COME DOWN-TOWN TONIGHT--YOU CAN'T BUY, BUT THERE'S LOTS TO SEE

WEATHER
Fair tonight and Saturday. Colder tonight.

The La Crosse Tribune and Leader-Press

Christmas Shopping Edition

Full Leased Wire News Report of The Associated Press

Member of the Audit Bureau of Circulation

VOLUME XVIII, NUMBER 199 — LA CROSSE, WISCONSIN, FRIDAY, DECEMBER 1, 1922 — TWENTY-FOUR PAGES — PRICE THREE CENTS

THANKSGIVING DAY BRINGS SNOW AND WIND TO MIDWEST

Heavy Property Damage Follows in Wake of Storms; Half a Dozen Persons Injured

SEVEN SEAMEN LOST WHEN SHIP BREAKS UP IN GALE

Nine of Crew on Wrecked Canadian Steamer Rescued

ST. PAUL, Minn.—Interrupted wire communication, delayed train service, half a dozen persons injured, and damage which probably will run into several hundred thousand dollars, was the toll revealed Friday as the result of freak Thanksgiving weather in Minnesota, North and South Dakota and western Wisconsin.

High winds, rain and snow was reported in various sections of the northwest. Rain fell in Minnesota and parts of South Dakota, while most of North Dakota was blanketed with several inches of snow. A gale was sweeping Lake Superior.

Hundreds of telephone, telegraph and power wire poles were blown down, especially in the vicinity of the twin cities and in and about Aberdeen, S. D. Near the latter place, 200 poles belonging to the Dakota Central Telephone company were broken off following sleet, light snow and winds.

Seven Seamen Lost

DULUTH, Minn.—Captain Nason Bernard and Ten members of the crew of the Canadian steamer Maplehurst perished during a severe gale early Friday when the ship after being beaten against the lower part of the breakwater at the west end of the Portage lake canal, Lake Superior, sank in twenty-five feet of water, according to a telephone message to the Associated Press from the Calumet, (Michigan) News.

Nine others of the crew were rescued one at a time, jumping from the bridge into a lifeboat.

According to the coast guard service Captain Bernard and the six others lost their lives because they declined to jump from the bridge.

The rescue was affected in the teeth of a gale of a hurricane proportion. The lifeboat ran alongside the ship time and again only to be washed back. The men were taken off one at a time jumping from the bridge into the lifeboat.

The Maplehurst, 200 feet long, with an iron hull, was bound from Lorain, Ohio, to Port Arthur with 1,500 tons of coal. She sank in 25 feet of water and only her funnels are visible above the surface.

BEYERS YOUTHS ABOUT THE SAME SAYS PHYSICIAN

Walter and Robert Beyers, victims of an attack by their mother while the latter was temporarily deranged last Sunday, remain in practically the same condition as announced Wednesday, Dr. G. R. Reay said Friday. The older of the two, Walter, was believed to be doing better while the younger still experiences some difficulty in breathing, Dr. Reay said.

MOTION DAY BEFORE HIGBEE ON SATURDAY

Judge Higbee will hold motion day in his chambers Saturday morning. Miss Alice Moore will serve as court stenographer. Judge Higbee will hold motion days December 9 and 16 in circuit court.

HOOVER SEES HARDING AS G. O. P. CANDIDATE IN 1924

PALO ALTO, Calif.—The republican presidential candidate in 1924, "obviously will be W. G. Harding," Secretary of Commerce Herbert C. Hoover said in an interview at his home here Friday.

"Moreover, by that time (1924)," Mr. Hoover said, "the public will be highly appreciative of the sanity and progressive character of the policies that will have brought this country through the reconstruction period."

WEATHER RECORD

For La Crosse and vicinity—Fair tonight and Saturday. Colder tonight.

For Wisconsin—Generally fair tonight and Saturday. Colder tonight in east and south portions. Rising temperature Saturday in northwest portion.

TODAY'S TEMPERATURES

6 a. m.	25	10 a. m.	28
7 a. m.	24	11 a. m.	30
8 a. m.	26	12 m.	30
9 a. m.	28	1 p. m.	32

NATION-WIDE RECORD

	Low Yes. night	High yesterday	Prec.
Bismarck	8	20	.01
Chicago	40	56	.01
Denver	18	44	..
Helena	16	38	..
Huron	14	48	.01
Jacksonville	60	66	..
Kansas City	26	66	..
La CROSSE	24	32	..
Madison	28	34	.16
Memphis	52	68	..
Milwaukee	34	36	.02
Miles City	2	20	..
New York	42	52	..
New Orleans	64	74	..
San Francisco	48	52	..
Minneapolis	16	32	.26
Washington	52	60	..

DEATH ENDS LEGISLATIVE CAREER OF JAMES R. MANN SERVED QUARTER CENTURY

ILLINOIS SOLON'S PASSING COMES AS SHOCK TO FRIENDS

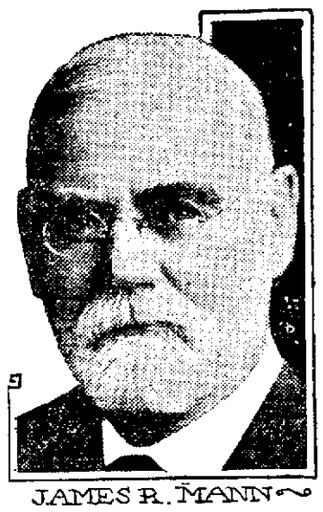
Condition Not Regarded as Serious Till Afternoon of Thanksgiving Day

WASHINGTON, D. C.—Death Thursday night ended the legislative career of Representative James R. Mann of the Second Illinois district, long rated as a giant of the house.

Returning here two weeks ago for the opening of the special session Mr. Mann, who has served his people for upwards of a quarter of a century, took part in the preliminary work of the house. A week ago, however, he was forced to stay at home because of a cold which he failed to shake off. His condition at first was not regarded as serious and it was not until Thursday afternoon, after pneumonia had developed, that it became alarming. Early in the evening he rallied but there was a change for the worse as the night wore on. Shortly before midnight, with his wife and physicians at his bedside, the veteran of many a congressional battle died peacefully.

News of Mr. Mann's death was a shock to the house, for few of his most intimate friends knew of his illness beyond the statement that he had been confined to his home by a cold. On the eve of the house vote Wednesday on the shipping bill, Mr. Mann wanted to get out of bed and go there to be counted on its side. He was told to stay at home and that while his wise counsel would be helpful, there were votes enough in sight and he would be paired. But his thoughts were constantly on the work of the house where his record of service through thirteen consecutive terms, or twenty-six years, had earned for him the reputation among friend and foe of the best informed man on the details of government who ever sat in either branch of congress. He was sent back for a fourteenth term by the people of his district in the election of last month.

PNEUMONIA VICTIM



JAMES R. MANN

SHANNON IS FOUND NOT GUILTY; JURY IS OUT 15 MINUTES

Husband Charged With Assaulting Wife With Intent to Commit Murder is Freed

Harry Shannon, charged with assault on his wife with intent to commit murder, was found not guilty by a jury in circuit court Friday morning. The case was tried Thanksgiving morning by Fred H. Hartwell for Shannon and District Attorney Reid before Judge Wickham. Testimony was taken and arguments were made but the jury was not charged until Friday morning. The jurors were out about 15 minutes.

The prosecution sought to prove that Shannon tried to shoot his wife last June after an argument in her room in a Pearl street hotel. The defense contended that Mrs. Shannon had started divorce proceedings on the day the trouble occurred and that Shannon went to his wife's room to inquire about the suit and also to show Mrs. Shannon a letter Shannon had received from his wife's mother, which is alleged to have related to Mrs. Shannon's previous marriages. As Shannon entered his wife's room, it is contended, he offered her the letter and also had the revolver in his hand with the intention of shooting himself, he said. His wife saw the revolver in his hand and tried to seize it. In the scuffle that ensued, the revolver was exploded, the bullet missing the woman and striking a radiator. Later, Shannon returned to his own room and shot himself in the head.

SOUGHT TWO YEARS FOR DESERTION; MAN SURRENDERS SELF

Selven Nelson to be Examined Monday; Gives Self Up to Sheriff Friday

Selven Nelson, sought by the sheriff since January 4, 1921, on charges of abandoning his wife and three minor children, walked into the sheriff's office Friday morning and gave himself up, saying he had just heard that there was a warrant out for his arrest.

On January 4, 1921, Mrs. Alma Nelson appeared before Judge Brindley and swore out a complaint alleging that Selven Nelson deserted her and their children on October 11, 1920. Nelson could not be located by the sheriff's office when efforts were made to serve the warrant. He had left for parts unknown, the sheriff reported.

Nelson was held under $1,000 for examination next Monday afternoon. Up to noon he had not furnished bonds and was removed to the county jail.

IRISH BILL ADVANCED

LONDON.—By The Associated Press.—The Irish constitution bill passed unamended Friday, through the committee stage of the house of lords. It will receive its third and final reading Monday.

ANGRY MOB STORMS CIVIC BUILDING IN MEXICAN CAPITAL

Seventeen Die in Clash Between Police and Besiegers Thursday Evening

MEXICO CITY.—By the Associated Press.—Federal troops guarded a badly battered municipal building Friday while the city counted the casualties of a pitched battle between the police and a mob which attempted to storm the building Thursday night. The death list, as a result of the fighting, stood at seventeen early today while eighteen persons are known to have been seriously injured and thirty-three slightly hurt. It was thought that a closer check might reveal further casualties.

The city, after a night of wild excitement, found its main plaza before the municipal building a shambles of broken glass, timbers and stone—evidence of the anger of the mob, which forced its way into the building half an hour after the police rifles had taken their toll.

The trouble, which lasted for six hours, started when a crowd marched to the city hall to protest against the aldermen who are held responsible for conditions leading to the water famine. The demonstration was intended by the labor unions that organized it, as a peaceful protest and several hundred persons paraded the down-town streets before proceeding to the hall to voice their adverse sentiments against the city government. These protestants were reinforced along the route and when the municipal building was reached the crowd numbered more than 2,000 persons.

CARROLL G. PEARSE RESIGNS AS HEAD OF MILWAUKEE NORMAL

MILWAUKEE, Wis. — Carroll G. Pearse, president of the Milwaukee Normal school for nine years, has resigned, effective January 1, according to announcement Friday.

Mr. Pearse has been a resident of Milwaukee for eighteen years, coming here from Omaha, where he was at the head of the city schools. He was superintendent of Milwaukee schools before joining the Normal forces.

It is the plan of Mr. Pearse to remain in Milwaukee, although he abstained today from any discussion of his plans. An intimation is contained in his letter to Charles S. Van Auken, president of the board of regents of state normal schools, at La Crosse, that Mr. Pearse may lead an independent campaign as a citizen for the correction of ills, which he believes to be afflicting the structure of the state Normal school system.

CLOSE EXHIBIT SATURDAY

THE Art Association's exhibit of the work of local artists will be closed all day Saturday, it is announced by Prof. D. O. Coate, owing to use of the auditorium by the Community Council for the two engagements of Dr. Joseph C. Schafer, superintendent of the State Historical Society. The exhibit will be open from 2:30 to 5 o'clock on Sunday.

NEARLY TWO SCORE SOLONS AT MEETING TO ORGANIZE "BLOC"

La Follette Disclaims Any Intention of Forming Third Party at Conference

CONFEREES IDENTIFIED WITH FARM AND LABOR GROUPS

Meeting Friday is Held Behind Closed Doors

WASHINGTON.—The movement to organize a "progressive bloc" in congress took form Friday at a conference behind closed doors attended by nearly two score senators and representatives of the present and next congress. Their meeting was preliminary to a general conference Saturday of national progressive leaders.

The executive meeting Friday opening the two days' conference was called by Senator La Follette, republican, Wisconsin, and Representative Huddleston, democrat, Alabama. It was regarded in some quarters as the germ of a possible third party movement but Senator La Follette disclaimed any intention to break up present party lines.

Agriculture and labor were the principal elements represented at the opening conference of congress members. Those attending have been identified with the farm and labor groups in legislation and in the present congressional campaign.

Senator Norris, republican, Nebraska, was elected chairman of the meeting at which there were speeches by Senators La Follette, Norris and Borah, republican, Idaho. Senator La Follette in his address disclaimed specifically that there was any intention of forming a third party, declaring the whole purpose was formation of a bi-partisan progressive group to work in co-operation for progressive legislation.

All of the speakers, it is said, declared that the movement was legislative and not political, and resolutions were adopted declaring that the purpose was to form a bloc to "drive special privilege out of control" and work for legislation affecting agriculture, labor, railroads, shipping, natural resources, credits and taxation.

It also was proposed to abolish the electoral college to provide for earlier meetings of new congresses and initiate a national campaign for direct primary election of state and federal officers.

The bloc will later elect a permanent chairman.

A dozen senators and senators-elect were present at the meeting. There were six republican members of the present senate, La Follette, Norris, Borah, Capper, Ladd and McNary, and two democratic senators—Owen and Sheppard.

In addition four senators-elect, Brookhart, republican, Iowa; Frazier, republican, North Dakota; Wheeler, democrat, Montana, and Shipstead, farmer-labor, of Minnesota, attended.

Of twenty-five representatives who had signified adherence to the movement, more than twenty attended the conference. Among them was the woman representative from Illinois, Mrs. Huck.

CHRISTMAS SEALS MAILED OUT TODAY TO LOCAL PERSONS

Annual Good Will Campaign to Finance Health Work is Launched Here

SATURDAY morning, Dec. 2, a large number of citizens of La Crosse will receive an envelope through the mail, containing 100 Christmas seals. The one dollar which they will return in exchange for the seals will examine one person at the semi-annual clinic, conducted for the purpose of examining suspected cases of tuberculosis. During 1922 four hundred and fifty-one of the citizens of La Crosse were given free examinations, and through education made possible by the sale of Christmas seals, hundreds of unsuspected cases of tuberculosis were brought to light and by proper treatment, either at home or at a sanitorium, the tentacles of death are loosened.

Many times the purchaser of the Christmas seal, indirectly, brings health to the sufferer of tuberculosis, as the following instance shows: A letter was received at a home, with the Christmas seal affixed to it. Upon inquiry regarding the seal the party obtained the information that the seal stood for the fight against tuberculosis; also that free examination could be received at a clinic, which was made possible through the sale of these Christmas seals. The husband, wife and four children visited this clinic and five out of six were found afflicted with the dread disease. Let each Christmas seal purchased be affixed to a piece of mail, so that it can carry the message of health broadcast, in order that the greatest wealth of our community will be health.

MILWAUKEE MAY GET MEET

MADISON, Wis.—The executive committee of the World League Against Alcoholism meeting at Toronto, decided late Thursday to hold its next convention in the United States, with Milwaukee a favored city, R. H. Hutton, superintendent of the Wisconsin Anti-saloon league, advised in a message received here Friday.

HOLIDAY OPENING IS BIG EVENT IN LA CROSSE TONIGHT

Band to Play and Whistles to Blow at Eight O'clock this Evening

STORE WINDOWS WILL BE UNDRAPED AT THAT HOUR

Beautiful Christmas Offerings to be Seen for First Time

Tonight's the night!

At 8 o'clock sharp the bells will ring and the whistles will blow, the band will strike up a stirring march, the lights will flash on, the windows will be undraped and La Crosse's second community Christmas opening will be formally ushered in.

Previous to the hour set, the store windows will be darkened and curtained, and all street lights, except those absolutely necessary, will be turned out. But at 8 o'clock, Main street, Pearl street, Third, Fourth and Fifth streets will burst into a veritable riot of light and color.

Stores to Open

At 8 o'clock also the stores will open their doors, but no goods will be sold. The stores are open merely for the purpose of allowing folks to get a closer look at the pretty things for Christmas than is afforded by the windows. The sales people are acting as a reception committee, and will be glad to assist in the selection of goods. The stores will remain open until nine o'clock.

Saturday is the day upon which the Christmas buying season will open, and all are urged to do their Christmas buying as early as possible. Last year much of the buying was done in the first two weeks of December, with the result that there was no last-minute rush.

Santa to Arrive

Saturday will also be marked by the arrival of Mr. and Mrs. Santa Claus. They will arrive at the Burlington depot between 1 and 1:30 p. m. and will be met by the mayor and a committee of prominent citizens. The key of the city will be presented by the mayor, after which he will be taken in a triumphal procession through the business section of La Crosse, escorted by the band. He will take up his official residence at the Chamber of Commerce, where he will hold receptions for the children every afternoon at 4 o'clock. He will be found every afternoon before 4 o'clock in one of the down-town stores or on the street, as he will make the rounds of the stores every day.

Mrs. Santa Here Too

Mrs. Santa Claus will be seen at the Chamber of Commerce every afternoon also. She will be glad to assist those who want to give gifts to those with whose sizes they are unfamiliar, such as for shoes, gloves, hosiery, etc. Or if you are in doubt as to the gift some one would appreciate, she will find out what will be most acceptable.

The public is cordially invited to make use of the services of both Mr. and Mrs. Santa Claus.

FORMER WISCONSIN GOVERNOR ILL IN MADISON HOSPITAL

MADISON, Wis.—James O. Davidson, governor of Wisconsin from 1906 to 1911, is critically ill in a Madison hospital, with little hope for recovery expressed by his physicians. Mr. Davidson was taken to the local hospital several weeks ago when he complained of a slight illness.

Thursday the former Wisconsin executive suffered a relapse and his condition has been most serious since that time, his physicians say.

RAILROADS TODAY PAYING TAXES OF NEARLY 2 MILLION

MADISON, Wis.—Close to two million dollars is being received by State Treasurer Henry Johnson as the tax payment of street railways and other inter-district public utilities of the state. Of the total tax of $1,849,010.32 only 15 per cent is retained by the state, the balance going to the municipalities where the taxes were collected.

BARN OF GEORGE OTT DAMAGED BY FIRE THURSDAY

A barn owned by George Ott, in the rear of 417 South Third street, was damaged by fire shortly before 7 o'clock Thursday evening. No cause of the fire was announced by central fire station today.

VOLCANO ACTIVE

LONDON. — By The Associated Press.—The volcano of Stromboli, on the Island of that name, off the coast of Sicily, is in violent eruption, says a dispatch to the Central news from Rome today.

LATCHSTRING HANGS OUT FOR THE OLDER BOYS' CONFERENCE

La Crosse Citizens Open Homes to Young Men Arriving for State Meeting

BOYS' PROBLEMS WILL BE DISCUSSED HERE SATURDAY

Opening Session at Congregational Church Tonight

THE plea for entertainment for the visiting delegates to the 20th annual Older Boys' Conference met with many responses last night. The local entertainment committee now feels greatly relieved, having to obtain only a few more rooms to accomodate the visiting boys. Further accommodations are expected to come in today.

Many delegates have arrived in town and have been assigned to their places of entertainment. Several cars have been donated for the use of the reception committee in meeting the delegates and speakers at the stations and taking them to the conference headquarters, and from there to the homes at which they are to be entertained. By tonight there will probably be 400 out of town delegates in La Crosse to attend the opening session at the Congregational church at 7:30 o'clock.

Saturday Big Day

Perhaps the biggest day of the conference will be Saturday. A very complete and interesting program is arranged. Following is the program for Saturday.

8:45 a. m.—First Congregational church.

Lowell Frautschi, conference president, presiding.

Salute to colors.

Pledge of allegiance.

Devotional period led by Lawrence Aplin, Milwaukee, first vice president.

Address, Madison Bell, coach Carroll college.

Five minute talks by delegates:

"1. What Are the Biggest Personal Problems of a City High School Boy?" George Bumbidge, Madison.

"2. What Are the Biggest Personal Problems of a High School Boy in a Small Town?" Newton Heiss, Delavan.

"3. What Are the Biggest Personal Problems of an Employed Boy in the City?" Eugene Peterson, Milwaukee.

"4. What Are the Biggest Personal Problems of an Employed Boy on the Farm?" Rolland Porter, Evansville.

"5. What Has an Older Boy a Right to Expect From His Church?" Floyd Drake, Eau Claire.

"6. What Has the Church a Right to Expect From the Older Boy?" Earl Wehr, Waupun.

Open discussion on the above topics led by E. W. Brandenburg, Chicago.

Address—George Sato, Tokyo, Japan, student at Wayland Academy, Beaver Dam, Wisconsin.

Address—D. F. McClelland, Madras, India.

Student Conference Program, First M. E. Church

9 a. m.—Song service and devotions.

9:30 a. m.—Address. "The Student and the Church," C. F. Barnham, general secretary Y. M. C. A., University of Minnesota.

10:15 a. m.—Report of International Y. M. C. A. conference held at Atlantic City, November 14-19, Worth E. Shoults, University of Wisconsin.

10:45 a. m.—"What is a Student Y. M. C. A?" E. W. Brandenburg.

11:30 a. m.—Conference parade. Argyle Scott, La Crosse, grand marshal. La Crosse city band, high school and Boy Scout drum corps and Doerflinger drum corps.

12:15 p. m.—Conference photograph.

12:30 p. m.—Discussion group dinners.

Group one—Employed boys, First M. E. church, King and Eighth streets. George Walters, Racine, president State Employed Boys' Council, presiding.

Address—"The Vocational School and the Boy," J. B. Coleman, director La Crosse Vocational school.

Discussion led by Phil Whight, boys' work secretary, Racine, and A. C. Whiteley, Milwaukee.

Group two—Gymnasium leaders, First M. E. church, Arthur Borgstrum, La Crosse, presiding.

"The Purpose of the Leaders Club" Bruce Greene, Madison.

"Opportunities of a Gym Leader," Kenneth Harris, Milwaukee.

"The Church Athletic League," Harold Ahrens, La Crosse.

Discussion led by T. S. Putney, physical director, La Crosse Y. M. C. A., and A. E. Bergman, physical director, Janesville Y. M. C. A.

Group three—Sunday school and church representatives, second floor Y. M. C. A. building. Guerdon Matthews, Platteville, fourth vice president, presiding.

Address—C. E. Franz, Milwaukee, church extension secretary of Presbyterian church in Wisconsin.

Discussion led by Rev. J. A. Melrose, Janesville.

Group four—Hi Y club and high school representatives. First Congregational church. Alden Behnke, second vice president, Appleton, presiding.

Address—E. W. Brandenburg.

This group will be divided into several small groups for discussion, led by E. W. Brandenburg, F. T. Cockrell, Madison, Roy Sorenson, Milwaukee, T. F. Schroeder and R. V. Sowers.

Group five—Student conference delegates, Baptist church.

1 p. m.—Fellowship and business session.

2 p. m.—Report of World's Christian Student Federation meeting, Carl Rogers, University of Wisconsin.

Saturday Afternoon

3:00 to 6:00 p. m.—Recreation.

1. Hike to Grandad bluff.
2. Observation trips to Funke Candy factory, La Crosse Rubber Mills, Wisconsin Pearl Button Works.
3. Games in Y. M. C. A. and high school gymnasiums. Swimming, Y. M. C. A. tank.

Saturday evening's program will be announced tomorrow.

CHOKES ON CHICKEN

CHICAGO, Ill.—Peter Anderson, 81 years old, an inmate of the Bethany Old People's home, 5015 North Paulina street, choked to death on a piece of chicken when eating Thanksgiving dinner, late Thursday afternoon.

OUTLINE PLAN FOR U. S. AID FOR FARMERS

Program Approved by President Harding After Conference With Other Government Officials

RELIEF TO BE ADMINISTERED THROUGH FARM LOAN BOARD

Plan Designed to Reach the Small Farmer as Well as Bigger Producer

WASHINGTON, D. C.—The administration had ready Friday a definite program of legislation for the financial relief of farmers formulated in agreement with senate leaders on both the agriculture and banking committees and to be pressed with their support at the short session of congress. Approved at a conference Thursday between President Harding, Secretary Wallace and fifteen republican senators headed by Senator Lodge, majority senate leader, and Senator Watson, Indiana, who has been making an active survey of the question, the program contemplates utilization of the federal farm loan board as the agency for extension of larger and more liberal credits, both as to the interest rates and time, to meet the present agricultural necessity.

The relief plan, designed to reach the small farmer as well as the large cattle raisers and grain growers, was outlined in a statement following the conference by Secretary Wallace and Senator Dodge. It is proposed by use of the farm loan board as the medium of government relief to make it available to the thousands of small farmers who need it and who, in the opinion of those at the conference, have not shared, as have the larger grain and cattle producers, in the credit relief afforded by the war finance corporation because of the limitations under which it has operated.

OLD RESIDENTS ARE INTERESTED IN TALK OF STATE HISTORIAN

Will Discuss Two Great Settlement Waves in Wisconsin on Saturday Evening

Dr. Joseph C. Schafer, superintendent of the Wisconsin Historical Society, who is coming to the city for two addresses Saturday under the auspices of the County Community Council, is expected to have a number of pioneers of the city and county in his audience in the evening meeting at the Chamber of Commerce. His topic, "The Yankee and the Teuton, their Characteristic Attitude toward the Land," is one that will review the two marked periods of settlement in Wisconsin and the meaning of each, and much of it will therefore be matter of personal knowledge to the older residents.

Dr. Schafer is peculiarly qualified to present such a topic, not only because of his work in digging among Wisconsin land records for the material but because of his historian's background. He is a graduate of the University of Wisconsin, 1894; and later took his doctor's degree at Madison. Thereafter for years he was professor of history at the University of Oregon. He is a recognized authority on the history of the Pacific Northwest, having published several books on that subject. He came back to Wisconsin in 1920, succeeding Dr. Quaife as superintendent of the state historical society.

Dr. Schafer will address the Community Council at its monthly luncheon Saturday on the work and methods of the historical society, and will give his public lecture in the evening. The general public is invited to the evening meeting.

STEAMERS CRASH

LOS ANGELES.—The steamship Newport put into Los Angeles harbor Thursday with her bow torn open, the result of a collision with the steamer schooner Svea off Port Sanluis, Cal.

GOVERNOR REDUCES SENTENCES OF FOUR LIQUOR GANGSTERS

Men Alleged to be Members of Kenosha Liquor Ring Given Executive Clemency

MADISON, Wis.—Four members of the alleged Kenosha liquor ring uncovered by a grand jury investigation in 1921, and sentenced to prison for long terms by Judge Belden in the circuit court for Kenosha county on January 20, 1922, were accorded executive clemency Thursday by Gov. J. J. Blaine. Two Racine liquor law violators were also given reduced sentences.

Harry S. Gordon, said to be the leader of the ring, had his sentence aggregating six years reduced to expire Thursday and his fine of $4500 cut to $1800 by action of the governor. Edward Minkoski, Julius Klouss and Ben Loef were the other Kenosha men released from prison Thursday. Jack Kuzmas, another member of the Kenosha ring, was denied executive clemency and action deferred on the case of Joseph Filko a sixth member of the group.

Philip Lavadoski of Racine sentenced to six months in jail and fined $900 for violation of the prohibition law, must serve his sentence, but Governor indicated that he considered the fine excessive and would reduce it at such time as the party may ask for consideration of that part of the sentence." Julius Salowski the other Racine liquor law violator asking pardon, had his sentence commuted to the extent that his fine is reduced from $1,000 to $250 but he must serve six months in prison.

Minkowski of Kenosha had his sentence of one year cut to expire Friday, having served 10 months, and had his fine reduced from $2,000 to $1,000 by the governor. Klouss, had his one year sentence cut to expire Friday and his $1,000 fine reduced to $500, while Loef had his one year sentence commuted to expire Friday, and his $1500 fine reduced to $1,000.

In giving the commutation of sentence to Harry Gordon, Governor Blaine issued a statement which he said covered all of the liquor cases involved in the Kenosha grand jury investigation.

"In acting on these cases, I have taken into consideration the McOwen case in which the court, instead of imposing long term sentences of imprisonment as such, running consecutively, imposed 60 day sentences running concurrently, and the imprisonment for failure to pay the fine ran concurrently, not exceeding six months," Governor Blaine said. He declared the sentence to be excessive.

Two Life-Sized Jobs
It's as hard to live up to a good reputation as it is to live down a bad one.—West Salem Nonpareil-Journal.

LITTLE GLOBULES

make strength. There are thousands of easily-absorbed, health-building globules of vitamine-bearing cod-liver oil in every bottle of

Scott's Emulsion

Children or grown people, rundown in body or vitality, should find Scott's Emulsion a strength-restoring food-tonic of great value. *It is taken easily and assimilated readily.*

Scott & Bowne, Bloomfield, N. J. 22-21

Luella Meluis
SOPRANO
AT THE
La Crosse Theatre
Monday, Dec. 4th
Under the auspices of the
La Crosse Music Study Club
SEATS—$2.00, $1.50 and $1.25.
NOW SELLING AT BOX OFFICE.

Here's VALUE!

WE are going to sell real leather shoes with sewed soles and rubber heels on three different styles that are bound to please you whether you be young, old, or middle-aged man, at only **$4.35**

Remember that I guarantee satisfaction and stand behind every pair when I brand my name and a fair and square retail price on the soles of all my shoes at the factory.

It will pay you to visit our store. Not the slightest obligation to buy unless you see just what you want at the price you want to pay.

The SHOE SHOP
1203 Caledonia St. J. B. HARALDSON. Riviera Block.

Suggestions For Christmas

Our merchandise is presented for early selection.

Silk and Jersey Petticoats.

Bloomers.

Furs, Fur Coats.

Cloth Coats, Plain and Fur Trimmed.

Wool, Silk and Velvet Dresses.

Sweaters—Coat and Slip-Over Styles.

Wool Scarfs, Suits, Skirts, and Waists.

F. A. REIMAN
FASHION SHOP

Sale of Fine Dresses

9 a. m. Sharp **Barron's** 9 a. m. Sharp

Dresses to Sell at a Price, and that Price is $25

We have taken a good assortment of dresses from our regular stock and are placing them on sale Saturday morning at $25.00 each.

MATERIALS are of the best in Canton Crepe, Crepe Satin, Georgette, Crepe Elizabeth and Crepe Romane; styles are of the newest and suitable for everyone. Be sure and see these at only .....

Skirts of New Materials

New showing of fancy and plain materials in separate Skirts; plaids, stripes and figured materials in colorings that are beautiful, plain and box and pleated models.. **$12.50** and up

The styles are authentically correct in every detail in the

Winter Fashion Book

as well as

Pictorial Review Patterns for January

20 cents to 35 cents
None Higher

Dress 1434 35 cents

The Linen Section

FOR SATURDAY.

Soiled ends and remnants of all kinds of linen—Damask, plain linen, crashes—all at *reduced prices—*

A few soiled Turkish Towels.

Just five Pattern Cloths.

A few 13-piece Sets, pure linen embroidered.

A few Dresser and Sideboard Scarfs and round center pieces, on pure linen blue embroidered edge.

Just two pieces cream Damask, 65 inch, pure linen, $2.00 value, at per yard **$1.50**

All the above at money-saving prices.

Third Floor—Rug and Drapery Section.

Last Day of Lace Curtain Specials

Do not miss this opportunity to purchase quality lace Curtains at a saving.

$2.00 Curtains, special at pair $1.50	$5.50 Curtains, special at pair $4.50	$10.50 Curtains, special at pair $8.50
$2.75 Curtains, special at pair $2.15	$6.50 Curtains, special at pair $5.25	$13.50 Curtains, special at pair $10.00
$3.50 Curtains, special at pair $2.75	$7.50 Curtains, special at pair $6.00	$16.00 Curtains, special at pair $12.00
$4.50 Curtains, special at pair $3.50	$9.00 Curtains, special at pair $7.00	$20.00 Curtains, special at pair $13.50

$1.75 Rag Rugs, $1.10—27x54 inch size, hit and miss effect, made of new rags only, the best value on the market at $1.75. Special Saturday only at $1.10

Have We Left France "In The Lurch"?

After the Armistice did America forget the high resolves and purposes with which we entered the World War? Did we leave our Allies, especially France "in the lurch"? In consequence of our attitude, is Germany in alliance with Russia and Turkey, confidentially preparing for a new attack upon France and the "Peace" of the World? The recent speeches by Mr. Clemenceau in this country confront us with these disturbing questions. "In the Armistice, in the Treaty and all that followed, there was a great share of pure American work," he reminded his hearers in New York. But "you left after the contract was finished, and you told us to execute it as we might. And you were wrong in that. You broke all the organs of economic solidarity. If we had known that for three years the thing that was guaranteed to us (reparations) was not coming to us, we would have gone to Berlin," he declared.

The leading article in The Literary Digest this week presents the reaction of the American press to the appeals and charges made by the "Tiger of France," Georges Clemenceau. Newspapers of varied political persuasion are included in the many quoted in the article, and all sections of the country are represented. A reading of this summary will give one a very clear idea of exactly what the French nation would have America do and the feeling in this country as to what we should do toward putting the world upon a peace basis.

Additional News-Features that will entertain and enlighten are:

To Win the West for Ship Subsidy
The Klan As a National Problem
Japanese Barred from Citizenship
Senator Newberry Out
The British Conservative Triumph
The Cost of Niagara
Moving a Town By Truck
Is the Radio Amateur Doomed?
Stemming the Tide of Bogus Art
The Troubles of a Sexton
Police!
Personal Glimpses
China and the Foreign Press
Labor's Designs on British Capital
Czech Jugo-Slav Team-Work
Stereoscopic Motion Pictures
How Dishes Infect
Arghan: A New Rival of Flax and Cotton
To Buy Back an Empire With a Drug
Radio Power From the Lamp Socket
College Presidents on the College Problem
Shall the Preacher Eat?
Topics of the Day
Sports and Athletics

Many Interesting Illustrations, Including the Best of the Humorous Cartoons.

The Motion Picture, "Fun From the Press"

is just what the name implies. It is a compilation of the best jokes, epigrams, anecdotes, and pithy patter on the foibles of the hour. The wit of the world's master jokesmiths is enlisted to produce this enjoyable motion picture. It contains only the cream of clean humor. The quips are topical, and up to the minute.

Expert photographers combine artistry with speed. Crack laboratory craftsmen hasten the reel through the developing chambers. The fastest trains rush it to every corner of the Continent. All so that you may enjoy the heartiest laughs as soon as humanly possible.

Watch for it weekly at your favorite theater. If not showing there, we'll inform you where you can see it nearby. Or quicker, ask the house manager how soon he will show "Fun From the Press." The Literary Digest, Producers; W. W. Hodkinson Corporation, Distributors.

Get December 2d Number, on Sale Today--At All News-dealers--10 Cents

'Tis a Mark of Distinction to Be a Reader of The Literary Digest

The Literary Digest

Fathers and Mothers of America Why not make sure that your children have the advantage of using the Funk & Wagnalls Comprehensive and Concise Standard Dictionaries in school and at home? It means quicker progress. **Ask Their Teachers**

THE LA CROSSE TRIBUNE AND LEADER-PRESS

A NEWSPAPER FOR THE PEOPLE.

Published every afternoon and Sunday morning by La Crosse Tribune Co., 201-203 So. 5th St., La Crosse, Wis.

MARK E. BYERS, Managing Editor.
A. M. BRAYTON, Associate Editor.
N. H. BURGESS, Publisher.

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MEMBER OF THE ASSOCIATED PRESS.

The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein.

Now for Christmas!

AND now for Christmas!

Thanksgiving Day, marking the culmination of the year's material effort, is in a sense the cornerstone of the spiritual crescendo we reach with Christmas. It marks the setting of the time for good feeling and generosity toward the fellow and from Thanksgiving Day onward the effort is always making with gathering force and intensity. And since we use material gifts as symbols with which to register the Christmas feeling between Thanksgiving Day and Christmas the central thought in every American community concerns Christmas things.

So this Christmas shopping number of the Tribune comes fittingly, on the day following Thanksgiving. There is much to be done for most of us if we celebrate Christmas. There is not much time to do it. And it will best be done when a deal of time is taken for decision. Then there will be the last-minute rush, the hasty selection of the wrong things, and the general crowd stampede of the last few days before Christmas which drives both the buying public and the stores to the point of nervous exhaustion. In La Crosse there has been a general community movement to prevent this unhappy state of affairs this year, in the interest of everyone concerned—it is launched today.

Come down-town this evening, but you need not bring more than car-fare with you. You will be shopping for Christmas, but you can't buy. The stores will be open, their stocks filled and fresh with Christmas things, their staffs ready to give you every assistance. It is for your convenience, to select from among the offerings of a whole the things that will fit your Christmas list. It might be a good idea to bring a pad and pencil with you to make note of the things you see that interest you, and where you see them so that after due deliberation with the rest of the folks you can return and get them, in plenty of time. Come tonight, at any rate. The stores down-town for this night are simply museums and magazines of Christmas suggestions, and with no selling to be done the sales forces will be free to give you every help.

And let's not forget that Santa Claus himself will come to town tomorrow. Your youngsters will want to be at the Burlington depot Saturday noon to welcome him.

But Not Licked

THE best team won, yesterday. Perhaps it might have been different if the muddy, slippery field hadn't given Superior's greater weight and driving power an advantage over the speed which has been the chief reliance of the La Crosse eleven this year. But in football as in everything else we've got to take conditions as they are, and in the conditions of Thanksgiving Day Superior had the edge. Their victory was well-earned. But—they had to fight for it. Captain Abraham and his team cannot be overpraised for the spirit and determination with which they battled against odds. Their comeback in the last few minutes of the first half, and their fight all the way through, demonstrated spunk and courage and condition in the highest degree. It was a great football game, and the La Crosse team was as fine in defeat as they have been the rest of the season in victory. Every team and every individual some time or other will be beaten. The breaks will go against them, conditions will be wrong, the other fellow may have the edge. But it isn't after all the victory which counts most. The big thing is not to be licked. And that is to be said for the La Crosse team Thursday. Superior defeated them, but they were never licked. That spirit is more important, to the team and to the school, than the state championship.

Easy Picking

THE song, "Silver Threads Among the Gold," is still piling up royalties though it was written 48 years ago by Hart P. Danks. This comes to light in a lawsuit in Brooklyn, N. Y. The famous song is said to have sold 2,000,000 copies. Between 1915 and 1920, when it had one of its periodical popular runs after a long sleep, it earned royalties of $50,000. Danks, the composer, died back in 1903. But his song still lives. Maybe if you could come back to earth in the year 2000, you'd find people still singing it—though possibly under a different name, stolen by a plagiarist. Men live on, in their good and bad deeds, as surely as they survive through their children.

When Danks wrote "Silver Threads Among the Gold," in 1874, he had no idea what he was starting. He did not even dream that, 19 years after his death, his widow would be in court fighting over the royalties. Back of this is a definite principle. Growth of success, like growth of crops, takes time. Right now we are sowing seed. The real harvest will not come until years later.

Thus the pay we are making today may not be as important as the returns we'll get later on, from experience we are acquiring today. Young men on their first jobs, and younger ones still in school, should keep this in mind. Henry Ford, John D. Rockefeller and nearly all other super-rich men are cashing in now on early effort.

This law of deferred payment or later harvest works another way—reaping the weed-crop of past mistakes. Many of us, cursing our present misfortunes (poverty, sickness or general wretchedness), are placing the blame on the general state of affairs in 1922. Simple truth is, that we may be merely paying the penalty of past mistakes. The harvest comes surely, whether it is good or bad, whether wheat or weeds.

It may be too late now to rectify past mistakes. But we can prevent their recurrence. The far-sighted man realizes that right now he is building for the future as much as the present, and that effort which seems fruitless now will yield big profits later. Live for tomorrow. This is the key to all things really worth while.

Tom Sims Says:

Cross-country runners are training for the 1924 Olympic. It is not the presidential election, which takes another kind of cross-country runner.

One day Harding shook hands with 1450 people. This would pump 786 gallons of water or milk ninety-four cows.

Radio messages traveled 5200 miles in four minutes and eighteen seconds, but Christmas comes faster than that.

Beauty secret: Your eyes can be made bright and shiny by always having them on something you like.

A foolish man seeks the pot of gold at the end of the rainbow while a wise man enjoys the rainbow.

There is a great shortage of preachers in France. Our great preacher shortage is in their pockets.

Michigan man paid $25,000 for a strawberry plant. At that rate he will get into a strawberry jam.

Nice thing about wearing an old overcoat is you can eat in a cafe without watching the overcoat.

Reason so many are calling for beers and wines is prohibition makes it harder to get a drink.

What is worse than learning you hunted all day with blank shells?

Mail your Christmas cards early so they can be answered.

In Ye Olden Times

TEN YEARS AGO TODAY

The marriage of Miss Blanche Holcomb, daughter of Mr. and Mrs. W. W. Holcomb, to Mr. Charles Tarbox, formerly of La Crosse but now of Minneapolis, took place last evening at the home of the bride's parents.

The Y. M. C. A. entertained the high school football squad at a banquet last night. There were about eighty in attendance. Principal McCormick of the high school was toastmaster.

Julius Tilley, aged 52, died at a local hospital of rheumatism yesterday after a long illness. Mr. Tilley was born in Hamburg, Germany, but came to America at the age of twelve. He has lived in La Crosse the last twenty years.

Work on the excavation of the low reservoir of the new well system and the pumping station were started today. The low reservoir will have a capacity of 1,000,000 gallons. It will be 102x106x50 feet and will be rectangular in shape.

TWENTY YEARS AGO TODAY

The petition of the north side grocers' clerks to have the stores closed at 7 p. m. henceforth has been agreed upon by north side merchants.

The German Lutheran church in West Salem will be dedicated Sunday, December 7. Three services will take place. In the morning service the Reverend W. Parisins of Burr Oak and the pastor of the church, R. Siegler, will preach. In the afternoon Rev. Ph. von Rohr, president of the synod, will preach the dedicatory sermon. In the evening there will be an English service with Rev. J. T. Gamm of La Crosse delivering the sermon.

The fire department has ordered new snow trucks to be used in connection with the Seagrave trucks.

The La Crosse high school proposes to issue an exceptionally fine paper this year. It will be called the La Crosse High School News.

Hunt's Detective Agency is moving into Room 20 in the Batavian Bank building.

THIRTY YEARS AGO TODAY

Workmen are engaged in tearing down the old vinegar factory opposite Voegel's brewery.

P. E. Hudson of West La Crosse has a gang of men chopping cord wood on the island. He has a contract for 1,000 cords.

Joseph Wasserkord of the Town of Campbell and Miss Dora Seidenburg of Bangor were united in marriage today.

Albert G. Baerman who has been employed at Trow's mill for some time, has accepted a position in P. E. Pederson's jewelry store at Rushford.

L. Kloeber has returned from the northern part of the state where he has been hunting deer.

Merchants are paying from sixty to seventy cents a bushel for potatoes.

Herb. Lovejoy will today move all machinery from the box factory on Seventh and La Crosse streets to the old Princess rink on Rose street where he intends to start a sash and blind factory.

JAPS TO QUIT SHANTUNG

TOKIO.—As far as Japan is concerned everything is ready for the withdrawal from Shantung on Dec. 2, but the political chaos in Peking is preventing the Chinese commissioners from ... last few re...

Instant Quaker Oats
Cooks to perfection in 3 to 5 minutes

The Quaker Oats flavor has won millions the world over. This brand dominates wherever oat lovers live, for we flake it from queen grains only.

Now there's a quick-cooking Quaker, made from those same queen grains. It cooks in 3 to 5 minutes. It is the quickest-cooking oats in the world.

The oats are cut before flaking. They are rolled very thin and partly cooked. So the flakes are smaller and thinner—that is all. And those small thin flakes cook quickly.

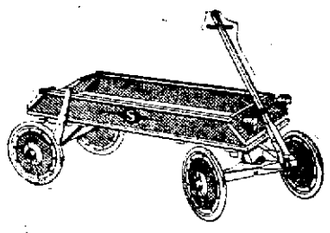
Say which you want. In either regular or *Instant* you get the finest flavor oat flakes ever had. In *Instant* you get the quickest-cooking oat dish in existence.

There are now those two great reasons for insisting on this brand.

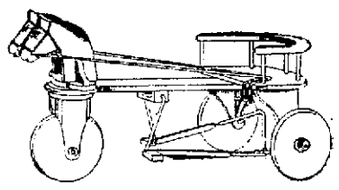
MERRY CHRISTM...

The Largest Assortment of
HOLIDAY GREETING CARD...
IN THE CITY
607 Main Street. THE NOVELTY AND GIFT SHOP JULE HOFF

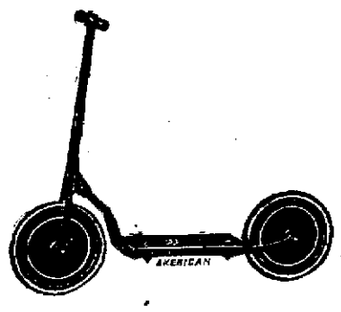
CHRISTMAS GIFTS
That Never Fail to Please
The play way to strong, sturdy youth. FUN for HEALTH. Give the youngsters toys that make them work while they play.



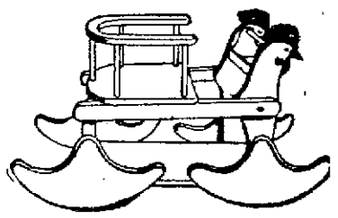
Coaster Wagons
All sizes and styles, from the little Trail-O-Wag to the big Sheboygan De Lux.



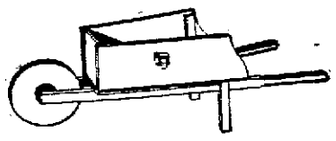
Pony Pals
Just for fun and exercise. A popular Meigel plaything.



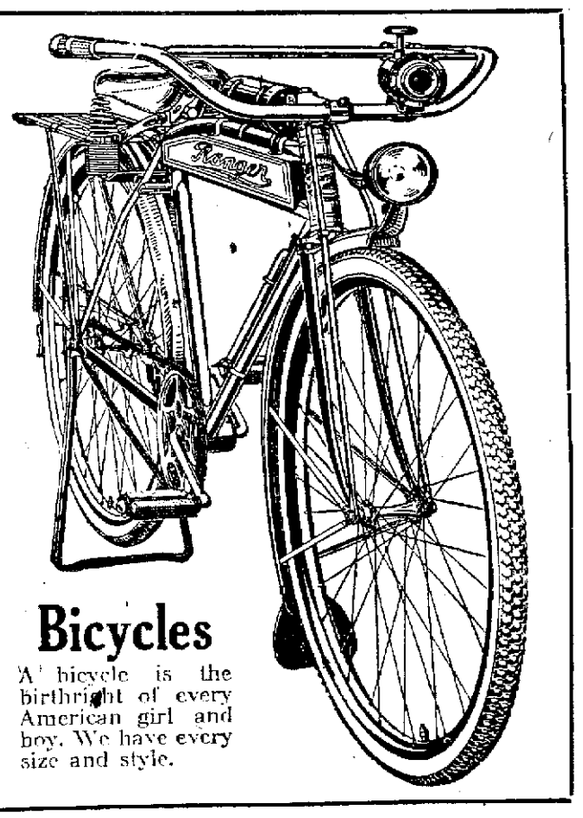
Disc-Scooter
A sidewalk toy that produces skill and exercise.



Rock-A-Tot
An adjustable nursery toy. Beautifully enameled.

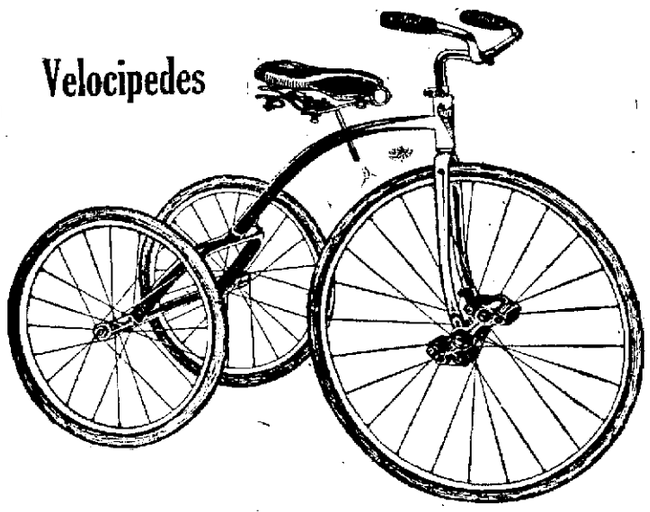


Wheelbarrow
An all season toy which never fails to delight the children.

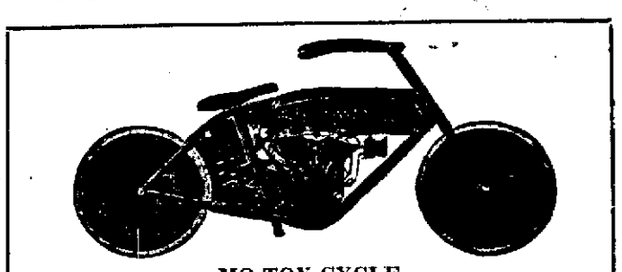


Bicycles
A bicycle is the birthright of every American girl and boy. We have every size and style.

Velocipedes

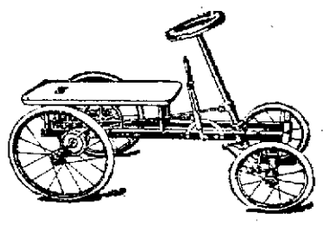


A velocipede furnishes many healthy, happy hours indoors and outdoors. Sizes from two years up.

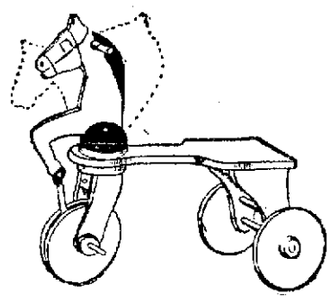


MO-TOY CYCLE
America's latest Toy. Adjustable seat and handle bars.

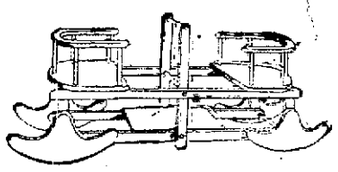
Juvenile Autos
The child that owns an auto is the envy of all.



'Fairy' Auto Coaster
Equipped with gear shift, hand brake, and one-inch rubber tires. Instructive and beneficial.



Man O' War Kiddie Kar
Also several other models. Combines play and exercise.



Rock-A-Two
A nursery toy for one or tw... children.

Shimmy Dog
Most popular of all toys. See them.

Campbell's Cycle Agency
225 North Third St. *Open Evenings.* *Phone 82*

...SUE ...F ...TARY

...ed to be ...eclares ...k

...HOOL FUND ...TAXES HE SAYS

...anning to Extend ...Opportunities

...Wis.—Pointing out the ... taxes contributed, less ... of Wisconsin's $50,- ... educational disburse- ...he year 1920-1921 Se- ...Fitzpatrick of the state ...ction today declared that the ...ens of the state board of education today declared that the citizens of the state had no reason to be afraid of totals. In his official report, he advocated facing the issues in education in order "that the next generation may live under happier and better conditions than we do."

The financial survey shows that while the disbursements for educational purposes in Wisconsin for the year 1920-21 was $50,385,866 the amount that was contributed by states taxes was but $8,528,111. During the year university cost $5,043,434 of which amount $2,541,545 was contributed by the state; Normal schools cost $1,501,039 of which amount $1,116,887 was contributed by the state and Stout Institute cost $218,940 of which $141,222 was contributed by the state.

"Let not totals scare us," said Major Fitzpatrick "when we know that seven eighths of the territory of Wisconsin is not in any high school district.

"Let not totals scare us when we know that the teachers of our elementary schools have not as a general rule, two years of instruction beyond the high school.

"Let not totals scare us if there are any children in this state to whom the opportunities of full time or at least part time education are not available.

"Let us spend more money on education, but let us do it only if there is intelligent planning of education on the basis of facts. The possibility of reaction following the publications of these figures does not deter us from presenting them. We might continue, ostrich like, to put our heads in the sand, let the storm go by and proceed as peacefully and ignorantly as ever. But we are determined that a policy of intelligent planning on the basis of facts shall be inaugurated."

The table of disbursements and state's contribution shows that while the state supports its administrative agencies to the extent of $170,000 it contributed but $312,850 for rural schools and $207,842 for city schools which cost upwards of $30,000 during the year.

FOUR DIE IN HOTEL FIRE AT PORTLAND

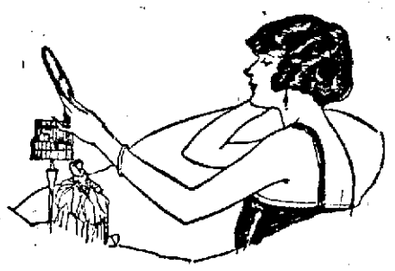
PORTLAND, Ore.—Four men lost their lives in a fire early Friday in the Ben Hur hotel, formerly known as the Oak hotel, in the business district here. None of the dead had been identified for hours after the fire. All the other guests were reported to have escaped, most of them in their night-clothing. The building was destroyed.

Foxes, as a rule, are very spiteful.

LONDON.—According to an Exchange Telegraph report from Rome, Premier Mussolini informed the Italian cabinet he planned to protest to the Greek government against the wholesale executions of former public men.

This Beauty Now For You

—guaranteed!



Science discovers falling, lustreless hair due to a simple infection (Sebum) which is quickly overcome—Amazing results in a few days

Wonderful hair, silky, lustrous, and a world of it!—*this remarkable new method offers it to you under written guarantee!*

If it fails, the treatment costs you nothing. Women by the thousands have recently made this test. Results are almost incredible.

That Infected Sebum

91% of hair troubles now are traced to infected Sebum.

Sebum is an oil that forms at the roots of the hair and frequently becomes infected. It cakes on the scalp. It plugs the follicles and forms a breeding place for bacteria—germs by the millions feed upon the hair and destroy it.

But note this scientific fact: Remove that infection—the Sebum—and soon your hair has the silken loveliness, the sheen and beauty for which every woman strives.

Our method accomplishes that result. It is sold with written guarantee.

Make the test. It is safe to do so, for you assume no risk. Go today to your drug or department store and obtain the Van Ess Liquid Scalp Massage. Result will be a revelation.

Note the rubber cap. You massage this treatment directly into the follicles of the hair.

VAN ESS LABORATORIES
5007 Lake Park Avenue, Chicago, Ill.

Buy Your Christmas Suit or Overcoat at M. & C. Newburg

10 per cent Discount Until Christmas

WE HAVE TO OFFER THE LARGEST VALUES UP-TO-DATE

CAMPUS TOGS and L SYSTEM CLOTHES

$25.00, $30.00, $35.00, $40.00

OTHER GOOD MAKES FROM $13.50 to $22.50

Special for Christmas
2-pant Suits in all styles and patterns, at
$30.00 to $35.00

Sheepskin Lined Coats
Short or three-quarter length and full length, at—
$8.50 to $21.00

ALL WOOL MACKINAWS at $7.75

We give the maximum in service at the minimum of cost.

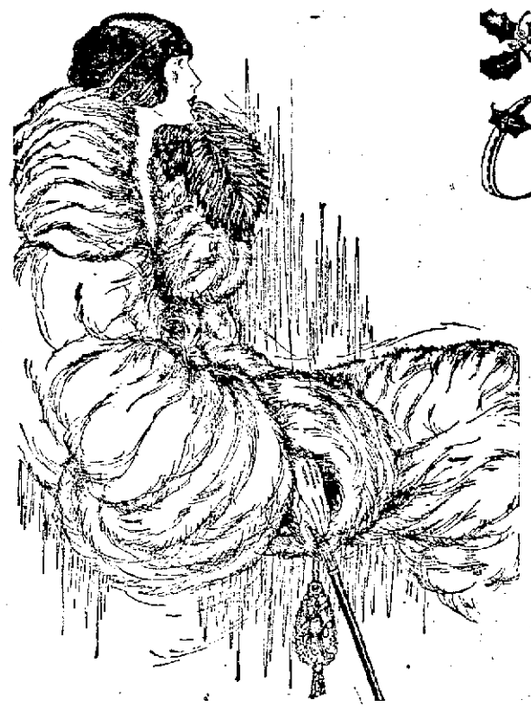
M. & C. NEWBURG

THE QUALITY CORNER

FRED·W·KRUSE CO·

Women's, Misses' and Children's Apparel

504-506 MAIN STREET



The Christmas GIFT SHOP

CHRISTMAS comes but once a year—an old story—certainly, but at the same time the earnest seeker of acceptable gifts for women, is always pleased to have us assist once a year, and this year will probably go down in history as the banner season, of immense assortments and superior qualities, to say nothing of unprecedented values. Following items are but representative of hosts of others equally worthy in every respect.

FURS

The most wonderful gift of all! The gift of gifts is Furs. Every woman loves to snuggle down into luxurious furs, for they are so flattering to skin and hair. In our Fur Section you will find the most striking and authentic styles of the season in perfectly constructed garments and selected pelts.

$100 and Up

A Blouse

—a Gift that is always welcome. Gifts of charm are these practical and wearable blouses, and yet they may be secured most inexpensively. Here you will find quality blouses in all the wanted styles and materials.

$5.95 and Up

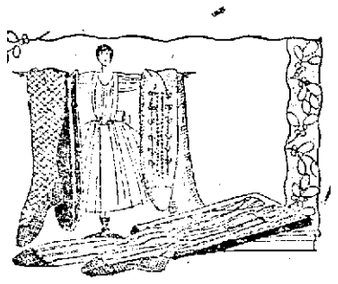
Sports Wear

Excellent Gifts for the out-door girl—for her who would follow the sunset trail on skiis or skates—a'foot or a'sled. Winter sports wear here presents innumerable gift suggestions. Sport Sweaters, Slip-on Sweaters, Tuxedo Sweaters, Scarfs, Knickers, Sport Skirts, Sport Coats, Knit Dresses, Sport Hose, and other sports wear are here in abundance, awaiting your inspection.

A Negligee

The gift prized by all femininity. Charming indeed is the gift of a negligee. Every woman likes a pretty negligee that will attractively compliment her femininity. See our assortment of chiffon and crepe de chine negligees—they come in many pretty styles and colors. Corduroy Robes are cozy gifts, too—

$5.00 and Up



Hosiery

a useful gift. Hosiery keeps pace with the Christmas time spirit. Any woman would be enthusiastic over a gift box, an assortment for daytime and evening occasions—

$1.95 and Up

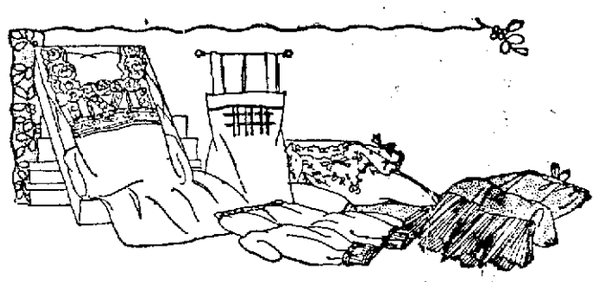
Petticoats and Knickers

There is always at least one person on your list to be checked off when you think of Silk Petticoats and Knickers. There'll be more when you see these so attractively priced and excellently made.

Bath Robes

—always important on the gift list—Beacon Bath Robes in a good assortment of styles and designs—

$4.95 and Up



LINGERIE

Silk Sets in Intriguing Colors

Silk Lingerie—the personal gift. Our Christmas selection presents one of the most delectable assortments ever shown here. Crepe de Chine sets in—Orchid, Flesh, Peach and Blue are especially popular this season.

The Christmas Gift Shop

THE FRED W. KRUSE CO. CORDIALLY INVITES YOU TO ATTEND THEIR FORMAL CHRISTMAS OPENING, TONIGHT BETWEEN 8 and 9 O'CLOCK.

The Christmas Gift Shop

INCREASED NUMBER OF SHIPS BURNING OIL NOW IN USE

Total Tonnage Afloat in June of this Year Reported as Exceeding 27 Million Tons

LONDON.—The total tonnage of merchant vessels afloat at the end of June 1922 holding the classification of Lloyds Register, exceeded 27,000,000 tons, the highest figure ever recorded, according to the annual report of "Lloyds Register of Shipping." To these figures should be added 296 vessels of 1,521,013 tons under the heading of "class contemplated," which brings the aggregate to 10,325 vessels of 28,750,000 tons. On the first total 5,878 vessels of 13,724,582 tons are British, and 4,151 of 13,506,567 tons belong to other countries.

It is stated that disturbed political and economic conditions, disorganization of exchanges, and stagnation of international trade provide adequate explanations for the continued falling off in shipbuilding.

Vessels of all types of construction intended for bulk oil carrying, and built in the last 12 months, amounted to 114 of 602,299 tons. The progressive demand for oil carrying vessels is shown by the fact that the registered tonnage of these vessels has increased from 1,178,088 tons in July, 1914, to 3,062,629 tons in July, 1922.

Some 209 vessels of 1,595,929 tons were fitted for burning oil fuel during the year, and whereas in July 1914, the vessels so fitted totalled 1,130,209 tons, the figures for July, 1922, were 14,484,162 tons.

The continued development of the use of internal combustion engine is commented on. In July, 1914, there were 297 motor vessels of 234,287 tons, while in July, 1922 there were 1620 vessels of 1,542,160 tons, including 66 of over 6,000 tons.

SALARIES PAID IN GERMANY ARE MEAGER WHEN COMPARED WITH THE AMERICAN DOLLAR

BERLIN.—Manual labor is valued above the products of the brain in the industrial top-heaviness of Germany today if prevailing wage standards can be taken as a criterion.

Ordinary laborers receive an average of about 100 marks an hour. (The present rate of exchange gives—47 marks for one American cent.) Wages for an eight-hour day range from 400 to 1,200 marks, making a monthly pay-check of approximately 9,600 to 31,200. An agreement has been effected whereby shoe-makers and cabinet-makers receive from 67.15 to 116.55 marks an hour. The trunk-makers have been striking for an hourly wage of 100 marks.

In September the salaries of German newspaper editors were fixed by agreement to range from 15,000 marks to 21,500. (Translated into American money, 15,000 marks amounts to $3.19). A scale was adopted providing that newspapermen receive 15,000 marks a month if they are in their first year at the business, 16,300 if in the second year, and so on up to 21,500 for a man of eight years' experience. "String" news pays at the rate of 1.60 to 2.75 marks a line, according to its nature. Reporters get 70 marks for small notices, 135 for reports of meetings, and 175 for investigations. Articles by critic are paid for at the rate of 275 marks each. A man who works on Sunday gets 500 marks for the day.

Even such wages are acceptable among the journalists of the capital, for high costs are rapidly thinning the ranks of newspapermen and many employes are being thrown out of work. The situation has reached such a pass that a movement is under way among conservative publishers to establish a fund to aid unemployed newspapermen, the leaders being actuated by political as well as humanitarian motives, since they fear much good talent among the writers will drift to the radical press.

The managers of three large theaters in Berlin have announced their houses may have to close because of the wage demands of the stage help. Actors and actresses until recently received a minimum wage of 7,500 marks a month. Now that this has been raised to 22,000 marks, the stage hands are demanding a minimum wage of 24,000 marks monthly.

The distress in the medical profession has been repeatedly emphasized, and many doctors throughout Germany have commenced bartering their services for produce. Cases have been reported in Berlin in which physicians found the income from their practices so low that they have taken on evening work as musicians in moving picture theaters.

When the board which examines candidates for college teachers' positions recently was called to assemble at Lichterfield, a Berlin suburb, the members protested that the carfare amounted to more than their pay. They asked for 50 marks an hour, but continue to receive only 3.80. Even this is more than three times the 1.20 marks an hour which a student-teacher draws in Berlin today. Regular teachers are said to receive a much higher salary, the public schools providing perhaps the outstanding instance of salaries for intellectual workers which compare favorably with those of manual laborers. All unmarried teacher's yearly wages, with expense allowances, amounts to 313,064 marks, while one who is married gets additionally 2,500 marks for his wife and 23,310 for each child.

A case recently was reported of a professor drawing approximately 12,000 marks a month. An American pays 2,000 marks more than this every day for a hotel room, with bath, facing on Unter den Linden. Four moderate diners easily spend this on drinks and food at one sitting in a first-class Berlin cafe.

YOU MAY NOT BELIEVE THIS

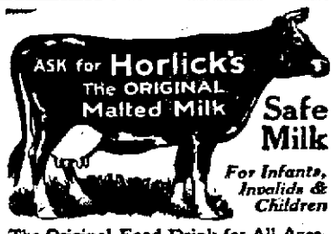
A country correspondent of an Indiana weekly newspaper, who disclaimed being either a pessimist or reformer, recently wrote as follows: "The other day a man and his daughter from near Danville, Ky., passed through our town on their way to a nearby village. They expected to be met at the train by a relative, but he was late, so they had to wait for him for four or five hours. The daughter was a young woman of seventeen, but still wore her hair in curls. We were especially impressed by the natural girlishness and sweet modesty of the young woman. She was refined, too, both in manners and dress. Her father apologized for her bashfulness. There's nothing else to say about this little incident except that it is a rare and beautiful thing to hear a father apologize for the modesty of a daughter of seventeen summers."—Indianapolis News.

The American kitchen cockroach came from Europe.

Sore Throat Wisdom

To relieve Sore Throat you must get at the seat of the disease, counteracting the cause. **TONSILINE** is prepared and sold for that one purpose. A dose of **TONSILINE** taken upon the first appearance of Sore Throat may save long days of sickness. Use a little Sore Throat wisdom and buy a bottle of **TONSILINE** today. You may need it tomorrow.

TONSILINE is the National Sore Throat Remedy—best known and most effective and most used. Look for the long necked fellow on the bottle when you go to the drug store to get it. 35c., 60c. Hospital Size, $1.00.



Safe Milk

For Infants, Invalids & Children

The Original Food-Drink for All Ages. Quick Lunch at Home, Office & Fountains. Rich Milk, Malted Grain Extract in Powder & Tablet forms. Nourishing—No cooking.

Avoid Imitations and Substitutes

Kinney's

MEN'S FOOTWEAR

BETTER GOODS

Buy it in the bottle or by the case.

The following flavors are put up in half pint bottles, two dozen to the case and may be assorted as you wish:

Chocolate	Lemon Sour
Cherry	Lime-Crush
Ginger Ale	Orange-Crush
Grape	Raspberry
Knut Kola	Root Beer
Lemon-Crush	Snappy Limes
Lemon Soda	Strawberry

Crown Lithia Water

Nothing nicer to serve as refreshments when unexpected guests drop in.

They are delicious, refreshing and of high food value.

NORTH SIDE BOTTLING WORKS.

Phone 560-A. La Crosse, Wis.

FLOOR, TABLE and BOUDOIR **LAMPS**

Hamilton-Beach Vacuum Cleaners
Cataract Washer
Simplex Ironer

Let This Be An Electrical Christmas

Practical Gifts that last a lifetime.

Electric Irons, Toasters, Grills, Percolators, Curling Irons, Vibrators

BRIGHTEN THE HOME FOR CHRISTMAS WITH NEW

ELECTRIC FIXTURES

Clark-Bracken

RIVOLI ELECTRIC SHOP

121 No. 4th St. Rivoli Theatre Bldg.

Come and See Our Window Display

FIELDS

425 Main St. La Crosse, Wis. Phone 154.

Do Your Xmas Shopping Early

Give a USEFUL

Christmas Gift!

SOMETHING that will make her happy and contented for a long time. A DRESS (silk or cloth), COAT (cloth, plush, fur) SUIT, BLOUSE, SWEATER, SKIRT or a FUR PIECE. Our stocks are complete for Xmas shopping, making it a pleasure to shop at FIELDS.

A Dress—the gift beloved by any woman, of **Velvet, Canton, Taffeta, Lace** or **Tricotine** in many new styles with beads or softly draped. Why not give Her a **DRESS?**

$19.50 to $75.00

A Coat to keep her well protected from that cold weather. **Cloth, Plush,** or **Fur** with richly fur trimmed collars and cuffs. Sizes for all. Why not give Her a **COAT?**

$25.00 to $350.00

A Suit can always be useful. Rich soft materials with beautiful **fur collars** and **cuffs** or a **neat tailored Suit** will be just what she wants. Why not give Her a **SUIT?**

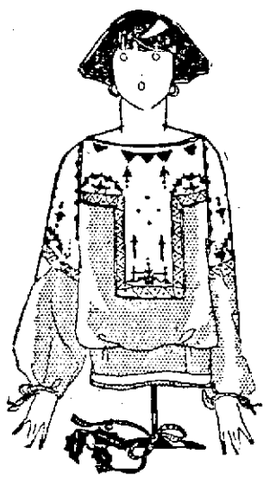
$25.00 to $75.00

A Blouse that can be used at all times, Russian, embroidered modes, gypsy colors, used cleverly on **Canton, Satin** and **Crepe de Chine.** Or a pretty cotton Blouse with embroidered or handmade lace trimmed collars and cuffs. Why not give Her a **BLOUSE?**

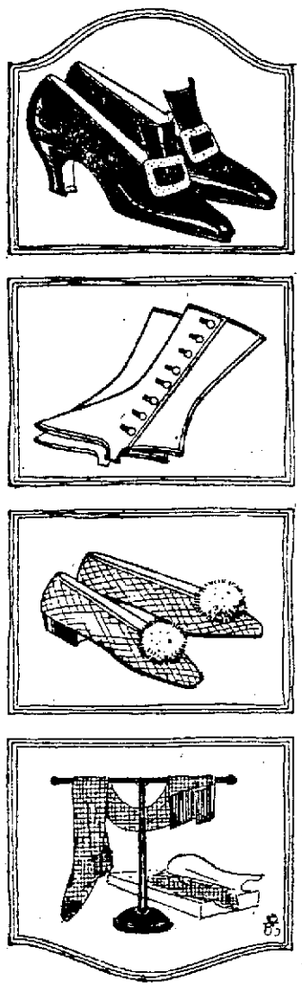
$2.95 to $17.50

A Sweater can be worn by all, and they are so popular this season. Charming Sweaters in so many different styles, patterns and colors. One with an Indian design or a Mohair slip-on will please her. Why not give Her a **SWEATER?**

$1.95 to $10.00



Fields'—"A Delightful Place in Which to Shop."



Four Successful Answers to Your Christmas Problems

Everyone of them is pretty—appealing to feminine love of beautiful wearables.

Everyone of them is useful—responding to the natural thriftiness of most women.

Everyone of them lasting—a constant reminder of your own thoughtfulness in choosing a gift so sure to please.

Dress Slippers, Spats Boudoir Slippers and Hosiery

DRESS SLIPPERS in all the new fabrics and leathers, at per pair from ..... $6.50 to $10.00
SPATS, at per pair from ..... $3.00 to $3.50
BOUDOIR SLIPPERS, per pair from... $1.75 to $3.50
HOSE, in silk and silk and wool, from.. $1.50 to $3.50

Rice & Thompson

RIVOLI BOOT SHOP, 117 North Fourth St.

BOY HUNTERS FIND CHARRED BODY OF MAN UNDER CULVERT

MILWAUKEE, Wis.—With only meager clews Milwaukee and Racine county authorities Friday began weaving together the threads of evidence in the roadside murder mystery uncovered shortly before noon Thursday when four boys hunting rabbits found the charred body of a man under a culvert on the Kilbourn road, three-fourths of a mile south of the Twelfth street road, just south of the Milwaukee county line in Racine county.

Stories of a drunken brawl, in which three men were said to have stopped their car to engage in a fierce fight near the scene of the mystery were being investigated on the theory that the man was slain, his clothes saturated with oil and the body then pushed under the culvert, where a match was applied to clothing at the head and feet further to cover up the crime.

The skull of the man was crushed in three inches above the ear and examination of the body was being made to determine whether there were any bullet wounds.

The features of the man are beyond recognition.

MARINETTE GAME WITH WEST ALLIS WAS POSTPONED

MENOMINEE, Mich.—The West Allis-Marinette high school football game scheduled to be played here Thursday was postponed until this coming saturday as result of a steady rain which fell Wednesday night and throughout Thursday. The largest crowd of fans ever assembled for an inter-scholastic football contest was turned away in disappointment.

ST. MARY'S TRIM CAMPION COLLEGE

St. Mary's college of Winona humbled Campion college at Prairie du Chien Thursday 33 to 0. Campion took off in the first quarter and for a moment one could feel St. Mary's never got warm to the game from that time. St. Mary's carried the fight into the Campion territory from then to the end.

Winona scored in the first and fourth quarters, putting over the last touchdown on a spectacular 34 yard pass with four minutes to play. The St. Mary's end caught the ball and fell over the line. St. Mary's has had a successful season this year. They have scored 162 points to their opponents' 72.

REAL ESTATE TRANSFERS

The following deeds have been recorded with Register of Deeds Wachs: Roy and Mary Stanton to Edwin Ott, lot for $3,000, the south half of the [illegible] of the nw¼ and the north of [illegible] all in Section 6, Township [illegible] north of range 5[illegible] containing 60 acres more or less.

Nathan J. and Edna Weimar to Harry L. and Loretha E. Mandelow lot for $1,500 lot 7 Block 3, First addition to Lapham's addition.

PIONEER LUMBERMAN DIES

MENOMINEE, Mich.—Word has been received of the death of Charles H. Jones, 78, pioneer multi-million aire lumberman, who died at Tacoma Wash. Mr. Jones came to Menominee in the early sixties and engaged in the lumber business. Failing in this venture he went west, where he amassed a fortune estimated at many millions of dollars. He is survived by his widow.

NEW AUTO FILLING STATION COMPANY INCORPORATES HERE

Articles of incorporation have been filed with Register of Deeds Wachs by the Perfect Oil & Gas Company of La Crosse. The incorporators are Harry O. Williams, Archie Olberg and Albert F. Chapman. Capital stock is given at $50,000. The purposes of the company, it is stated in the articles are to do a wholesale and retail business in gasoline, lubricating oils, petroleum products, automobile accessories and to establish and operate oil and gasoline service stations. The headquarters of the company is to be in La Crosse.

SERVES LUNCHES

The Salvation Army will serve lunches at Doerflinger's on the balcony Saturday. Sandwiches, doughnuts, cake, pie and coffee will be the menu.

Coffee donated by Hogan wholesale.

Music in the afternoon by the La Crosse Harmony Girls.

MURDERER HANGS

WALLA WALLA, Wash.— James E. Mahoney was hanged at the state penitentiary here Friday for the murder of his aged wife, Kate Mahoney at Seattle in April 1921.

MEMORIAL SERVICE BY ELKS SUNDAY AT RIVOLI THEATER

The Elks annual memorial program will be held next Sunday morning at the Rivoli theater at 11 o'clock. A fitting and impressive program has been arranged by the memorial committee, to which the general public is invited. The memorial committee consists of F. E. Gunther, G. L. Van Auken and Aloysius Kelly.

Program

The following program will be given:

March, "Athalia"—Mendelssohn

Second Movement of Fifth Symphony—Beethoven; W. Goetzinger, Organist; Moritz Langstedt, 1st violin; W. J. Holcomb, 2nd violin; F. Lestina, cello; J. Riesse, bass.

Memorial rituals. The officers assisted by String Quintet.

"Love's Dream"—Czibulka.

Invocation—Chaplain.

Solo, "Christ in Flanders", Ward-Stephens—C. Sanford Laird, Basso.

Memorial Ritual—The Officers assisted by String Quintet.

"Traumerie"—Schumann.

Memorial Ritual—The Officers assisted by String Quintet.

Solo, "There is no Death", O'Hara—C. Sanford Laird, Basso.

Address—Hon. Michael Reilly, Fond du Lac, Wis.

"Auld Lang Syne", Arne—The Audience.

Postlude—March Processional, Tarney—W. Goetzinger, Organist.

COUNTY AGENT CAN SERVE FULL PERIOD FOR WHICH NAMED

MADISON, Wis.—Once a county board decided that it wants a county agent and engages one for a two-year period, it cannot repeal its action until that time is up, F. E. Bump, assistant attorney general, ruled Friday.

He held in an opinion to Alvin B. Peterson, district attorney at Prairie du Chien that the action of his county board in 1921 creating the county agent's office for a two-year period and providing for payment of the official, could not be rescinded after one year.

"The action as irrevocable during the two-year period which it covered," Mr. Bump said.

97 WIS. ST. MILWAUKEE PATENTS BRANCH OFFICE WASHINGTON D.C. YOUNG AND YOUNG

Eggs Sky High

and your chickens not laying. See what a nice business you could be doing if you had forced those hens and pullets. Get a package of our Laying Tonic at once and feed it as directed if you want to derive any profit out of your poultry. Perhaps they are out of condition and afflicted with Roup and Colds, for this use

Hoeschler's Liquid Germicide

in the drinking water as this will tone them up and relieve various diseases.

Laying hens must have clean water and at the right temperature. Get one of our Non-Freezing Founts, price $3.50, and it will repay you long before the winter is over with.

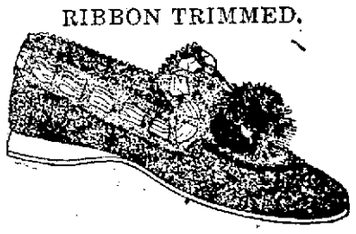
HOESCHLER BROS.

Largest dealers of Poultry Supplies and Remedies.

Women's Felt Moccasins

RIBBON TRIMMED.

UPSTAIRS PRICE 95c ALL COLORS



UPSTAIRS PRICE 95c ALL COLORS

The Women's Felt Slippers we are offering you at 95c are made with the very best of felt uppers, heavily padded, soft chrome soles, sizes 3 to 8, all colors.

We have others at $1.19, $1.39, $1.49.

ADAMS' UPSTAIRS SHOE STORE 307-309 MAIN ST. WE ARE FAMOUS FOR OUR SHOE VALUES

FATIMA CIGARETTES

—and after all, what other cigarette is so highly respected by so many men?

Let Fatima smokers tell you

LIGGETT & MYERS TOBACCO CO.

BAYER Genuine ASPIRIN

SAY "BAYER" when you buy. Insist!

Unless you see the "Bayer Cross" on tablets, you are not getting the genuine Bayer product prescribed by physicians over 23 years and proved safe by millions for

Colds	Headache
Toothache	Rheumatism
Neuritis	Lumbago
Neuralgia	Pain, Pain

Accept only "Bayer" package which contains proper directions.

Handy "Bayer" boxes of 12 tablets—Also bottles of 24 and 100—Druggists.

Aspirin is the trade mark of Bayer Manufacture of Monoaceticacidester of Salicylicacid

Notice Of Redemption To Holders Of Victory Notes

All 4¾ per cent Victory Notes, otherwise known as United States of America Gold Notes of 1922-23, which bear the distinguishing letters A, B, C, D, E, or F prefixed to their serial numbers, have been called for redemption on December 15, 1922. Interest on all notes thus called for redemption will cease upon that date.

Victory Notes of the series mentioned presented at our office will be redeemed free of charge.

THE NATIONAL BANK OF LA CROSSE

57

Good!

Heinz Spaghetti! Good to eat and good for the health. Good for children and good for grown-ups. Good as an appetizer, good as a side-dish and good as a complete meal. The dry spaghetti is made by Heinz. So is the tomato sauce. The cheese is a special Heinz selection. The recipe by which it is prepared is that of a famous Italian chef.

HEINZ Spaghetti

Ready cooked, ready to serve

Practical Gifts That Men Like

A suggestive list for the "Men Folks" of your family:

SHIRTS
NECKWEAR
HATS and CAPS
GLOVES
UNDERWEAR
SWEATERS
PAJAMAS

Do your Christmas shopping at this store.

The Shirven Co.
Third and Main Sts.

Take Back Your Gold and Give a Suit or Overcoat!

The gift supreme for a young married woman to give her husband—

For a Father to give a Son—

Or, for a Family to present to Dad.

And because of the growing popularity of giving clothes we have brought in and have ready now special new models in Suits and Overcoats for Christmas gifts.

THE HIGHER THE QUALITY, THE GREATER THE LASTING APPRECIATION

Hart Schaffner & Marx and Michaels-Stern

Overcoats—$25, $30, $37.50 and up
Others as low as $16.50.

Suits—$30, $37.50 and $40.
Others down to $22.50.

Buy the boy that long promised new Suit or Overcoat.

BOYS' two-pants Suits ..... $8.50 to $14.50
BOYS' Mackinaws, all wool ..... $4.75 to $5.25
BOYS' all wool Mackinaws with sheared sheep collar— $5.50 to $6.25
BOYS' all wool Mackinaws with Wombat collar $9.85

Here are just a few suggestions

for Practical Gift Givers:

Traveling Bags, Bath Robes, Dress Shirts, Gloves, Neckwear, Mufflers, Umbrellas, Silk Hosiery, Flannel Shirts.

Nelson Clothing Co.

"The Place that Saves You Money." Union Store.
1205-07 Caledonia St. Next to Riviera.

SATURDAY

—AT THE—

La Crosse Army & Navy Store

UNION SUITS 1000 boys' good weight UNION SUITS, while they last at **79c**

DRESS SOCKS 500 pairs silk and wool DRESS SOCKS, Saturday only, per pair **50c**

Men's wool mixed **UNION SUITS,** $2.75 value Saturday at **$1.95**

Special SALE on SHOES

Big SALE on BLANKETS

You Can Save Money Here

OTHER BARGAINS too numerous to mention. Come in and see for yourself.

La Crosse Army & Navy Store

DECLARES BIG NEW POTASH FIELD WILL BE FOUND IN TEXAS

Investigator Finds Indications of Supply Sufficient to Meet U. S. Needs

LAWRENCE, Kan.—Potash beds large enough to supply the entire American demand for fertilizer and perhaps provide a surplus for export are likely to be discovered in western Texas, according to H. W. Hoots, now an instructor in the department of Geology in the University of Kansas. For the past year Mr. Hoots, as a member of the United States Geological Survey, carried on investigations in the prospective fields.

In a territory extending approximately 125 miles north and south and an equal distance east and west along the new Mexican border, strong indications have been found of what is perhaps the largest salt bed in the world. Surveys indicate approximately 15,000 square miles of prairie country underlayed with a bed of rock salt that ranges from 40 to 1,500 feet in thickness. This salt bed lies at a depth of 900 to 2,500 feet, making it convenient for mining operation. The conditions which are favorable to the formation of salt are favorable also to the formation of potash.

Four testwells are to be sunk this winter to get accurate figures about the underlying strata. One well already is under way and the core is being preserved to show the thickness of the different materials penetrated. If these test wells result as expected in showing the value of the salt deposits other tests will be made to determine the limits of the field and the location of its richer parts.

Minor test Wells at Moane, River, Bryant, Burns, McDowell and St. Rita have produced the raw potash but not on a production basis.

"If this potash field proves what is expected," said Mr. Hoots, "It will mean that the United States has found an internal source which is needed so much not only as a soil fertilizer but also, in the manufacture of soap, glass, explosives and medical supplies. Comparatively little potash is now being obtained in the United States and what there is now comes from western Nebraska, Searles Lake, California, and the great Salt Lake region in Utah.

POINTED WAY TO EFFICIENCY

When railway mail cars were first introduced each clerk was allowed the privilege of doing his work in the way that seemed best to him. Clerks competed for efficient methods—some of them attaching to letters they tied up in bundles a slip on which they wrote: "In case of error report to J. Blank, Route 99." From this the modern "facing slip" now used was copied.

These slips are of great variety, and are used in post offices as well as on the cars. One is placed on each package of letters distributed and tied for further distribution on another railroad system or in a postoffice. Every package can be identified in this way. If errors are found this slip with notations is sent through appropriate channels back to the man who made the error. In this way clerks are enabled to perfect their skill and add to or change erroneous items in their knowledge.—Galesville Republican.

Value of electricity produced in hydro-electric plants of the Pacific states during 1920 was greater than that of gold.

PRACTICAL GIFTS

Save on your Xmas Purchases

THE hardware store of today has become a most important Christmas Shopping Place on account of its many practical gifts for Men, Women and Children.

GIFTS FOR WOMEN	GIFTS FOR MEN	GIFTS FOR GIRLS	GIFTS FOR BOYS
Pyrex Ware	Safety Razors	Scissors	Pocket Knives
Aluminum Ware	Pocket Knives	Ice Skates	Boy's Axe
Tea Spoons	Tool Chest	Manicure Set	Sleds
Scissors	Auto Repair Tools	Pen Knife	Skates
Carving Set	Thermos Bottle	Roller Skates	Wagons
Casserole	Shaving Brush	Aluminum Toy Set	Skis

We have a large stock of the above items to select from and many more not mentioned.

Adam Kroner Company

319—Pearl Street—321

Kinney's

Three Weeks from Monday Is CHRISTMAS

You have only three weeks in which to get ready for that day of days which fulfills the beautiful traditions, centuries old, of confirming friendship and family ties by the exchange of gifts and bringing joy supreme to the world of little children.

This store is ready to help you get ready for Christmas. Every section is replete with fresh and fascinating merchandise, culled from all places where the new and lovely, the curious and rare are found. Every department is primed to render its utmost in service.

Again we repeat with greater emphasis than in previous years, for the greatest satisfaction in merchandise and service, do your Christmas Shopping Early.

In various sections of the store gift things suitable for mother, father, brother, sister, "him" or "her," may be successfully chosen. Just now assortments are especially complete and the prices are of the sort expected in all the Spurgeon stores.

Shop in every section tomorrow and profit by the many unusual saving opportunities presented.

SPURGEON'S

POPULAR PRICE STORES

121 So. 4th Street. Phone 1271 La Crosse, Wis.

Christmas Suggestions

For Discriminating Gift Buyers

Come to this store for good, practical Christmas Gifts.

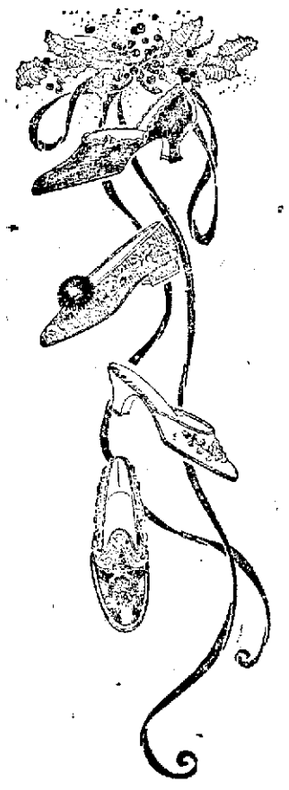
VALUE in return for your money, and goods priced within the bounds of common sense. Below we name a few of the many things that would please and make good Christmas gifts. Look the list over carefully.

Silks	Fancy Combs	Chemise
Worsted Materials	Purses	Silk Gowns
Hosiery	Neckwear	Kimonos
Blankets	Blouses	Bath Robes
Towels	Sweaters	Furs
Umbrellas	Petticoats	Coats
Gloves	Underwear (Silk and Cotton)	Dresses
Handkerchiefs	Camisoles	Aprons
Bed Spreads	Bloomers	Children's Dresses
		Creepers

J. Bartel Co.

SILKS, DRESS GOODS
MILLINERY AND READY TO WEAR
409-411-413 MAIN STREET

Christmas SLIPPERS



NO doubt many of you like to make presents of slippers at Christmas time. Really what can you give that proves more satisfactory than a nice comfortable pair of house slippers?

We have made an extra effort to select a line of slippers for the coming holiday season that consists of all the latest styles and colors. You can match that kimono or bath-robe. Watch for our window display.

No matter what you need in foot-wear, always remember that this long established, reliable shoe store sells you good shoes at only a small margin of profit. This policy is strictly adhered to at all times.

MOSS SHOE CO., Inc.

E. W. Olds, Pres. 201 MAIN STREET F. A. Ruplin, Secy.-Treas.

NO AMENDMENTS OF IMPORTANCE ASKED IN MARKETING LAW

MADISON, Wis.—"The department of markets contemplates no changes or recommendations for any changes of note in the present law," declared Commissioner Edward Nordman on Friday when asked concerning possible marketing legislation to be presented to the 1923 legislature.

"We would like to have a special committee on marketing in addition to the present committee on agriculture appointed by the legislature. This committee together with the department officials would then be in position to give more detailed reports on proposed marketing legislation.

"As for the department—we have all the power that we find necessary. We may ask some few changes but nothing is contemplated at this time of any importance."

Total of 10,448,632 auto cars and trucks were produced in the United States during 1921.

German Toys Are Scarce

Owing to the failure of German toy-makers to deliver the goods which were ordered many months ago, the dealers and retailers of this country were compelled to scour about to get material for the Christmas trade. The Germans accepted all orders and were anticipating an unusual amount of business from this source, but they have experienced the greatest difficulty in getting the supplies and many of them were unable to fill the contracts which they had undertaken.

U. S. Cheese Comes Up to Best

The agents of the U. S. agricultural department say that the American-made Swiss cheese is as good as the imported, but epicures say it is not.

PISO'S for Coughs & Colds

COUGH? Try Piso's—astonishingly quick relief. A syrup unlike all others—pleasant—does not upset stomach—no opiates. 35c and 60c everywhere.

STARTING 1000 EAGLES

YOUR CAR will receive expert service at our garage.
WEIHAUPT-SAVAGE CO., Inc.
306-308-310 So. 4th St.

WE SELL FEDERAL BREAD
BOMA GROCERY
1015 Pine St.

See Our Windows

"Always Known for Better Values"

RESNECK-BERGER CO'S Ladies' Shop
OPERATING A CHAIN OF STORES

See Our Windows

329 PEARL STREET

Our Annual December Sale

Starts Saturday Morning, December 2nd at 9:00

It is our custom to reduce our winter stocks early as we do not "carry over" merchandise from one season to the next. In order to insure a speedy clearance, we have cut prices deep on this BIG STOCK of fine COATS, SUITS, DRESSES, SKIRTS and FURNISHINGS. Former costs and selling prices have been disregarded by us. You certainly have a big advantage to buy winter apparel, just in the heart of the buying season at a mere fraction of its true value.

Buy Your WEARING APPAREL Here NOW at January Prices!

Silk Blouses

At ridiculously low prices.

For Christmas gifts or personal use, many styles, worth $5.00, at **$2.68**

Others at $3.95, $4.90, $7.90.

Pure Silk Hosiery
Good weight, fashioned back, lisle top. Come in all colors, very special at **88c**
Three pairs for $2.50.

COATS

At Practically Give Away Prices

COATS that sold at $27.50, $30 to $35, December Sale at **$21.50**

COATS that sold at $40, $45 to $49.50, December Sale at **$29.50**

COAT SPECIAL!

Plaid back Polo Coats. Coats of this sport type have been very popular this Fall. Our supply of these coats is limited. We suggest you come in early as possible. They are easily worth $15.00, special at **$7.50**

Middy Blouses

Made of Parker-Wile flannel, guaranteed all wool; navy, red, green, rose, gold and orchid. Trimmed white or gold and orchid. Trimmed with white or ly sold at $4.90, priced now at **$3.95**

Wool Slip-Over Sweaters
of heavy pure worsted yarn in novelty weaves. Come in all colors, worth $3.00, very special at **$1.98**
Others at $2.98 to $4.90.

Remember These Bargains---This Sale Will Be the Talk of the Town!

DRESSES

Many Are Now Priced At LESS Than Wholesale

DRESSES that sold at $32.50, $35, up to $40, now at **$16.90**

DRESSES that sold at $32.50, $35, up to $40, now at **$21.50**

One big rack full of fine SILK and WOOL DRESSES, formerly priced to $25. Clean them out quick, at **$9.85**

SUITS

Prices Cut Deep to Sell Them Quickly

SUITS that sold at $29, $35, up to $40 now at **$21.50**

SUITS that sold up to $47.50, December Sale price ... **$24.50**

WOOL PLEATED SKIRTS
Fine all wool materials in checks, plaids, stripes and solid colors, very well made, $5.00 skirts, special at... **$3.39**

Many Other Bargains---Too Numerous to Mention! Be Here Early Saturday!

He Gives Twice Who Gives Wisely

Giving is an expression of sentiment or respect. Useless gifts spoil the pleasure of remembrance. Home folks appreciate gifts that have lasting value.

Of all the material things that surround us, Furniture and the other delightful home furnishings and accessories have the greatest lasting influences on our daily lives.

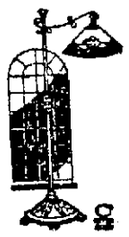
Quality furniture and decorative pieces may now be bought at very moderate prices. They reflect sound judgment and good taste in selection. They will brighten any room in the home. Our offerings are great values and represent the finest modern productions.

We invite you to inspect our stock, make our store your headquarters for your shopping or gift buying.

Suggestions:

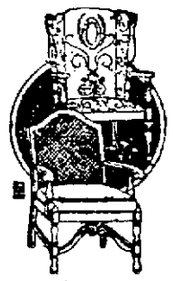
Many Smoking Stands and Cabinets

A comfortable, well constructed Davenport.



Lamps of all Descriptions

Give Father a Chair



A Spinet Desk

To make correspondence more delightful.

Pictures and Picture Framing.

Odin J. Oyen
Main Street
507.

HALF OF STATE'S POTENTIAL POWER BEING DEVELOPED

Over Quarter Million Horsepower Remain to be Developed Reports Rail Board

MADISON, Wis. — Only slightly over 50 per cent of the possible waterpower that can be developed in Wisconsin is now developed, according to a recent survey by state officials of Wisconsin's potential strength in this field. The survey recently brought up to date by the railroad commission shows that while the majority of the best sites have been put into use there is still possible the development of upwards of 250,000 horsepower.

The officials estimate that there is probably as much more that could be developed were Wisconsin as densely populated as some European countries.

The 300,000 horsepower now developed is valued at by estimation to be $60 per horse power. That undeveloped, including some that is not so advantageously situated, is estimated to be worth $40 per horse power which would give the value of undeveloped horse power in Wisconsin from water resources at $10,000,000.

The largest amount of undeveloped horse power is listed for the Chippewa river estimated at 68,000 with that on the Wisconsin river estimated at 59,000 and the Menomonie third with 38,000 horse power undeveloped. The St. Croix and tributaries is capable of further development of upwards fo 20,000 horsepower according to the survey, while the Pestigo and Flambeau rivers both have potential powers of upwards of 11,000.

SCHOOL BUILDING BURNS

MONTREAL.—The building housing the Laval Dental and Veterinary college, affiliated with the University of Montreal, was destroyed by fire that started shortly before midnight. The loss is placed at $500,000.

READING, Mich.—Jesse B. Marble, former Chillicothe, Ill., newspaperman, died.

Frail Folks

There is no class of people more credulous than the sick. That's why so many frail folks fall for fakes, foibles and foolish fetish.— Madison Times.

Advertisement

Best Cough Mixture Is Home Made

Acts With Speed Loosens the Phlegm —Stops the Irritation and Coughing Ceases

Fine for Chest Colds Too and Is Cheaply Made at Home

When you can make, in two minutes, a world beating remedy that acts directly on the membrane and often overnight causes stubborn coughs and even hard chest colds to disappear, why trifle with things that will probably disappoint?

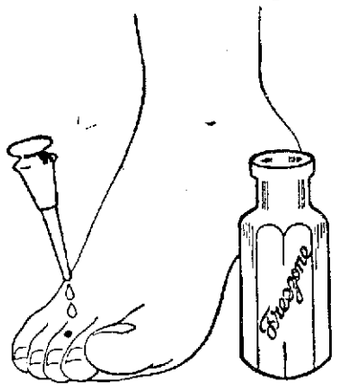
Hawking and snuffling and also soreness of the nasal membrane go and you will feel fine in almost no time.

Just get 2½ ounces of Pinmint (double strength) and to it add a little sugar and enough of water to make a half pint and you've got an inexpensive cough syrup better than you can buy ready made.

Its soothing, healing action on the membrane is the reason so many people use it for Catarrh and acute nasal colds.

CORNS

Lift Off with Fingers



Doesn't hurt a bit! Drop a little "Freezone" on an aching corn, instantly that corn stops hurting, then shortly you lift it right off with fingers. Truly!

Your druggist sells a tiny bottle of "Freezone" for a few cents, sufficient to remove every hard corn, soft corn, or corn between the toes, and the calluses, without soreness or irritation.

Cuticura Soap
—Imparts—
The Velvet Touch
Soap, Ointment, Talcum 25c everywhere. For samples address: Cuticura Laboratories, Dept. X, Malden, Mass.

WILL YOU BE ONE?
1000 EAGLES

WE SELL
FEDERAL BREAD
J. B. MURRAY
1001 La Crosse St.

Sport Goods Make Ideal Christmas Gifts

MOST every friend or member of the family is interested in Sports of some kind.

Whether it be Golf, Fishing, Baseball or any other sport, we carry the equipment that will make a very appreciable gift.

Come in and look over our complete Sporting Goods sections and you will find a way to solve many of the gift problems.

LA CROSSE NEWS COMPANY
304 MAIN STREET.

ASK FOR 3341

But All You Pay For Them Is— $4

Go where you will, look all over town, compare *Newarks* with other shoes costing a great deal more and you will find everything you expect in a fine pair of shoes is embodied in *NEWARK, America's Great Shoe*—Whether you pay $4 or $5 for a pair of these famous shoes you are sure of getting *more* for your money in style, quality and wear than any other shoe in town. *As the World's Largest Shoe Retailers* and a yearly output of 5,000,000 pairs, naturally, we produce them for less, and this, combined with our small profits, is responsible for the amazing value you receive in every pair of *NEWARKS*. Try a pair today.

ASK FOR NO. 3341

The shoe with a guaranteed mileage, with famous Neolin soles — snappy, stylish, popular French toe last, brown mahogany Russia, rubber heels.

OTHER WONDERFUL VALUES IN NEWARK SHOES FOR MEN, $4 to $5.

Newark Shoe Stores Co.
The Largest Chain of Shoe Stores in the United States
La Crosse Store
423 MAIN ST.
All Newark Stores Open Saturday Evenings to Accommodate Customers

ASK US
ABOUT THE NEW DRY
D-G STORAGE BATTERY
Guaranteed for 2½ years.
DIETZ GARAGE

Good News

Here is some good news for you. We call it good news because any news that will benefit you ought to be good news, and this surely will benefit you if you will take advantage of it.

TOMORROW YOU CAN BUY AT THIS STORE—

Men's heavy fleeced lined Union Suit, worth $2.00, special — $1.39
Men's Khaki colored domit flannel work Shirt, $1.59 value for — 98c
Men's heavy brown Jersey fleeced Coats, $4.00 value, special at — $2.98
Men's extra heavy rope stitch wool Sweaters, $5.00 value, for — $3.98
Men's extra heavy gray wool Sox, large sizes, 50c value, special at — 29c
Ladies' fancy all wool silk striped Skirts, values from $8.50 to $10.00, for — $5.45
Ladies' fancy all wool Slip-over Sweaters, $4.00 value, for — $2.75
Men's red and blue Handkerchiefs, 10c values, at — 6 for 25c
Ladies' fine Jersey fleeced Gloves, gray only — 25c
Hair Nets, double strand, cap shape — 10c
O. N. G. Crochet Cotton — 3 balls for 25c
Boys' heavy gray ribbed Union Suits, all sizes, special at — 98c
Misses' heavy ribbed fleeced Union Suits, 75c on size 4, up to $1.25 on 16.
Ladies' heavy fleece lined Hose — 25c
Ladies' fine heather mixed wool Hose — 50c
Ladies' ribbed heather mixed cotton Hose — 25c
Ladies' fancy heather Hose, with silk stitching — 98c
Misses' fancy black silk mercerized Hose — 25c
Boys' heavy fleece lined Union Suits, 75c for size 4 up to $1.10 for 14.
Boys' leather gauntlet Gloves, 50c value, special at per pair — 25c
Men's good quality cotton Sox — 10c
Men's heavy blue denim Overalls, union made, special per pair — $1.29
Boys' dark cassimere Knee Pants, $1.50 value, special per pair — $1.19
Green Silk Floss, worth 50c, for — 10c
Black Silk Floss, special at — 15c

WILLING'S APPAREL STORE
1200 Caledonia St.

OUR VAST ARRAY of

Sensible Xmas Gifts

is now at its BEST. So do your Christmas buying early while you have unlimited choice.

We Suggest a Few Sensible Gifts--

Gifts that Men and Boys Appreciate!

Beautiful Knit and Silk Mufflers, Handsome House Coats, an endless variety of Gloves, Silk and Wool Hose, Warm Sweaters, Leather Vests, Handkerchiefs, Beautiful Knit and Silk Ties, Silk or Madras Shirts, Underwear, Suspender and Belt Sets, Silk or Flannelette Pajamas, Night Gowns, Flannel Shirts, Cuff Links, Full Dress Sets, Knit Vests, Boys' Tims Knit Caps, a Dressy Hat, Boys' Sport Hose, Boys' Flannel Waists, Sheepskin Coats and Mackinaws

And a thousand other gifts that will last throughout the years to come and make a man or boy happy.

See Our Windows for FREE Prizes

WE STILL HAVE A GREAT LINE of

Wonderful Warm Overcoats

AT A SAVING IN PRICE—the gift supreme

$13.50, $20, $25, $30, $35 and $40

PETER NEWBURG

Open tomorrow evening. LA CROSSE'S LARGEST CLOTHING HOUSE *The home of sensible Xmas gifts.*

LONDON LOOKING FOR A PROSPEROUS THEATER SEASON

Slump of Past Two Years in British Capital Now Believed at End

LONDON.—The London theatrical slump which caused heavy losses to theatre owners and unprecendented unemployment among the profession during the last two years is now over, if the present full houses may be taken as an indication. London theatre managers are of the belief that the worst of the depression is past, and that the pre-war packed houses and prosperity are reappearing.

As a result of the outlook many managers have already announced extra week-day matinees and many additions have been made to the various casts and choruses. The theatre owners association has announced that no increase will be made in the price of tickets, and that if conditions permit, reduction may be expected.

Unemployment among the actors and actresses has not as yet shown any marked decrease, but an official of the actors association stated that he has openings for 200 persons in prospect which will be filled within the next month.

At present the houses are crowded, and many of the West End theatres are establishing records in the matter of long runs. The popular "Beggar's Opera" has now been running for more than two years, despite the fact that musical comedy has taken first place in the hearts of theatre goers. There are four musical comedies now playing in London which are over the 500 performance mark and they bid fair to continue for many months longer.

The autumn season will see eighteen new plays, in addition to seven which have opened since September 1.

American plays, which have always had an unusual popularity in London are somewhat crowded out of the lists this season, there being only two on the boards at the present time. American vaudeville acts, however, continue to lead the bills at the variety houses, and jazz bands are the most popular turns.

Fast Travelers in Air

The swallows are very graceful birds and are exceedingly swift fliers. They feed on insects which they catch on the wing. There are five native swallows which are common—the cave or cliff, the barn, the bank, the tree swallow and the purple martin.—Merrill Herald.

Afraid of It

"You had a good start at college; you were on the highway to a well-rounded education. Why did you give it up?" "I heard that it was folly to be wise."—Merrill Herald.

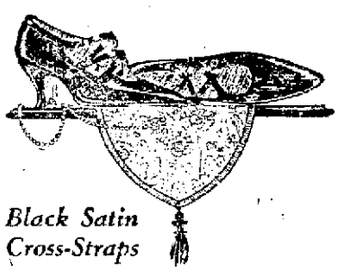
There will be an extra guest for dinner— let's have a mince pie.

NONE SUCH MINCE MEAT
"LIKE MOTHER USED TO MAKE"
MERRELL-SOULE COMPANY
SYRACUSE, N.Y.

WALK-OVER

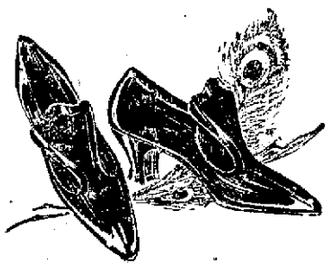
Style Novelties

Just now we are making a special feature of the new fashionable models by Walk-Over. These are the models that have created no end of talk all over the country. You'll see them copied everywhere this winter.



Black Satin Cross-Straps

You are going to enjoy foot poise you've never dreamed possible when you feel the slim, trim fitting of this novelty. It is modeled with exquisite care, and the bracing fit of the cross-straps is as practical as it is fetching.



It's really a strap pump, and the fit around the ankle is a surprise—and lovely, too. Don't fail to notice this new heel. It looks high—the way most women want heels these days.

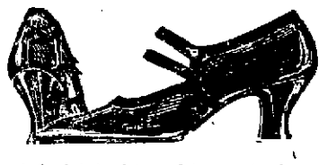
In Satin or Patent.

FASHION

Changing skirt lengths have brought a change in heel heights, and this whim of fashion has given free rein to the originality of Walk-Over style designers. Notice the heels of the shoes now in our windows.

Button Strap with Girdle

You put your foot into one of the smartest styles of the season when you try on this model, and you feel a sensation of foot poise that comes from nothing more or less than careful shoe modeling. Notice the new walking heels.



Yes, indeed, it is plain and just as simple as the clever Walk-Over designers could make it; but in its shaping and poiseful looks on your feet it is supremely pretty. See it in fine patent leather or deep rich ooze.

Open Saturday Evenings.

Walk-Over Boot Shop
424 Main Street.

ANDREW E. ANDERBERG, Proprietor.

Santa Claus Will Leave His

BEST TOYS HERE

Watch for the opening of our toy window

GANTERT BROS.

110-112-114 South Third Street.

FOOD MANUFACTURE 4 TIMES AS LARGE AS STEEL INDUSTRY

Federal Department Calls Attention to Increased Preparation of Food in Factories

WASHINGTON, D. C.—The popular conception the iron and steel industry is the largest single one in the country is declared by the agricultural department to be erroneous. The greatest industry is that of food manufacturing. It outstrips iron and steel, the department says, as four outstrips one.

As emphasizing the need of additional food control laws, the department calls attention to the great growth in recent times of food manufacturing in factories as against preparations in homes. A few years ago, it says, most food was prepared at home or nearby and since the consumer knew about the conditions of its preparation there was little need for food laws. Today, as so much food is produced and prepared a long way from those who consume it, some sort of government control is regarded by department officers as necessary.

The meat packing industry alone, the department declares, represents a greater value than the steel industry. The total value of manufactured food products, in 1919, was $13,391,914,000. Among the food products that make up the total, flour mill products stand next to packing house products.

Considering the size of the task the federal inspection of food is low, it was stated, the cost having been less than one-hundredth of 1 per cent of the value of those products. That the job is a large one is shown by census figures noting that in 1919 there were 67,453 establishments engaged in the manufacture of food products, with an actual output valued at the huge amount mentioned. These figures include manufactured goods only and do not take into account the great volume of commerce in raw foods such as milk, fresh fish, wheat, corn, oats, fruits and vegetables. To these large amounts must also be added the food products imported, which in 1921 amounted to $672,975,000.

German Race of Asiatic Origin

The German race is supposed to have migrated from Asia.—Merrill Herald.

A sure, *safe* way to end CORNS

In one minute you can end the pain of corns with Dr. Scholl's Zino-pads. They remove the cause—friction-pressure. You risk no infection from cutting, no danger from corrosive acids.

Zino-pads protect while they heal. Thin, antiseptic, waterproof. Sizes for corns, callouses, bunions. Get a box today at your druggist or shoe dealer's.

Dr Scholl's Zino-pads

Made in the laboratories of The Scholl Mfg Co., makers of Dr. Scholl's Foot Comfort Appliances, Arch Supports, etc.

Put one on—the pain is gone!

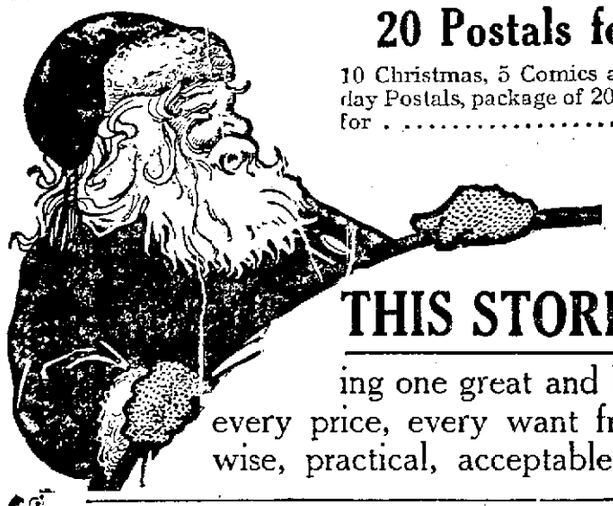
Kinney's
SHOES EXCELLENCE GUARANTEED

NUMBER 10

You wonder what it stands for.

About December 15th

You will know



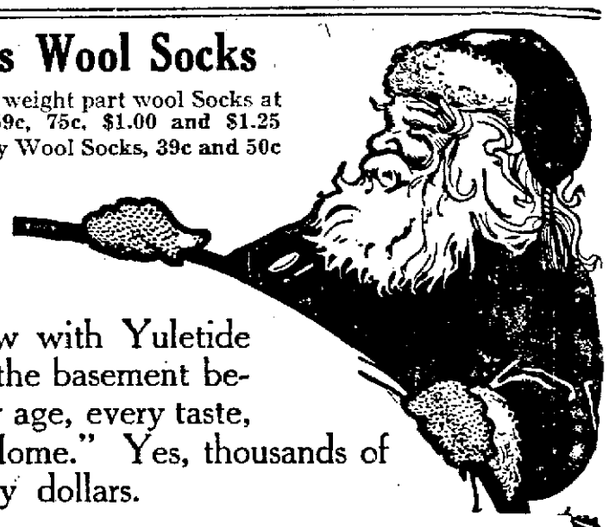
20 Postals for 5c

10 Christmas, 5 Comics and 5 Birthday Postals, package of 20 cards for **5c**

DOERFLINGER'S

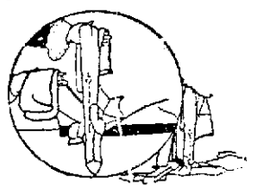
Men's Wool Socks

Men's light weight part wool Socks at 25c, 50c, 59c, 75c, $1.00 and $1.25
Extra heavy Wool Socks, 39c and 50c



"Twas the Night Before Christmas"

THIS STORE IS HOLIDAY HEADQUARTERS This Big Store is now all aglow with Yuletide Tokens from basement to roof, the basement being one great and beautiful Christmas Tree. Giveable Holday Gifts for everybody. Every person, every age, every taste, every price, every want from baby's first toy to something fit and heart-gladdening for "The Old Folks at Home." Yes, thousands of wise, practical, acceptable and beautiful Christmas Presents for thousands of people—from pennies to many dollars.



BUY SILK HOSIERY FOR CHRISTMAS

We have the largest stock of this class of merchandise in Western Wisconsin. Prices range from $1.00 to $5.00.

Our one dollar Silk Hosiery has a fashion marked seam with heavy mercerized double sole, toes and high spliced heel, also mercerized garter top, excellent quality for $1.00.

Better qualities at
$1.20, $1.50, $1.75, $2.00, $2.25, $3.00, $3.50, $4.00 $4.50 and $5.00

RIBBONS MAKE EXCELLENT CHRISTMAS GIFTS MADE INTO ATTRACTIVE ARTICLES

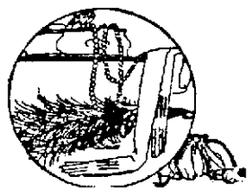
Such as Camisoles, Hair Bows, Pin Cushions, Sashes, Garters, Boudoir Caps, etc.

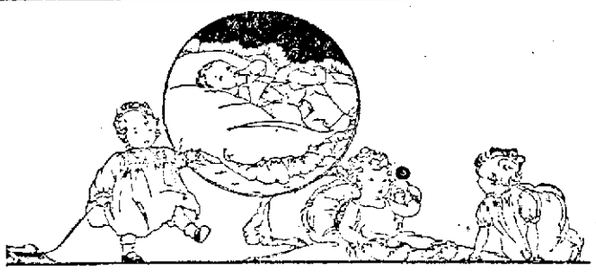
On pure silk wide fancy Ribbons our prices range from 25c to $1.25 a yard.

WOMEN'S GLOVES

Gloves as a Christmas Gift or personal wear must be selected with care. We try to do this for you and we feel that we have succeeded, especially this season.

We have two-clasp Kid Gloves in the popular colors, at.....$1.75 to $2.50
Wrist Strap Kid Gloves, at .....$2.75, $3.00, $3.50, $3.75 and $4.50
Fabric two-clasp Chamoisuede Gloves, at.....59c, 65c and $1.00
Fabric Chamoisuede Wrist Strap Gloves, at—
$1.00, $1.39, $1.59, $1.69, $1.89 and $2.00.





Christmas Suggestions From the Children's Department For the Baby

COZY WRAPS

What could be better for the little one than something to keep him warm and cozy. This garment is used as a wrap or coat. Baby is buttoned up inside with only its little face exposed. Buttons at the bottom, even the little hands are buttoned in so they can't get cold. Nice warm hood attached. Comes in ciderdown, chinchilla and corduroy. Priced from $4.95 to $12.00.

BABY' FIRST COAT

Attractive little Baby Coats made in latest styles of both red and white chinchilla and white corduroy. All warmly lined and some with heavy padded Fringe. Button up collar, belt all around, patch pockets, some with silk braid trimmings, sizes six months to four years, at $3.98 to $7.50.

SWEATER SETS

Consisting of sweater, leggings, cap and mittens to match. For the tiny tot we carry only pure wool and pure worsted garments of this kind. With a nice warm pure wool Sweater Set on, you may safely take baby out in any kind of weather without fear of getting cold. Very nice selection of styles and weights, sizes one to six years, at $5.00 to $12.50.

GIRLS' SWEATERS

What will a girl appreciate more than a Sweater? That's easy—two Sweaters. Our stock gives you a large and varied assortment to select from. We lack space to describe them. We have regulation coat sweaters, tuxedos and slipovers, in plain and fancy weaves, and trims, all the desired shades and styles, sizes two to seventeen years, at $2.98 to $7.50.

BOYS' DEPARTMENT

Shirts and Blouses of madras, percales and flannel; Pajamas, Suspenders, Belts and Buckles, Silk Neckties, Hats, Caps, Toques, Sweaters, Suits and Overcoats, Wash Suits and Oliver Twist Suits of serge and wool jersey.

BOYS' TIES

A wonderful assortment of new Ties for the Christmas season in the new styles and patterns of all silk, at 50c, 75c and $1.00.

BOYS' BELTS

Made of genuine leather, hand bordered, buckle to match, sizes 26, 28, 30 and 32 lengths, priced at 50c and 75c.

PRACTICAL GIFT SUGGESTIONS FROM THE CORSET SECTION

Front or back lace Corsets. Beautiful Camisoles and Brassieres, Garters of all kinds, for children and grown-ups, Children's Underwaists.

ALL AT REASONABLE PRICES.

Pretty New Silk Hats Have Arrived

Smart little droop shapes made of Taffeta and Satin with flower trims, others come in all black. A variety of styles to choose from. All very moderately priced for the Christmas Opening, at $5.75 to $7.50.

HATS and SCARF SETS in brushed wool in the pretty new colors make splendid Christmas Gifts for the youthful miss, at $4.98.

La Crosse's Biggest, Best and Busiest Millinery Department. We feature L. R. Brown Hats made in St. Paul.

Visit Toyland In the Basement

Toyland has automobiles, trains, houses, animals, wagons, games and toys of every kind and description. Here is Happyland for the little folks. Let them all visit Happyland. Here you will also find books, thousands of them—from Mother Goose Rhymes and Picture Books to the best and most popular novels.

Community Christmas Opening. Yard Fabric Section

THE YARD FABRIC SECTION is all set and ready for the Big Community Christmas Opening. Our stock of Silks, Dress Goods, Velvets, Wash Goods, White Goods, Laces and Embroideries and Dress Accessories is large and complete. Our display tables and counters will feature many Christmas Specials. All purchases upon request will be neatly boxed in a handsome Holly Box for Gift Giving. Shop early for better service.

JUST A LINE OR TWO ABOUT OUR BEAUTIFUL SILKS FOR CHRISTMAS GIFTS.

Silks for Christmas Gifts are ALWAYS acceptable to the fortunate person who receives them . All silk Canton Crepes and Satin Faced Cantons are the smartest and fashionable silks for Fall and Winter wear; shown in blacks and colors, 40 inches wide, priced at per yard.. **$2.75, $3.50 and $4.50**

A MERE MENTION OF WOOL GOODS FOR APPROPRIATE CHRISTMAS GIFTS

The stylish wool goods weaves this season are fine French Serges, Poiret Twills, Tricotines, Epingle Cords and Wool Crepes. Any of these materials makes a pleasing Christmas Gift. 42 to 54 inches wide, priced at per yard—

$1.98, $2.50, $3.50 up to $6.50

DEPENDABLE WASH FABRICS SUITABLE FOR CHRISTMAS GIFTS

Dress Ginghams in fine Imported Qualities as well as the strong serviceable Domestic Ginghams sell in large quantities at Christmas time. Our Gingham stocks embrace many styles in beautiful plaid, check and stripe styles. 27 to 32 inches wide, priced at per yard ..... **25c, 35c, 50c and 75c**

SNOW WHITE COTTON MATERIALS ARE FAVORED FOR CHRISTMAS PRESENTS

White Goods are in demand every day in the year. A dress or waist pattern of white Voile, Organdy, Dimity, Batiste, dainty sheer Linsooks, Nainchecks, Silk Mulls and embroidered white Voiles make a very satisfactory Christmas gift. 32 to 45 inches wide, priced at per yard—

25c, 35c, 50c and up to $2.50

Christmas Handkerchiefs

Women's Cotton Handkerchiefs, hemstitched borders, at—
5c, 10c, 15c and up

Women's cotton and all linen hemstitched Handkerchiefs, white and colored embroidered corners, at .....5c to 98c

Women's pure linen Handkerchiefs, at—
25c, 35c and 40c

Women's Initial Handkerchiefs in linen and cotton, at...15c, 20c, 25c, 35c and 40c

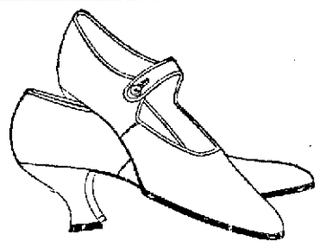
Women's boxed Handkerchiefs, two and three in a box, big variety 50c, 75c and 98c

Men's white cotton Handkerchiefs, at—
5c, 10c, 15c, 20c and 25c

Men's cotton and all linen Initial Handkerchiefs, at .....15c, 35c and 50c

Children's boxed Handkerchiefs, two and three in a box, at .....25c and 35c

As an extra inducement in our Handkerchief Department we will give three stamps with every 10c purchase Saturday.



In the Shoe Section

THE VERY LATEST FOOTWEAR AT POPULAR PRICES ALWAYS. STYLES THAT WIN YOUR APPROVAL INSTANTLY.

A gorgeous array of Fashion's Newest Innovations awaits you.

Styles of the PRESENT. Scores of new effects in Colonials, Open Pumps, Strap Slippers and Oxfords. You are always sure to find the VERY LATEST HERE.

Satin Pumps in Colonial and Cross Strap design, black and brown with black boze girdle straps, per pair..... **$7.85**

An all black Satin Strap Pump with turn soles and French heels, at per pair **$3.85**

Combination two-tone Oxfords in patent with suede, grey and black and tony red and brown, per pair **$7.85**

Chocolate Brown Brogue Oxfords with low heels and Goodyear soles, at per pair **$3.85**

Wonderful DOLL Sale

Starts Saturday Morning at 9 o'clock.

It's impossible to describe our line of Dolls. We've got all kinds—white dolls, black dolls, brown dolls, rag dolls, sleeping dolls, mamma dolls, girl dolls, boy dolls, clown dolls and Teddy Bear dolls. **Dolls for 5c; Dolls for 10c; Dolls for 25c; Dolls for 50c; Dolls for $1.00; Dolls for almost any price you want to pay.**

COZY KIDS

Stockinette covered dolls, stuffed with fluffy cotton for the baby; soft and cuddly, painted features; very light in weight and unbreakable, assorted bright colors, 10 inches high, Saturday, while they last, each **25c**

IMPORTED DOLLS

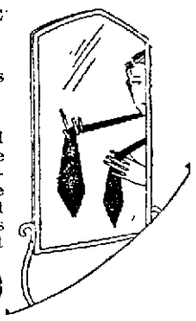
Handsomely dressed Sleeping Bisque Head Dolls, about 12 inches high, very prettily dressed in printed organdy, mull, percale and dimity, with fancy ribbon, lace and braid trimmings, large picture hats to match, shoes and stockings, each in a box, Saturday's price **50c**

See the Dolls in our Corner Show Window. They will be in charge of Real Live Dolls Friday evening; also Saturday afternoon and evening.

Why Worry About What to Give?

THE ANSWER IS HERE IN THE MEN'S DEPARTMENT

GIFTS—Useful 365 days in the Year.



MEN'S NECKWEAR

We have every design and color combination. Come in and select your Christmas Neckwear while the selection is largest. And the price—well there is just the cravat you want from—

50c to $1.50

Holley Boxes Free.

MEN'S SHIRTS

As usual we have the unusual. All the new patterns with or without collars to match; neat stripes, fancy checks in all materials, cotton and silk, from ..... **$1.00 to $7.50**

Holley Boxes Free.

BATH ROBES

Beautiful colors and designs, made to be used as lounging robes, from..... **$5.00 to $12.00**

Holley Boxes Free.

SMOKING JACKETS at $7.50

These are just a few of the many beautiful gifts we have on display. Each and every article we sell will be put in a holley box absolutely free. Come in and make your selection. Make a small deposit and we will hold the article until Christmas.

THE DAINTY GIFT FOR A WOMAN—LINGERIE

The whispy daintiness of a lace trimmed gown, the ribbon and lace charm of a chemise—all of these have an allurement of their very own for any woman. And for Christmas are bound to prove the most intriguing of gifts. Here are many styles in crepe de chine, radium silk, pussy willow and satins.

Chemise, from	Gowns, from	Step-ins, from
$2.95 to $10.00	**$5.00 to $12.50**	**$3.50 to $4.50**

Girls who like dainty lingerie will adore these soft Philippine underthings. They launder so nicely and there's no fear of pulling chain threads, for every stitch and bit of fancy work has been done by hand.

CHEMISE, from— **$1.98 to $4.95** | GOWNS, from— **$2.95 to $5.50**

THERE'S COMFORT IN A CORDUROY ROBE

If there's one thing she enjoys doing more than another it's to begin and end her days in a smart and cozy Corduroy Robe. The favorites in this selection are of all the pastel shades with long sleeves, lined and unlined, both breakfast coat and full length styles. Sizes 16 to 46.

UNLINED, at— **$2.95 to $7.50** | LINED, at— **$4.95 to $12.00**

SILK PETTICOATS

Of Jersey, Satin, Taffeta and Radium Silk, in regular and extra sizes, at... **$3.50 to $9.00**

SILK BLOOMERS

Of Jersey, Satin and Radium Silk, in regular and extra sizes, at..... **$3.50 to $9.50**

SATEEN BLOOMERS

Of fine quality Sateens and English Sateen, all colors ..... **59c to $3.50**

PERFUMES FOR CHRISTMAS GIFTS

We carry an exceptionally large assortment of Perfumes of all kinds, by the ounce and in attractive individual bottles. Well known brands, such as Richard Hudnot's, Palmer's, Colgate's, and others. The price range is large, ranging up from **15c**

HOLIDAY SUGGESTIONS FROM OUR FURNITURE DEPARTMENT—THIRD FLOOR.

Gateleg Tables, Sewing Tables, Smoker Stands, Table, Floor or Chair Lamps, Library and Davenport Tables, Fireside Chairs and Rockers, Cedar Boxes, Vanity Dressers, Dressing Tables, Reclining Chairs, Comfy Rockers, Small or Large Rugs and hundreds of other practical and lasting gifts.

Our stock is at its best now and early shoppers will get the pick of all. Select now and have it laid away to be delivered when you say.

DON'T WAIT

HEAR YE!

Be the Early Bird and make your Holiday Gift Selections while our stocks are complete. All Ye Good People Know of the Fate of He Who Hesitates. Our shelves are brim full of practical Christmas gifts. May we suggest:

TURKISH TOWELS

Large size heavy quality Turkish Towels, well terried, nicely finished, all double thread. These Towels come in plain white, blue, pink and gold color combinations, each at **50c**

Others up to $1.25.
Linen Section—Main Floor.

EMBROIDERED PILLOW CASES

We have Swiss Embroidered Pillow Cases made up of the best quality muslin, snow white bleach, exquisite designs and each case well finished. These cases are neatly boxed in pairs, priced special at per pair ..... **$2.25, $2.50 and $3.00**

Domestic Section—Main Floor.

DRESSER SCARFS

Large size lace trimmed Dresser Scarfs, good variety of patterns and very attractive, priced each at..... **$1.00**

Linen Section—Main Floor.

MOTOR ROBES

Regular size, heavy weight pure virgin wool Motor Robes, closely woven, hand made fringe, large variety of patterns, priced at

$8.50 $10.00 $12.50 and $15.00

Blanket Section—Main Floor.

Christmas Taffy Made Before Your Eyes In Our Window, Special Saturday, per ounce 1c

APPLICATION CARDS FOR AUTO LICENSES SENT OUT BY STATE

MADISON, Wis.—Upwards of 800 banks in the state together with all county clerks will receive by Saturday hundreds of auto license application cards for the 1923 licenses. These blanks are being mailed to the banks which handle them for the convenience of their rural customers.

Although applications for the 1923 cardinal and white license plates will not be accepted until the middle of this month, Secretary of State Elmer Hall is making all preparations to handle a record bunch of applications. Beginning with the last of December these applications will be received at the rate of upwards of 5,000 a day and a large corps of workers are needed to fill the applications.

WASHINGTON, D. C.—The administration's new program for immediate financial relief to farmers was formulated at a conference.

NEW YORK.—William Goodsell Rockefeller, nephew of John D. Rockefeller, died.

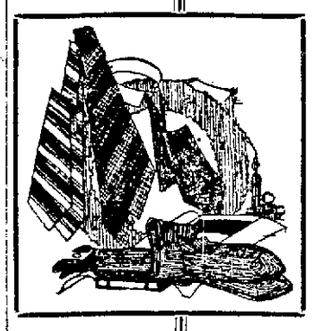
FLUSHING, N. Y.—J. G. Holme, editor and publisher, formerly of Minneapolis, died.

Winter Storage!

If your car is laid up for the winter, let us store your battery. At a nominal cost, you can have your battery cared for regularly all winter. We will call for it and deliver it full of "pep" when you want it again.

Automotive Battery Service
HAROLD E. BROWN, Prop.
125 No. 3rd St. Phone 463.

Prest-O-Lite Storage Battery



Practical Gifts for Men

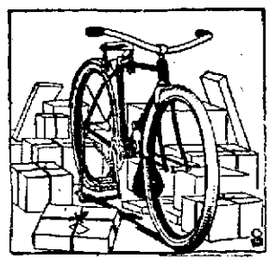
Silk Shirts, Silk Hose, Madras Shirts, Neckwear, Wool Hose, Wool Mufflers, Knit Mufflers, Gloves, Garters, Belts, Suspenders, Cuff Links and Handkerchiefs.

Our stock is all new and our prices are low.

WE INVITE YOU TO CALL.

Viets Tailor Shop
OPPOSITE MAJESTIC THEATRE.

GIVE THE CHILD A BICYCLE



DON'T let the child grow up without a Bicycle. It is the ambition of most children to own one. Satisfy that longing this Christmas. Come in this store and choose from our stock one of many designs for the girl or boy.

Bicycles also for grown folks. Also many other useful gifts for Christmas may be purchased here.

JOS. E. SMITH
520 So. Eighth St. Phone 58.

Wile Bros.
116 N 3RD ST. MEN'S WOMEN'S AND CHILDREN'S CLOTHING on CREDIT

What Shall I Give for Christmas

HERE'S THE ANSWER—on our racks—Clothes make the ideal holiday gift. They're practical, they're useful, they're appreciated, as for the rest, our confidential, dignified

Charge Account Plan
will solve the problem of payments.

GOOD CLOTHES for Men, Women and Children

MATERIALS—Winter's favorite.
STYLES—Metropolitan Fashions.
WORKMANSHIP—A-1.
PRICES—The lowest.

We Welcome Shrewd Shoppers' Inspection

We Give the S&H Green Trading Stamps. One with Each 10c Purchase. Ask for Them.

We Give the S&H Green Trading Stamps. One with Each 10c Purchase. Ask for Them.

Inexpensive Gifts for Women

Start now with your Christmas shopping and get some of these little things. We've spent a lot of time finding only the best so that you won't have to spend so much time selecting yours. Please remember, only 19 shopping days.

For a Woman to Give a Woman

Silk Underwear and fine Philippine embroidered or Nainsook Gowns and Teddy Bears.

Complete showing of Compotes, Candle Sticks, Nut Bowls, Smoking Sets, Book Ends.

Novelty Beads, bright in color and new in design, 50c to $5.00.

Fancy Combs, set with colored brilliants.

Pearl Beads—You can't make a mistake with pearls. All the correct lengths. We'd like to show them to you.

House Slippers .....$1.00 and $1.50
Sweaters .....$2.48, $3.98 up to $15.00
Character Dolls .....$1.50 to $5.00
Peter Rabbit Sets $3.50
An appropriate gift for the baby.
Kid and Silk Gloves .....$1.00 to $5.00
Embroidered and hemstitched Pillow Cases 50c and 75c
Outing Flannel Night Gowns—$1.19, $1.39 to $2.50
Silk Petticoats .....$3.98 to $10.00

CORSETS AT ONE-HALF PRICE

Closing out our stock of "Madame Grace" front and back lace Corsets, buy one here Saturday at our great One-half Price Sale.

$3.00 Corsets, $1.50 $5.00 Corsets, $2.50
$4.00 Corsets, $2.00 $7.00 Corsets, $3.50

How About Handkerchiefs?

Who says they are ordinary gifts? They might be if they were not the dainty, artistic Handkerchiefs that you will find in our assortment—

15c, 20c up to $1.50 each

Pretty New Frocks

Buy her a delightful frock of silk, poiret twill or Canton crepe. These Dresses were secured late in the season at advantageous prices and as a result we are able to give you really remarkable savings. December sale prices—

$16.50, $19.50, $24 and $29

You will also welcome the luxury of one of these warm "wrappy" Coats—of the kind we are showing for Winter. There is the trimming of fur, if you desire it: Caracal, squirrel, wolf, fox and others. Sale price—

$35.00, $45.00 up to $150
Come and see them.

Sale of Women's Underwear

The famous Carter silk and wool, for Saturday only, at $2.98
Women's silk and wool Union Suits, values up to $6.00, discontinued number, Saturday at.. $2.98

New Chappie Sport Coats Here

New shipment of Chappie Sport Coats, trimmed with fur collar and cuffs or plain tailored, at .....$19.00, $25.00 up to $45.00

New Sport Skirts, sale price—
$4.98, $6.98 up to $12.98

Hosiery—the Ideal Holiday Gift

Here are gift Stockings for every occasion.

Women's Holeproof silk faced Hose, at per pair, $1.00.

Holeproof and Luxite Silk Hose, at per pair, $1.75, $2.00 up to $3.50.

Fine Wool Hose, in heather mixtures, beautiful shades of green, blue and brown, at per pair, $1.25, $1.50 up to $3.00.

"Duo-Seme"—French seam Silk Hose, in seal packages, per pair, $1.50 up to $2.50.

Come in and see our line of Silk Hose.

Give her a box of Silk Hosiery or fine wool. You know what she likes.

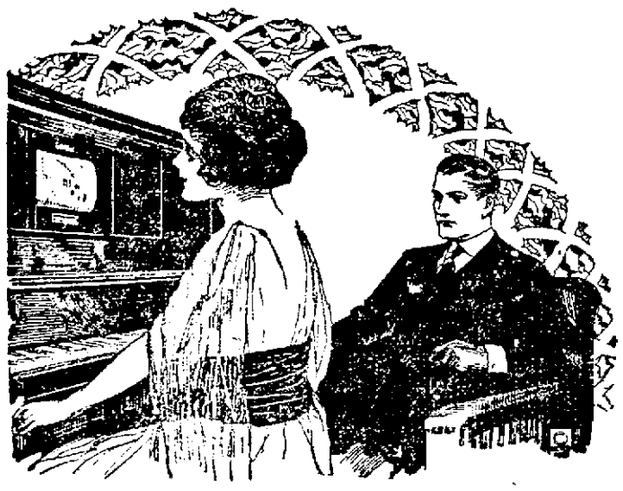
Jersey Silk, Satin, fancy Silk Bloomers, at $1.88 up to $5.00

Turkish Towels—Many different sizes, borders in blue and pink, 35c, 45c up to $1.

Turkish Towel Sets—Two towels and wash cloths, $1.25 up to $2.50 per set.

So many new good things in our store. Now is the time to come and see them.

Mutchow Bros. & Pruess
The Christmas Store 509 Main St. Telephone 241



You Can Easily Play The Player Piano

EVERYBODY likes music but unfortunately we are not all musicians. There need be no regret when you buy a Player Piano for it can be played by every member of the family.

Let there be one in your home this Christ- . Enjoy its pleasure throughout the . Open a credit account now.

eral exchanges on old Pianos may be ed.

CALLAWAY'S MUSIC STORE
Three Floors of Pianos and Phonographs
221 Main St.

DULUTH FIRMS PLAN FIRE FIGHTING UNIT FOR USE IN WOODS

Organization Association to Protect Timber Holdings from Fire Hazard

DULUTH, Minn.—A forest fire fighting outfit that can be operated like a city department—that is the objective set by members of the Wales Forest Protective association, who are concerned over the increased fire hazard in their timber holdings which cover fourteen townships in Lake county, Minn.

Nine firms financially interested in this section of the north woods are represented in the association, which is said to be the first of its kind organized. A large steel lookout post has been erected, emergency fire roads cut through the woods and the timber section covered with a network of telephone wires. Lumber camps have been connected by telephone with the headquarters of the fire fighting force, which is located at Scott's Junction.

When the guard in the tower spots a fire he notifies main headquarters, which in turn calls the various lumber camps. Lumberjacks who respond are dispatched to the fire on speeders which operate on the logging railroads covering the district. From the main headquarters comes the fire train consisting of a large tank filled with water and pulled by a speeder. Portable gasoline engines provide the pumping power.

No serious fires occurred during the recent fire season in this section although other sections of the north woods were endangered repeatedly by disastrous blazes.

As the fire hazard increases due to the continual heavy cutting operations, the organization is enlarging its fire fighting machine. During the coming winter additional cabins will be built to shelter guards and many miles of telephone lines will be strung through the wooded region.

Grease in contact with oxygen under pressure may cause spontaneous ignition.

LIBRARY SOCIETY PREPARES LIST OF BOOKS SUITABLE FOR HOLIDAY GIFTS TO CHILDREN

CHICAGO, Ill.—If you have adopted the "shop early" slogan for Christmas and are wrinkling your forehead about what to buy for your children, relatives and friends, the children's library section of the American Library association may clear away a few of your worries.

As an aid to Christmas shoppers, officials of the section have compiled a list of books suitable as presents for children. In selecting the list they have kept in view the popularity of the book with children as well as its literary merits.

The selected books for younger children are:

Alice's Adventures in Wonderland by Lewis Carroll; At the Bank of the North Wind by George McDonald; Arabian Nights, edited by Kate Douglas Wiggin and Nora A. Smith; The Bible for Young People; Child's Garden of Verses by Robert Louis Stevenson; The Boy Who Knew What the Birds Said by Padraic Columbo; The Children's Book of Birds by Olive Thorne Miller; The Dutch Twins by Lucy Fitch Perkins; Aesop's Fables; Fairy Tales by Hans Christian Anderson; The Farm Book by E. Boyd Smith; The Golden Goose Book by L. Leslie Brooke; Heidi by Johanna Spyri; The Heroes by Charles Kingsley; Hie Diddle Diddle Picture Book by Randolph Caldecott; Home Book of Verse for Young Folks by B. E. Stevenson; Household Stories by the Grimm brothers; In the Days of Giants by Abbie Farwell Brown; Jungle Book by Kipling; Just So Stories by Kipling; A Little Boy Lost by W. H. Hudson; The Little Lame Prince by Miss Mulock; Marigold Gardens by Kate Greenaway; Merrylips by Beulah M. Dix; Nonsense Songs by Edward Lear; Nursery Rhyme Book by Andrew Lang; Peter Pan by J. M. Barrie; The Pied Piper of Hamlin by Robert Browning; the Peterkin Papers by Lucretia P. Hale; Pinocchio by Carlo Lorenzini; The Queen's Museum by Frank R. Stockton; The Story of Doctor Dolittle by Hugh Lofting; The Swiss Family Robinson, by J. D. Wyss; The Tale of Peter Rabbit by Beatrice Potter; Uncle Remus by Joel Chandler Harris; The Water- Babies by Charles Kingsley; What Happened to Inger Johanne by Dikken Zwilgmeyer; Wonderful Adventures of Nils by Selma Lagerhof; Wonder Book of Old Romance by Harvey Darton; Wonder Book and Tanglewood Tales by Nathaniel Hawthorne.

Books for older boys and girls are:

Adventures of Billy Topsail by Norman Duncan; The Alhambra by Washington Irving; Bird Neighbors by Neltje Blanchan; A Book of Discovery by Margaret B. Synge; Boys' Home Book of Science and Construction by A. P. Morgan; The Boy's King Arthur by Sir Thomas Malory; Boy's Life of Abraham Lincoln by Helen Nicolay; Boy's Life of Theodore Roosevelt by Herman Hagedorn; Captains Courageous by Rudyard Kipling; Don Quixote by Cervantes; English Literature for Boys and Girls by Henrietta E. Marshall; Golden Numbers by Kate Douglas Wiggin and Nora A. Smith; God's Troubadour by Sophie Jewett; Gulliver's Travels by Dean Swift; Hans Brinker by Mrs. Mary Mapes Dodge; Hero Tales from American History by Henry Cabot Lodge and Theodore Roosevelt; How to Know the Wild Flowers by Mrs. William Star Dana; Ivanhoe by Sir Walter Scott; Jan of the Windmill by Mrs. Juliana Horatio Ewing; Jim Davis by John Masefield; Kidnapped by Robert Louis Stevenson; Lance of Kanana by H. W. French; The Land We Live in by O. W. Price; The Little Duke by Charlotte M. Yonge; Little Women by Louisa M. Alcott; Lorna Doone by R. D. Blackmore; Master Skylark by John Bennett; Men of Iron by Howard Pyle; Merry Adventures of Robin Hood by Howard Pyle; The Mutineers by Charles B. Hawes; Oregon Trail by Francis Parkman; Personal Recollections of Joan of Arc by Mark Twain; The Prince and the Pauper by Mark Twain; Ramona by Mrs. Helen Hunt Jackson; Rip Van Winkle by Washington Irving; Robinson Crusoe by Daniel De roe; Shasta of the Wolves by Olaf Baker; Story of a Bad Boy by Thomas Bailey Aldrich; Story of My Boyhood and Youth by John Muir; Story of Rolf and the Viking's Bow by Allen French; Tale of Two Cities by Charles Dickens; Tales from Shakespeare by Charles and Mary Lamb; Tom Brown's Schooldays by Thomas Hughes; the Travels and Adventures of Raphael Pumpelly and The Treasure of the Isle of Mist.

Nerves Beginning Early

Mary's little brother had broken her doll's house and done other annoying things, until at last she gave way to her exasperation and slapped him. Asked to explain her conduct, Mary said, "Well, he's been getting on my temper all day till my nerves just flew at him."—Boston Transcript.

MURINE FOR YOUR EYES — You Cannot Buy New Eyes But you can Promote a Clean, Healthy Condition. Use Murine Eye Remedy "Night and Morning." Keep your Eyes Clean, Clear and Healthy. Write for Free Eye Care Book. Murine Eye Remedy Co., 9 East Ohio Street, Chicago

Kellogg's Bran means so much to the health of every one who eats it!

Start eating Bran today! You can't afford the delay of a day—for BRAN—Kellogg's Bran, cooked and krumbled, is nature's own remedy for constipation. Eliminate constipation or its symptoms from your system and you add years to your life. Free yourself of illness that can be directly traced to this distressing condition!

Authorities state that 90% of human illness has its beginning with constipation, which clogs the eliminative passages, backing up poisons and creating toxic conditions. At this stage the blood becomes affected and then follows the disorder of various organs. Bright's disease, diabetes, most cases of rheumatism, hardening of arteries, headaches, brain fag, etc., are directly caused by intestinal poisoning.

Pills and cathartics can give no adequate relief. They are not only temporary in their effect, but tend to aggravate already dangerous conditions. Kellogg's Bran causes neither discomfort nor irritation, and its action is absolutely positive. Bran sweeps and cleanses and purifies! Its work is wonderful!

Physicians indorse the use of Kellogg's Bran for constipation because it relieves constipation, naturally. Eat Bran regularly—at least two tablespoonfuls daily; in chronic cases with each meal—as a cereal, sprinkled on other cereals, or in many other appetizing ways such as in raisin bread gems, pancakes, macaroons, etc. Recipes on every box. All grocers sell Kellogg's Bran, cooked and krumbled! Start with Kellogg's Bran today.

P. S.—Kellogg's Bran, eaten regularly, will clear up a pimply complexion and overcome an obnoxious breath.

Once Served—Always Served!

A single serving, and Atwood's Coffee occupies a permanent place on the family menu. Folks who have used innumerable brands, find no incentive in changing from Atwood's. Our special, double - sealed container keeps it fresh, and full-flavored to the last berry.

Atwood's For Mine Everytime

Gifts That Are "Different"

THE GIFT-BUYING PROBLEM IS QUICKLY SOLVED BY OUR LINE OF

CHRISTMAS CARDS AND MOTTOS.
CHILDREN'S BOOKS.
NOVELTY DOLLS AND TOYS.
POTTERY AND GLASSWARE
DRIED WEEDS FOR PAINTING.
BOX NOVELTIES AND VANITIES.

THE ENTIRE FAMILY CAN BE SUPPLIED WITH USEFUL AND PLEASING GIFTS AT

Miss Baker's Gift Shop

113 North Fourth Street. Rivoli Theatre Bldg.

John M. Sinclair

Rugs, Draperies, Blankets, etc.

322 Pearl Street *La Crosse, Wis.*

Open Saturday until 9 P. M.
No approvals on sale goods. All sales final.

THE BEST FOR THE LEAST MONEY.

Curtain Clearance Sale

Tomorrow we put on sale at greatly reduced prices all odd lots of Curtains and Curtain Yard Goods.

$1.50 Curtains, reduced to a pair — 95c
$2.50 Curtains, reduced to a pair — $1.95
$3.50 Curtains, reduced to a pair — $2.25
$5.00 Curtains, reduced to a pair — $3.75

35c Curtain Nets, reduced to a yard — 25c
65c Curtain Nets, reduced to a yard — 50c
$1.00 Curtain Nets, reduced to a yard — 75c

Reversible Terry Cloth, value $1.50, reduced to a yard — $1.00
Silk Overdrapery, value $1.25, reduced to a yard — 95c
Cretonnes, value 50c, reduced to a yard — 29c

Pillow Cases, 42x36-in., value 35c, each — 29c
Curtain Rods, extra quality, value 50c, special at each — 25c
Outing Flannel, light colors, value 19c, special at a yard — 15c
Seamless Bed Sheets, 72x90-in., value $1.50, special at each — $1.25

THE CHRISTMAS STORE

Practical Gifts Moderately Priced

Electric and Gas Appliances make the real Xmas Gifts as they are used every day throughout the entire year.

A FEW SUGGESTIONS

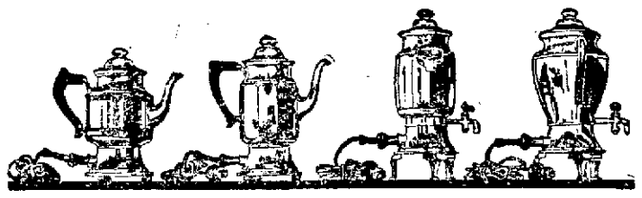
Toasters
Westinghouse Turnover.
Crisp, delicious toast served hot right at the table.

Electric Irons
Universal, with toggle switch.
Westinghouse 6½ pounds.
Golden Rod, $4.50.

Warming Pads
Westinghouse and Universal supplies an even heat that soothes pain and induces restful slumber.

Electric Susan
The handy size mahogany table electrically wired.

Gas Room Heaters
Humphrey-Radiantfire makes the room cozy.



Percolators and Urns
Make a beautiful gift—Universal and Westinghouse.

Clark-Jewel Gas Ranges
WITH LORAIN HEAT REGULATORS—Plain, semi-porcelain, and white enamel finishes—have one in her kitchen for Christmas.

Eureka Vacuum Cleaners
The Grand Prize Winner, will help her keep her home clean.

A. B. C. Oscillator
The greatest value in an Electric Clothes Washer.
Something she will remember 52 times a year.
$99.00 Cash

Waffle Irons
Westinghouse and Universal.
A perfect table appliance.

Table Lamps
Hand painted shades. We carry a large assortment of table and boudoir lamps.

Curling Irons
Universal and Westinghouse.
Instantly ready for use with just the right amount of heat.

Christmas Tree Lights

Ironers
Simplex—42 and 46-inch.
A. B. C.—46-inch.
Keystone—46-inch.
Special price on Keystone.
$100.00 Cash

"OUR AIM IS PERFECT SERVICE" — WISCONSIN-MINNESOTA LIGHT & POWER COMPANY

Wisconsin-Minnesota Light & Power Co.

J. G. FELTON, Manager.

"OUR AIM IS PERFECT SERVICE" — WISCONSIN-MINNESOTA LIGHT & POWER COMPANY

FREQUENT HOLIDAYS IN RUSSIA IS EXCUSE FOR HEAVY DRINKING

Commissar of Health Appeals to People for Greater Moderation

RIGA—M. Semassho, the soviet commissar of health, has issued a plea for the moderation of drinking in Russia, particularly among the peasant class, according to information reaching Riga.

"In Russia the real subject for discussion should be drunkenness," he says, "not a moderate consumption of spirits, as is known in Europe, but the sporadic drinking of very great quantities of strong liquor."

The commissar places the blame for present conditions partly on religious customs, which provide the people with a great number of festivals as an excuse for drinking, and partly on the bourgeoisie, who drive the poor man to drunkenness, he says. He does not advocate total abstinence, but urges the state to adopt moderation measures.

Other information on this same subject sets forth that the Tomsk government has decided to reintroduce, as a state monopoly, the sale of vodka containing 38 per cent alcohol. The fight against illicit distilling in Tomsk does not appear to have been successful, as the people are in sympathy with the "moonshiners."

SILLY IDEA OF "BLUE BLOOD"

Dean Herkel of Lafayette college said at a dinner in Easton:

"The Austrian aristocracy must be taking Austria's new democratic government very hard, for Austrian society was the most rigidly exclusive in the world. You had to have four quarterings to your coat of arms—that is, all the way back to your grandfather and grandmother on both father's and mother's side, all your people had to be noble. A drop of common blood, and you were not received at court or in society.

"This absurd treatment of good Austrians who didn't happen to be noble deserved to vanish as it has vanished, for it was stupid, absurd, cruel. In fact, it was all of a piece with the action of the boy who was found stoning a frog and yelling savagely at it:

"'I'll l'arn ye to be a frog!'"—Indianapolis News.

Caesar cut his hair short and shaved constantly.

SAYS EUROPEAN PEACE DEPENDS UPON GERMANY

Other Nations do Not Want War and Won't Fight Unless Germany is Aggressor

PHILADELPHIA—Poland is viewing its approaching republicanism with a joy and patriotic fervor much like that which swept over the American colonies when they set up the world's first representative form of government, in the opinion of Francois de St. Phalle, vice president of the Baldwin Locomotive Works, who has returned from a locomotive-selling tour of Europe. Being president of the American-Polish Chamber of Commerce, he was especially interested in the affairs of Poland.

"The people of Poland are exhilarated over their independence and look forward with much expectancy to their first election in the next few weeks," said Mr. de St. Phalle in an interview. "It is hard to describe their feelings. They appear to have the same patriotic spirit and joyfulness over their new found liberty that our fore-fathers experienced in 1776."

Mr. de St. Phalle said Poland, France, Belgium, Rumania, Czecho-Slovakia and Jugo-Slavia are closely agreed in principle and wish only to keep the territory they have and to maintain peaceful relations with other countries. "They do not want war," he said, "and unless Germany becomes aggressive in an attempt to regain its lost territory I do not believe there will be another European conflict for some years."

"Poland is one of America's best future markets," he said: "Today it is buying cotton, copper, steel, machinery and locomotives from the United States. It is fast rehabilitating its devastated areas and its railroads of some 11,000 miles even now are an industrial factor in Europe.

He said that Poland recently bought 7,000 freight cars in this country, and that his company closed a contract, with that country for twenty-five locomotives and was paid $1,000,000 in cash less than two months after the order was given.

Old Age Not Always Joyless

Remember that some of the brightest drops in the chalice of life may still remain for us in old age. The last draught which a kind Providence gives us to drink, though near the bottom of the cup, may, as it is said of the draught of the Roman of old, have at the very bottom, instead of dregs, costly pearls.—Cardinal Newman.

2 or 3 Cans of Baking Powder

Are Not Worth the Price of One

If they are the "big can and cheap" kind because they may mean baking failures.

THAT'S WHY

CALUMET

The Economy BAKING POWDER

Is the biggest selling brand in the world; its sales are over 150% greater than that of any other brand

Don't let a BIG CAN or a very low price mislead you.

Experimenting with an uncertain brand is expensive—because it *Wastes* time and money

BEST BY TEST

THE WORLD'S GREATEST BAKING POWDER

Stop those dull, insistent aches, by relieving the painful congestion. Sloan's does this. Without rubbing, it quickly penetrates the sore spot, stimulating the circulation to and through it. Congestion is reduced, soreness allayed, the pain relieved.

Sloan's relieves sore, aching muscles, banishes the pains of rheumatism and neuralgia. Breaks up colds in chest. Stops suffering—wherever congestion rouses pain.

Sloan's Liniment-*kills pain!*

OUR FREIGHT DELIVERY SERVICE

gets your freight to you as soon as it arrives. You need not bother looking after it; phone us and we will watch for it and deliver it to any part of the city.

GATEWAY CITY TRANSFER CO.

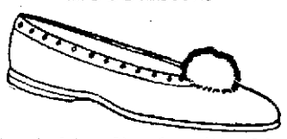
Phone 179.

Prices Lowest In Years On Christmas Slippers

BUY THEM EARLY

We've spread out a wonderful assortment of slippers for convenient selling, colors and styles to please all.

LADIES' BUCKSKIN MOCCASINS



Tan buckskin, lined with blue or rose felt and pom pom trimmed at pair **$1.75**

Ladies' Moccasins, good quality felt, heavy padded soles, ribbon and pom pom trimmed, colors of rose, navy, plum, grey and sapphire, very special at, pair **$1.00**

Ladies' Boudoir Slippers of quilted satin, in rose, Copenhagen blue and American Beauty, padded soles, at pair **$1.75**

Ladies' Felt Slippers in black or grey, heavy felt, high cut, leather soles and heels, at **$1.25**

Child's Bootees in sizes 5 to 11, colors of red, blue, orchid and Copenhagen with nursery rhymes on collar, special per pair at **$1.00**

Misses' and Child's Moccasins, sizes 8½ to 2, ribbon and pom pom trimmed, padded soles, in navy blue, red and Nell rose, special price per pair **$1.00**

Infants' Felt Shoes in blue or red, button, elk soles, special at per pair **65c**

Men's Slippers, all leather, high or low cut, soft kid in black or brown, pair **$2.00**

Men's Moccasins, extra quality felt, heavy padded soles, in grey or heather, at pair— **$1.50**

Men's Slippers, all felt, leather soles and heels, low or high cut, at pair **$1.75**

Boys' Moccasins in blue, wine and grey, padded soles, at per pair **$1.00**

Ladies' Juliets in blue, wine or grey, high cut, ribbon trimmed, leather soles and heels, special at per pair **$1.48**

BOYS' HIGH TOP BOOTS

Made on the army last, soft toe, extra quality leather, in dark brown, 2-buckle strap; a shoe the boy will be proud to wear, and one that will wear. Priced at—

Sizes 2½ to 5½, special at per pair ..... **$4.00** | Sizes 1 to 2, special at per pair ..... **$3.75** | Sizes 9 to 13, special at per pair **$3.50**

Jewelled Slipper Ornaments make an acceptable gift, pair— **50c to 85c**

Paulsen Shoe Co.

312 PEARL STREET.

See our line of Satin Pumps and Patent Oxfords.

The NEW EDISON William and Mary Console A Matchless Gift

This beautiful new Console in William and Mary design offers the musical perfection made possible by Mr. Edison's $3,000,000 research. Its exclusive lines blend harmoniously with any other furniture style.

You may have this remarkable instrument on Budget Terms—a series of convenient payments. See this model today and you will recognize the gift you have been seeking.

Bergh Piano Co.

Fourth and Jay Sts. La Crosse, Wis.

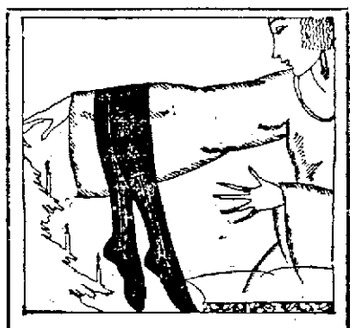
GIFT IDEAS

GIRLS' WINTER COATS
$5.95 to $35.00

LADIES' BATH ROBES
$5 $7.50 $10 $15

HANDKERCHIEFS
5c to $3.00

LADIES' WINTER COATS AND WRAPS
$15.00 to $150.00



LADIES' SILK AND WOOL HOSE
$1.50 $1.75 $2 $2.50

LADIES' ALL SILK HOSE
$1 $1.50 $1.75 $3.50

SILK AND WOOL DRESSES
$12.50 to $67.50

SPANISH COMBS
$1.00 to $7.50

LADIES' NEW SWEATERS
$1.95 to $16.50

SCARF SETS
$2.95, $4.95, $6.50, $7.50

CHILDREN'S KNIT SETS
$6.95, $7.50, $8.50

LADIES' GLOVES
75c, $1.00, $1.50, $2.00, $2.50, $3.00.

CHILDREN'S GLOVES AND MITTENS
25c, 50c, 75c, $1.00, $1.25

MEN'S FUR CAPS
$3.50, $4.50, $5.00, $7.50

Men's Bath Robes
$7.50, $10 $16.50

SILK BLOOMERS
$2.95, $4.50, $6.50 and $8.50

MEN'S LEATHER VESTS
$6.50, $8.50, $9.50 and $12.50

PURSES AND BAGS
$1.00 to $18.50

MEN'S SILK AND WOOL HOSE
$1.00, $1.50, $1.25, $2.00

WOOL SCARFS FOR MEN
$1.00, $1.50, $1.75, $2.50 to $8.00

SILK SHIRTS for Men. All fast colors.
$6.50, $7.50, $8.00, $9.00

TIES
All new shapes and patterns.
50c, 75c, $1.00, $1.50 and $2.00

TIM CAPS for Boys. All colors.
$1.55

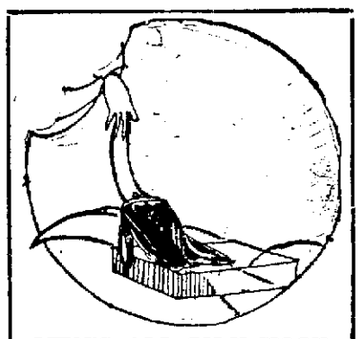
MEN'S SWEATER COATS
$5.00, $6.00 and $6.50

MEN'S AND YOUNG MEN'S SUITS
$20.00 to $42.50

MEN'S AND YOUNG MEN'S OVERCOATS
$15.00 to $45.00

MEN'S CUFF LINKS AND SETS
All Prices.

BOYS' SHEEPSKIN COATS
$8.50 $10.50 $13.50



MEN'S ALL SILK HOSE
75c $1 $1.25 $1.75

MEN'S ALL WOOL HOSE
50c, 75c, $1.00

Ladies' Dept. Open Saturday till 9.

KRAUSE CLOTHING CO.

Main and Third Sts. *Mens, Women's Ready-to-Wear* **La Crosse, Wis.**

Open Saturday Evening till 9:30.

TIGER IN ST. LOUIS TODAY FOR FOURTH ADDRESS OF VISIT

Spends the Day in Seclusion at Pulitzer Home; Speaks on Saturday

ST. LOUIS, Mo.—By The Associated Press.—Georges Clemenceau, former premier of France, who is touring the United States to bring closer together the relations of his country and this country, planned to spend Friday in seclusion at the home of Joseph Pulitzer, jr., publisher of St. Louis Post-Dispatch, after arriving from Litchfield, Ill., where his private car laid up Thursday night while enroute from Springfield, Ill., to St. Louis.

Saturday morning the "Tiger" is scheduled to meet the St. Louis Clemenceau reception committee at Pulitzer's home and then head an automobile parade through the main thoroughfares of the city, passing Washington and St. Louis universities where students and school children will be massed to greet him. He is to deliver his fourth formal address in America at the Odeon, at two o'clock.

Chief of Police O'Brien announced that added precautions have been taken to protect Clemenceau during his visit here, in view of several threatening letters received at Mayor Kiel's office in regard to the Tiger's visit. He estmated that approximately 1,000 police and soldiers from Jefferson barracks would afford protection to the distinguished visitor.

There are only 1.66 children per marriage in France.

COUNTY ALONE CAN NAME TRAFFIC COPS ON TRUNK HIGHWAYS

MADISON, Wis.—The power to appoint traffic policemen on state and county highways, is vested solely in the county boards of the state, F. E. Bump, assistant attorney general, held Friday in an opinion to Peter M. Huiras, district attorney of Ozaukee county.

Mr. Bump advised the Ozaukee county district attorney that the sheriff had no uathority to appoint policemen for policing and regulating traffic on highways, although he and his deputies may enforce the traffic rules concurrently with the appointee of the county board.

St. Louis had 426 murders in 1921.

Sirius, the dog star, seen through a telescope is very blue.

Principals are responsible for the acts of their agents.

YOU HAVE A CHANCE
1000 EAGLES

BICYCLES and VELOCIPEDES
Campbell's Cycle Agency
225 No. 3rd St. Phone 82.

Advertisement

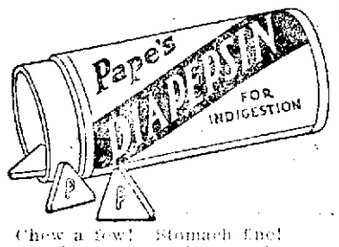
Heals Old Sores

Peterson's Ointment

To the millions of people who use Peterson's ointment for piles, eczema, salt rheum, pimply skin, sore feet and chafing, Peterson says, "Tell any sufferer from old sores that its mighty healing power is wonderful." All druggists, 35c, 60c, $1.00, $2.50, $5.00.

STOMACH BAD!! MEALS SOUR OR LAY UNDIGESTED

Instantly! End Flatulence, Gas, Heartburn, Indigestion



Chew a few! Stomach fine! So pleasant, so inexpensive, so quick to settle an upset stomach. The moment "Pape's Diapepsin" reaches the stomach all pain and distress from indigestion or a sour, gassy stomach vanishes.

Millions know its magic. All druggists recommend this harmless stomach corrective.

(The Popular Price Store)
TABBERT'S
CORNER TENTH and ADAMS STS.

CHRISTMAS OPENING SALE

Useful gifts express the spirit of friendship and are always appreciated. See our large display at once. Shop early while stocks are fresh and complete.

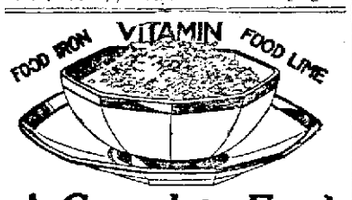
SPECIAL FOR SATURDAY
48x48 imported bluebird Lunch Cloth, priced special at per yard
88c
(Limit one.)

Doll Special
18-inch full Jointed Kid Body Doll with sleeping eyes and natural hair, at
$2.25

SILK SALE
A silk dress makes an acceptable gift. Last day of our silk sale.
Canton Crepes, at a yard ..... **$2.29** | Charmeuse, at a yard **$1.89**

TEN PERCENT DISCOUNT on all Silks in Stock.

Stamped 42-inch Pillow Cases with applique design, $1.65 value, at **$1.39**



A Complete Food in a Single Dish

Most people don't get enough iron, lime and the wonderful vitamin B in their food. That is why so many are so thin, pale and "pepless." "ZEP" contains these food elements your system requires.

"ZEP," the new breakfast food, is richer in food iron, food lime, and the wonderful Vitamin B than any other food. It's a *complete* food in a single dish. It supplies the nourishment required by blood, bone and tissue. Eat "ZEP" with milk or cream. Feel like a new person. Surprise your palate with "ZEP"—ready to serve.

Ask Your Grocer—for "ZEP"; and Sanitarium Cooked Bran—the original Battle Creek Bran. It is the best. Goes fine with "ZEP." Look for the yellow package with red seals.
THE BATTLE CREEK FOOD CO. Battle Creek, Mich.

"ZEP"
The Vitamin Breakfast Food

WE SELL
FEDERAL BREAD
PARK GROCERY
1233 Caledonia St.

DOERFLINGER'S

MAKE THIS AN

Electrical Christmas

COME IN AND LOOK ANYWAY.

Electric Gifts Are Practical

We are offering a complete line of Electrical Products so as to help you obtain your Christmas wants.

BOUDOIR LAMPS with silk shades to correspond at *$3.98.* This is an exceptional value.

TOASTERS range from *$4.98* to *$7.50.*

A REAL WAFFLE IRON with tray, switch, attachment plug, *$14.50*

ELECTRIC FLAT IRONS from *$3.98* to *$7.50.*

The American Beauty, Hot Point, Universal and Priscilla Flat Iron.

Many other acceptable Electrical gifts can be had at a real price.

Gifts of Utility

Some gifts are like social calls, brief and soon forgotten. Universal gifts combine sense, service, sentiment and surprise.

They are peculiarly fitted to express and perpetuate the deep rooted attachments of family and home. After all a most novel thing is a useful gift.

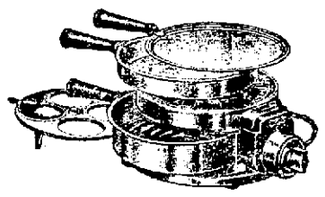
$19.50

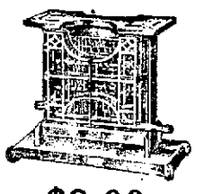
$22.50

$17.00

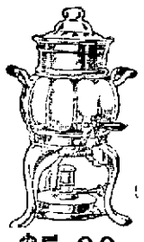
These illustrations can hardly do justice to the simple beauty of these Percolating Coffee Urns. The graceful lines and beautiful finish make them especially suitable for gift purposes.

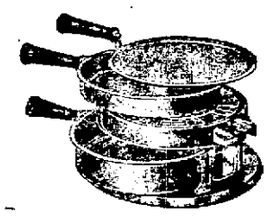
$17.00
A two heat Chafing Dish equipped with a patent safety fuse plug.


$15.00
A new three heat Grill, will broil, fry, stew, cook a meal for two or three right on the table.


$8.00
The new reversible Toaster with easy swinging bread holder. Reverses by a light touch of the finger.

$6.75

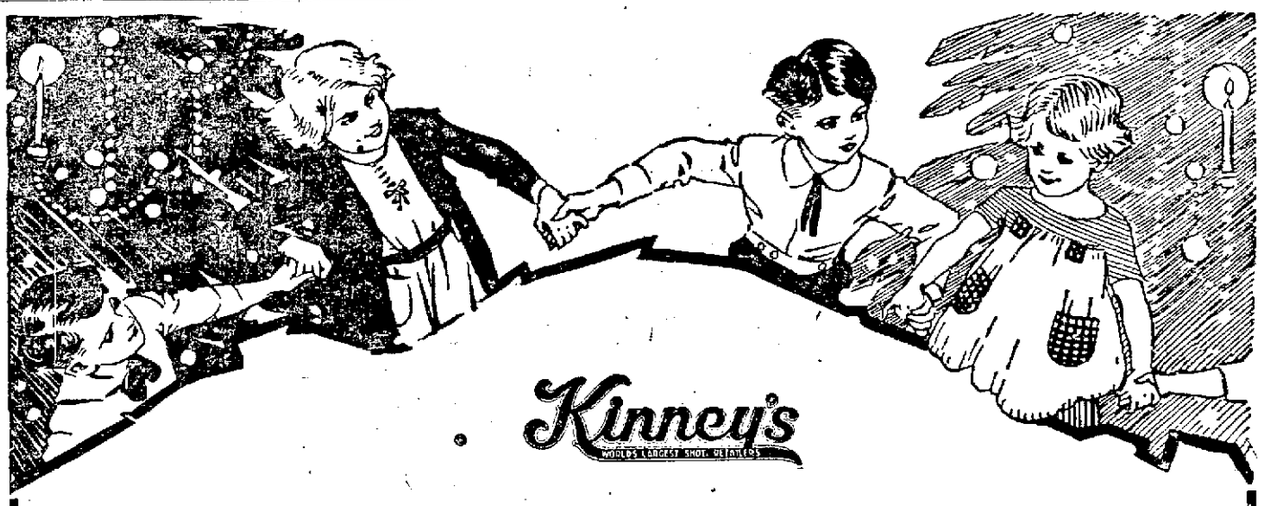

$5.00


$11.50

OLD MEMBERS OF THE FAMILY.

One and two-burner Electric Stoves, Electric Heaters, Curling Irons and many other designs in Percolators, Electric Irons and Toasters.

FRED KRONER HARDWARE CO.
116-118-120 So. Third St. *Phone 119.*



Kinney's
WORLD'S LARGEST SHOE RETAILERS

Christmas Opening

BY BUYING your own Footwear and Christmas gifts here you can SAVE MONEY.

LADIES' FELT SLIPPERS, soft elkskin sole, all shades, all sizes, ribbon trimmed, at per pair **98c**

LADIES' FELT SLIPPERS, leather soles, all shades, all sizes, ribbon or fur trimmed, at **$1.49**

MEN'S FELT SLIPPERS, soft soles, with cuff, grey, wine or blue, all sizes, at per pair **$1.29**

MEN'S FELT SLIPPERS, soft soles, grey, khaki or brown, all sizes **98c**

MEN'S BROWN LEATHER SLIPPERS with elastic side or without, all sizes, at per pair **$1.98**

CHILDREN'S FELT SLIPPERS, all shades, all sizes, special at per pair ..... **49c** to **$1.49**

BOYS' HIGH CUT SHOES, genuine elkskin
Sizes 1 to 6, at .... **$3.49** | Sizes 9 to 13½, at.. **$2.98**

LADIES' GLOVE SILK HOSE, $4.00 value, at per pair **$2.79**

OTHER SILK HOSE, at per pair ..... **98c** to **$2.29**

LADIES' WOOL HOSE, at per pair ..... **98c** to **$2.79**

G. R. KINNEY CO., Inc.
113-115 South Third Street

Society

KINGSLEY RICE AND FLORENCE D. BURNS QUIETLY MARRIED

A QUIET BUT very pretty marriage ceremony was solemnized on Thanksgiving day at high noon when Mis sFlorence D. Burns, daughter of Mr. and Mrs. L. N. Burns, 117 South Thirteenth street, became the bride of Mr. Kingsley L. Rice of Wilmette, Ill. The bride was attended by Miss Dorothy Krebs of St. Louis, and Mr. Cranston Spray of Chicago was the best man. Dr. Edwin C. Dixon, pastor of the First Methodist church, read the marriage lines. A wedding breakfast followed, places being laid for eighteen guests. The bridal table was adorned with chrysanthemums.

The bride wore a handsome gown of dark blue panne velvet and her corsage bouquet was of lilies of the valley. Miss Krebs wore black panne velvet and a corsage of Ward roses. The bride's going away costume was of blue poplin trimmed with a moleskin fur coat and hat to match.

Mr. and Mrs. Rice left at half past ten in the evening for a honeymoon in the east and will on their return reside at 1010 Central Avenue, Wilmette, Ill.

The out of town guests at the wedding were the bride's sister and brothers-in-law, Mr. and Mrs. C. H. Josephson of Moline, Ill., Mr. and Mrs. George S. Moyer of Western Ill. aunt and uncle of the bride, Mr. V. L. Rice of Wilmette, Ill., father of the bridegroom and Miss Marion Williams of Chicago.

Mr. and Mrs. Rice are recent arrivals in town and are occupying for the winter the home of Hon. and Mrs. L. J. Esch during their absence at Washington, D. C.

* * * *

MISS LAURA Ikert, daughter of J. Ikert, and Joseph K. Bodder were united in marriage Thanksgiving afternoon at 5 o'clock at the home of Rev. Henry Andrews, an old friend of Mr. Ikert, Rev. Mr. Andrews pronounced the wedding vows. Mr. and Mrs. Bodder will reside at 112 South Seventh street.

* * * *

PROF. JOHN P. KIRK and Miss Annie Mae Harcome left Friday morning for Arkansas Pass, Texas, where they will spend an indefinite time before going to Los Angeles, Calif. for the winter months.

* * * *

MISS MILDRED and Amanda Olesen will entertain the Young Peoples' society of the Bethel Lutheran church Friday evening. A good program has been prepared and a cordial invitation is extended to all.

* * * *

MRS. J. J. MORN and daughter Mildred and Miss Cora Moe are visiting Mrs. H. P. Dutsch at St. Croix Falls, Wis.

* * * *

MR. AND MRS. T. A. Schelvan of West Salem are guests at home of the former brother, Mr. Anna Schelvan, 1826 Liberty street.

* * * *

MISS LAURA Harcome was pleasantly surprised in honor of her birth day at the home of Mrs. Alice Best, Caledonia street. The evening was merrily spent in games and at the late hour refreshments were served at a table. Those present were the Misses Hulda Hanson, Frieda Thompson, Esther Johnson, Tillie Keim, Beatrice Foley, Marie Marx, Alice Best, Martella Rena Vanderbilt, Hilga and Clio Moody and Edith Foley.

* * * *

MISS EVA BISHOP and Lorene Pfaff left Wednesday for their homes at West Salem, where they will spend the week-end.

Local News

Dance Sat. Yeomen hall, popular prices. Gents 55c, ladies 30c. Callaway's Melody Boys. Return famous Little Bennies Sunday.

Order Xmas Greetings. The Inland.

For Sale Block Wood $8 per load. Any amount of it. Phone 349.

Attention! Bazaar of many bargains in beautiful and useful handmade articles. Pioneer hall, Dec. 5th. Public invited. Cafeteria supper 5 to 8 p. m.

20 pieces Oneida Community Knife, Fork and Spoon set, special, $9.98, at Hellfach's.

Miss Esther Ruth Bennett of Trempealeau is a guest at the Joseph Stetham home, 2137 George street.

100 Bent Handle Baby Spoons 50c, special at Hellfach's.

Our line of Holiday Greeting Cards are now ready for inspection. Paramount Photo Shop, 225 Main St.

Columbia Records Weis Book Store.

Dr. Thornton, Osteopath, Rivoli Bg.

Du Barry pattern Porcelain Ivory Comb, Brush and Mirror, large size. Best bargain ever offered, only few sets left, $10.50, at Hellfach, Jeweler.

Osteopathy. Dr. Jorris Newburg Bg.

Plumbing as it should be done. W. F. Schram. Phone 46.

Order Xmas Greetings. The Inland.

Mr. and Mrs. E. J. Kneen spent Thanksgiving with relatives in Bangor.

Cut glass Goblets and Sherbets, 6 for $2.98, sale at Hellfach, Jeweler.

Largest Line of electric fixtures to pick from in the city. Linker Elec. Co.

Dance at Holmen Sat. Dec. 2 Music by La Crosse Harmony Girls.

We are open Saturday evenings. Linker Electric Co.

Buster Browns Stockings are made to wear and they do. Sold at Poehling's, 313 Pearl.

Collections, Insurance, Loans. L. B. Omerberg, Rivoli Bldg.

Frank Winter has returned from a trip to West Virginia.

Elroy McLaughlin, Chiropractor. Over Hebberd's Drug Store.

Holly and mistletoe for sale at 1833 George street. Phone 1937-M.

A hearing will be held by the Railroad Commission of Wisconsin at Galesville December 13, on the question of abandoning the Galesville-Trempealeau branch of the Northwestern road or restoring trains on the line.

Mahogany 8-day Mantle Clock, regular $15.00 clock, $9.98, at Hellfach's.

Baggage transferred by Gateway City Transfer Co. Phone 179 before 6 p. m.

Dance Sat. Dec. 2. Blumers. Mill.

Bazaar, luncheon and food sale, Eng. Luth. church, 12th and Ferry, Tuesday, Dec. 5.

Miss Ella Sloop of Nelson is visiting here.

Special Alarm Clock 98c. Hellfach's

Saturday Specials—Large Patent Leather Vanity Boxes with large mirrors, flash light, powder and coin purse. $3.50. (One to a customer). Geo. B. Rose, Inc., Jewelers.

Miss Irma Kastenschmidt is spending the week end at her home in Bangor.

Hill's famous orchestra at Concordia hall Sat., Dec. 2nd, given by Novelty Dancing club. Dancing from 8:30 to 2.

Miss Zeriah Jewett is spending the week end at her home in Sparta.

Saturday Special.—Patent Leather Vanity Box—two straps, complete fittings, and two styles to choose from. $2.50 and $2.75. (One to a customer). Geo. B. Rose, Inc., Jewelers.

Mr. Sam Johnson, is visiting his parents in Hokah.

Pickle Forks 50c. Hellfach's.

Saturday Special—Large Patent Leather Vanity Box—two strap with gold lined tray and complete fittings —$3.50. (One to a customer). Geo. B. Rose, Inc., Jewelers.

A. J. Schuster of Bangor has sold his store to Trieline Bros., of Viroqua, who will take possession December 15.

Bleached Sheeting, priced 15c per yard for Sat., Dec. 2nd, only. Other drygoods at attractive prices. A. H. Voss, 7th and Farnam.

Mrs. C. L. Alleman 1627 Avon is visiting relatives in Minneapolis.

Mr. J. Hallick of Nelson is visiting relatives here.

SPECIAL

Rogers and Community Silver

Tea Spoons	98c
Soup Spoons	$1.98
6 Knives and 6 Forks	$4.98

Community 20-Year Guaranteed

6 Tea Spoons, 6 Forks, 1 Butter Knife, 6 Soup Spoons, 6 Knives, 1 Sugar Spoon, for **$10.50**

Bent handle Baby Spoons 50c

Gravy Ladle	$1.25
Cream Ladle	85c
Berry Spoon	$1.48
Cold Meat Fork	$1.10
Pickle Fork	50c

Big Ben Alarm Clock at **$2.75**

Baby Ben Alarm Clock, $2.75.

20 per cent Discount on all Clocks and Silverware.

SEE OUR WINDOW.

HELLFACH, Jeweler

We Sell for Less.

BUSINESS MEN—FACTORY OPERATORS—PROFESSIONAL MEN—

In fact all men like to have a suggestion offered them. We offer this one—If you give a Christmas present this year

Send a Box of Apples

Everybody likes Apples. Apples are healthy. Give a box of Apples for a Christmas present.

JOHN C. BURNS

FRUIT HOUSE

410 MAIN STREET

Lennon's

The Christmas Gift Store

EVERY DEPARTMENT is now ready for the Christmas shopper. Start your holiday shopping now. We have made many special purchases of practical gifts at prices much less than regular, making it possible for great savings to you.

A SALE OF MILLINERY SATURDAY

The entire stock of FALL and WINTER MILLINERY at ..... **1/2 Price**

Offering our beautiful line of Trimmed Hats at Half Price affords our patrons the opportunity to buy your Hat now at after the season prices.

EXTENSIVE SHOWING OF CHRISTMAS HANDKERCHIEFS for Men, Women and Children, in white and colored styles, also embroidered and initialed and fancy novelty designs, from the 5c kind up to $5.00 each.

Special assortment of Boxed Handkerchiefs for Christmas at moderate prices.

GIFTS OF HAND-MADE RIBBONS, LINGERIE SETS, Powder Puff Cases, Sachets, Vanity Bags, Garters, Corsage Bouquets, etc., priced from ..... **25c to $3.00**

GLOVES—The always acceptable gift, every new style shown. Kid Gloves, pair **$2.00 to $7.00**

Chamoisette and Leatherette Gloves, per pair ..... **50c to $3.00**

HOSIERY FOR MEN AND WOMEN

We have the best for the money in every color and novelty styles. Silk Hose, silk and wool, wool, lisle thread, also fleece lined. Beaded Bags, Velvet Bags, Leather Hand Bags and Purses, every leather and style, priced from ..... **50c up to $15.00**

LINGERIE SUGGESTIONS FOR CHRISTMAS GIFTS

Silk Camisoles, Boudoir Caps, Silk Vests, Bandeaux, Brassieres, Silk Bloomers and Corsets.

FOR THE BABY—We have Wool Booties, Jackets, Caps and Hoods, Veils, Hose and wool sets of Sweater, Cap, Mittens and Drawer Leggings, Dolls, Ivory Sets, etc.

VEILS, Neckwear, Shawlettes, Parisian Ivory Toilet Articles, Jeweled Spanish Combs and Barrettes, Scarfs. We also have many other novelties that make desirable Christmas gifts.

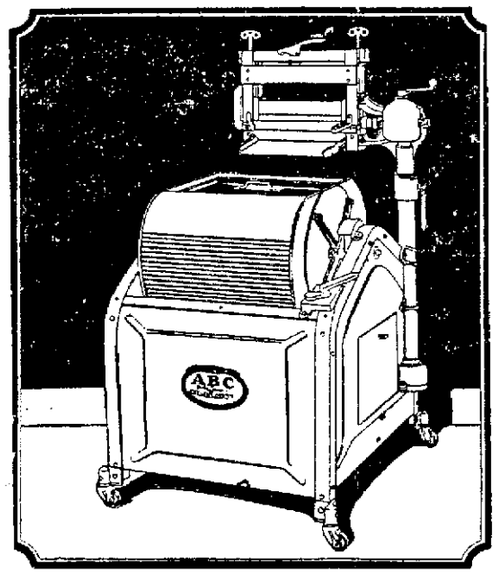
Save $16.00

by buying the greatest value ever offered in a high grade Electric Clothes Washer before the price advances.

The A. B. C. Oscillator

$2.00 Down

Cash Price Now $99.00



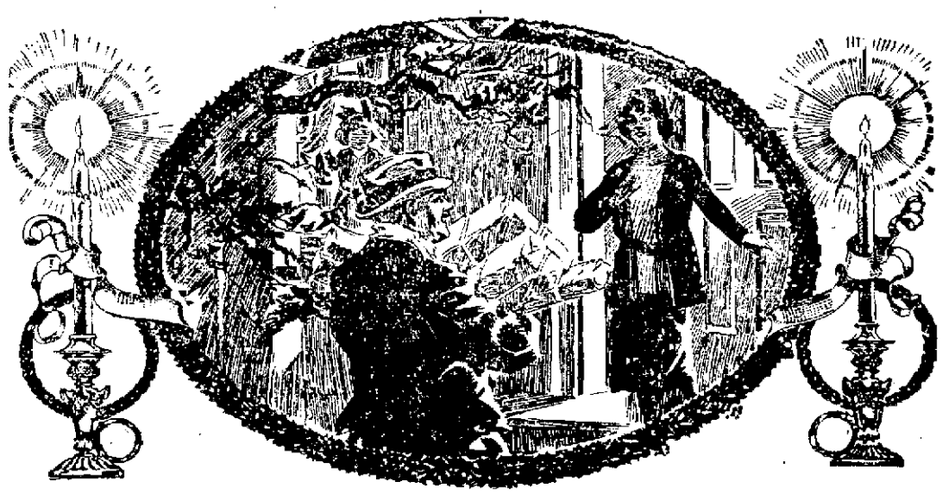
$2.00 A Week

$115.00 After January 1

Order one now for her Christmas Present—PHONE 112.

Wisconsin-Minnesota Light & Power Co.

J. G. FELTON, Mgr.



Barron's

QUALITY SERVICE

A store full of Quality Merchandise for Christmas Selling.

We Invite Your Inspection

ROETHE ADVOCATES SHORT SESSION OF 1923 LEGISLATURE

MADISON, Wis.—State Senator Henry Roethe, Fennimore, of the sixteenth district representing Grant, Crawford, and Richland counties has jumped up as a strong advocate for a short session of the legislature.

"I have no legislation to present," declared Senator Roethe. "If the members will introduce fewer bills, confining themselves say to one or two each, and the administration will have the budget prepared and bills to put into effect the measures it advocates ready when the legislature convenes, the session ought not to last over ninety days."

NEW YORK.—Thomas C. Patten, former congressman and postmaster of New York city, has gone to Los Angeles as western representative of Will S. Hayes, president of the Motion Picture Producers and Distributors of America, it was said.

ST. PAUL, Minn.—New wage scales have been negotiated by the Great Northern railway shopworkers' association and railway officials, representing the roads involved, it was announced.

PARIS.—A Paris section of the fascisti was founded by persons interested in Italian affairs and the spread of Italian art and culture.

MIAMI, Fla.—The motor cruiser Speejacks, 98 feet in length, completed a trip around the world.

HOW TO GET BACK THE "JOY OF LIFE"

LIFE isn't worth living if you're so weak and run down you can hardly drag yourself around.

If the rich red blood, full of health and vigor, were pumping through your veins, the joy of life would come back soon enough! Gude's Pepto-Mangan has worked this magic for thousands—it will do the same for you. Take it for a short time and see how your health and strength improve. Your druggist has it—liquid or tablets, as you prefer.

Gude's Pepto-Mangan
Tonic and Blood Enricher

Kinney's

Announcing
"Strauss'" Are Ready

To supply everything that a well conducted Shoe Store can offer for Christmas.

Not only Slippers and Hosiery—but Dress Boots and Low Shoes—and sturdy every-day shoe needs for every member of the family.

Footwear, more so than many other commodities, fits into the scheme of "The Lower Cost of Living." Not only does it make practical and useful gifts—but Footwear prices, probably more than anything else you will buy this year, have reached a decided downward trend.

We invite you to give us a call.

Wm. F. Strauss
320 Pearl St. SHOES OF QUALITY.

CHAMBERLAIN'S COUGH REMEDY
FOR THE RELIEF OF
Coughs, Colds, Croup
WHOOPING COUGH, HOARSENESS
BRONCHITIS
-SOLD EVERYWHERE-

NOW
is the time to buy that **NEW HAT** for Christmas at the
La Crosse Hat Works

EVERYTHING IS SO GOOD
Come in anytime and see for yourself.
NEW DAIRY LUNCH
307 Main St.

Style and Styleplus

You haven't a bit of use for a suit of clothes or an overcoat without style. It don't need to be noisy or jazzy but just have a chipper distinction or quiet character which ever way your mind turns.

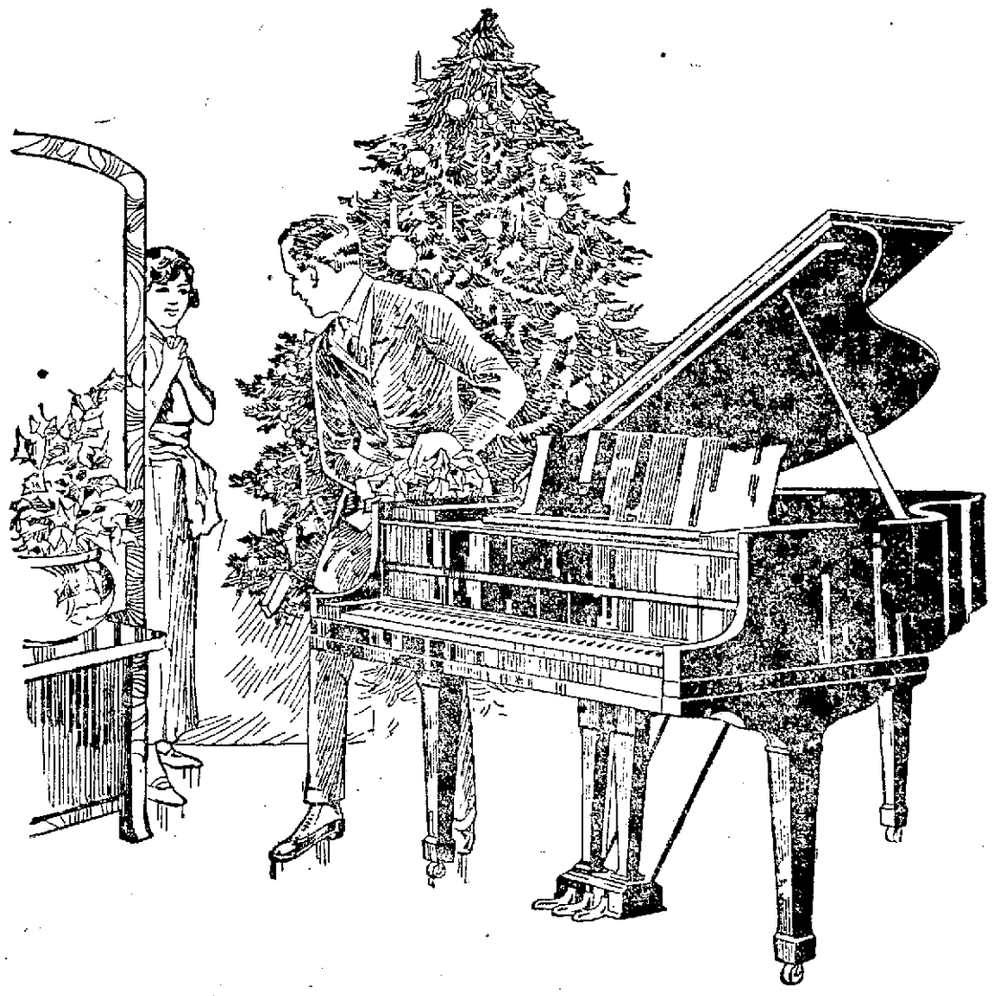
Styleplus Clothes have the style you want, plus the things you must have to keep the style—all-wool fabrics and real tailoring. We want to have the pleasure of showing them to you and let you try them on for your own satisfaction.

We carry a fine assortment for men and young men. We suggest that you come soon while the line is complete.

$25, $30 and $35

FRANK MADER
The Largest Clothing and Shoe Store in Western Wisconsin.
123-125-127 So. Fourth St.

There's Character and Good Taste in a Christmas Gift Like This



THE world's leading makes of Grand Pianos are found exclusively at our ware rooms—all sizes from dainty miniature to magnificent Parlor Grands. We have latest and most beautiful models in Steinway, Henry F. Miller, Kurtzmann, Brambach Grands and Kurtzmann, Estey, Hobart M. Cable, Davenport-Treacy and Miessner Uprights.

GULBRANSEN PLAYER PIANOS

THOSE to whom a musical education has been denied, find the complete expression of their love for music in the Gulbransen Player-Piano, ever responsive to every mood, always correct in its interpretation. Here one may find an instrument priced as high or low as the purse demands, and the convenience of making a purchase from the largest selection of different models.

The Estey Welte-Mignon Reproducing Piano

THE Estey Welte-Mignon reproduces with the utmost fidelity, every variation in tempo, every subtley of expression every whim of technique, every shading of tone and color, the playing of such great pianists as Paderewski, Lhevinne, Hoffman, Dohnanyi, Carreno and 200 others of the world's greatest masters. The library of the WELTE-MIGNON includes over three thousand of the greatest masterpieces, absolute reproductions of the playing of the famous pianists who recorded them.

Some Bargains in Used and Slightly Used Pianos

UPRIGHTS

Pease, ebony case, in fine condition, now priced at **$98**
Ivers & Pond, now priced at only **$125**
Kingsbury, fine mahogany case, like new, at **$225**
Bradley, oak case, slightly used, at **$198**
Henry F. Miller, walnut case, slightly used, at **$325**

GRANDS

Bradbury Grand, mahogany case, slightly used, at **$550**
Weber Grand, as good as new, now priced at **$775**

COIN OPERATED PIANOS

Seeburg Automatic Electric Piano with mandolin attachment with nickel in slot attachment, $1,000 instrument, only slightly used, for **$675**

SEEBURG AUTOMATIC ELECTRIC PIANO, with nickel-in-the-slot attachment. This instrument contains two sets of pipes, bass and snare drums, cymbal, triangle, mandolin and piano, giving the effect of an orchestra of six men. This instrument is only slightly used and as good as new. Regular price $1800. For quick sale will be closed out at **$850**

ORGANS—Used and slightly used—$10, $12, $15, $20, $25 and $30

SPECIAL TERMS FOR PARTIAL PAYMENTS MAY BE ARRANGED.

Do your Christmas buying now while our stocks are complete. Pianos bought now may be delivered any day desired between now and Christmas.

Fred Leithold Piano Company
325 Main St.
La Crosse's Oldest and Largest Music Store.

LA CROSSE FALLS TO SUPERIOR ON TURKEY DAY, 14-12

Failure of La Crosse to Kick After Touchdown Prevents Tie

In a bitter struggle for intersectional honors Superior Central high school Thursday afternoon defeated La Crosse at Normal field, 14 to 12. Approximately four thousand spectators took chances on the weather to witness the game, but were later greeted by almost clear skies and a warm south breeze.

The battle waged close and hard from the very start, however Superior's margin of victory was much greater than the score would indicate. The spectators had the ball within striking distance in the closing minutes and were going strong for another counter when the pistol shot ended the game. Failure of La Crosse's goal kicks after touchdowns prevented a tie.

Fight Brilliantly

Both the Superior and La Crosse teams fought brilliantly for Thanksgiving honors and Coach Abraham of the locals proved a good one [illegible] the visiting team. Superior [illegible] the [illegible] back, and the [illegible] added yards when need were needed. And [illegible] fans their first [illegible] opportunity [illegible] the game [illegible] the first touchdown [illegible] quarter. A series of downs [illegible] pass carried another touchdown [illegible] Red and Blue [illegible] the second [illegible].

Superior [illegible] first touchdown in the opening [illegible] with a steady march down the field on a combination of the [illegible] and hidden ball [illegible] completed [illegible] Team [illegible] Superior showed superiority [illegible] and the ma[illegible] [illegible] advantage [illegible] the [illegible] was [illegible] Superior [illegible] with [illegible] yards were necessary to pay up numerous penalties to Superior.

Superior Line Plays

Every [illegible] that [illegible] to the field [illegible] had and the [illegible] prevailed throughout the [illegible] Team [illegible] Superior showed superiority [illegible] and the ma[illegible] [illegible] advantage [illegible] the [illegible] was [illegible] Superior [illegible] the [illegible] Superior [illegible] the [illegible] Superior [illegible] the

MOVIES

AT THE RIVOLI

Proving itself as attractive in almost every respect as "The Miracle Man," the late George Loane Tucker's last picture production, "Ladies Must Live," is playing at the Rivoli this last half week. Superbly produced, its story, one of exceptional thrill and appeal, the theme lofty and inspiring, the cast exceptionally strong, "Ladies Must Live," is fully up to the high George Loane Tucker standard, so that it compares favorably with "The Miracle Man," widely heralded as perhaps the finest picture ever produced. Betty Compson, the beautiful Paramount star, is the featured player and she has a deeply sympathetic role of which she makes the most. Robert Ellis is leading man and his portrayal was eminently artistic. Others in the cast who aided in making the picture a success include Mahlon Hamilton, Jack Gilbert, Leatrice Joy, Gibson Gowland and Marcia Manon.

AT THE STRAND TODAY

Three prominent stars, supported by a cast of popular players and directed by William de Mille, are seen in Paramount's screen version of Booth Tarkington's laughing success, "Clarence." They are Wallace Reid, Agnes Ayres and May McAvoy. The supporting cast includes Kathlyn Williams, Adolphe Menjou, Edward Martindel, Bertram Johns, Robert Agnew, Dorothy Gordon and Mayme Kelso. A cast par excellence in the laughing hit of the year. The picture comes to the Strand tonight.

WYNDHAM STANDING IN "THE IRON TRAIL"

"The Iron Trail" adapted from the Rex Beach story of the same name, now at the Majestic theater, is a really big picture—big in suspense, action, thrills and good clean stirring interest.

As a picture play, "The Iron Trail" surpasses the novel. It has preserved all of the vital interest of the book and has elaborated the theme by making the characters real and embellishing the story with a wealth of settings that makes a story seem true. An admirable cast that includes Wyndham Standing, Thurston Hall, Alpa Tell, Reginald Denny, Harlan Knight and Lee Beggs is supported by excellent actors in the minor roles.

The story tells of the building of a railroad through the virgin Alaskan wilderness and is replete with adventure and romance. It is an inspiration for sturdy manhood and real affection. It is one-hundred per cent entertainment that leaves a clean well satisfied impression after it has been seen.

MOVIE ATTRACTIONS AT THE RIVIERA THEATER

"Oathbound" is the attractive title of a William Fox picture, starring Dustin Farnum, which is to open a two days' engagement at the Riviera theater today.

The story is a thrilling tale of river pirates on the Pacific coast. The scenes are laid along the river front at Santa Barbara. The central figures are a millionaire shipowner, his brother, who has fallen into the hands of crooks, and the millionaire's wife. Around this trio develop a story of crime, courage, cowardice and cupidity which should afford fine opportunities to an actor of Dustin Farnum's ability.

Monday and Tuesday

It is not often that screen players are required by the nature of a picture story to battle with a devil fish in water twenty feet beneath the surface. And yet that is just what Lila Lee and James Kirkwood, two of the featured players in George Melford's Paramount picture, "Ebb Tide," were forced to do. Lila Lee, the heroine of the story, is escaping from a schooner with James Kirkwood, the hero, when they are attacked by an octopus and dragged beneath the surface. A terrible battle ensues, which ends in the death of the devil fish. Miss Lee said later that the incident was the most thrilling and nerve racking she ever experienced in her screen career.

Sunday

Sunday the Riviera theater will show "For Big Stakes," a Fox production starring Tom Mix. Tom and his remarkable horse, Tony, go through all the daring stunts that have made them both so well liked and remembered by screen enthusiasts. Tom rides through a prairie fire to save his sweetheart—and every heart in the audience will probably beat higher until the horse carries them both to safety. In expert shooting and rope throwing the screen never has shown a more finished artist than Tom Mix.

Forty per cent of the automobiles stolen in the United States last year were not recovered.

CLINTON BRIDGE WORKS CLINTON, IOWA
STEEL
ROOF TRUSSES, COLUMNS, BEAMS, PATTELS, GIRDERS AND REINFORCING RODS FOR BUILDINGS OF EVERY DESCRIPTION

FOR YOUR HEALTH SAKE
drink pure Malt Cereal, the healthiest Coffee Substitute, prepared just like coffee.
SHIPPED IN
10-POUND PACKAGES FOR ONE DOLLAR.
20-POUND PACKAGES FOR TWO DOLLARS.
Without further expense per Parcel Post direct to your home.
WRITE FOR FREE SAMPLES AND CIRCULARS.
MILWAUKEE IMPORTING CO.
306 37th Street, Milwaukee, Wis.

MAJESTIC
TODAY AND SATURDAY
HILARIOUS THE POPULAR
HAL KITER AND HIS MUSI-GAL
REVUE, IN
"My Dardanella Girl"
A comedy story of an ancient flapper.
PEPPY SONGS, DANCES AND
VAUDEVILLE
AND REX BEACH'S
"THE IRON TRAIL"
INTERNATIONAL NEWS MUSICAL NUMBERS
Special Reception Matinee Saturday for School Children.
FREE CANDY GIVEN BY MONTAGUE CO.
PRICES
Matinee 10c, 30c
Night 10c 35c, 50c
Plus tax.

LA CROSSE THEATRE
ONE NIGHT ONLY—SATURDAY DEC. 2
PRICES
Balcony -------75c
Lower Floor---$1.00
Plus tax
Reserved Seats now selling at Box Office.
First American Tour of
SOUTH-GERMAN MALE CHORUS
Eminent vocal and instrumental soloists—12 highly trained selected voices—winners of the first prize and honor gold medal in competition with the world's best singing societies.
WHAT FOREIGN CRITICS SAY:
I had the pleasure of hearing the South-German Male Chorus at the International Song Contest, given by the Concordia Singing Society at Frankfurt a. M., where it was awarded first and honor prizes in competition with the most prominent and renowned singing societies. Perfect technique, magnificent tonal qualities and splendid discipline made them easy victors over all competitors. (Sig.) Carl Kern, Music Director, Frankfurt, a. m.
I have heard the South-German Male Chorus. It possesses extraordinary singing material, faultlessly trained. (Sig.) Theo. Munz, Karlsruhe, Professor, Conservatory of Music.

RIVOLI
TODAY AND CONTINUOUS SATURDAY
"LADIES MUST LIVE"
GEORGE LOANE TUCKER'S
Paramount Picture
—WITH—
BETTY COMPSON
LEATRICE JOY,
MAHLON HAMILTON
—AND—
VAUDEVILLE
Tri State Trio "Harmony A-La-Jazz"
Kirby and Bryan A Man, a Girl, And a Piano
Carsello Bros. A Novelty Musical Offering
JOSEPHINE LANE Diminutive Singing Comedienne
★ COMING SUNDAY ★
Katherine MacDonald
BABY RICHARD HEADRICK
BRYANT WASHBURN
—IN—
"WHITE SHOULDERS"
—AND—
VAUDEVILLE
HARRIS and FLETCHER in "AS YOU LIKE IT" It's a Scream.
RUBY GORDON AND CO. "SONG GEMS"
DUNN and DAYE "JUST A COUPLE OF KIDS"
RUTH and DE LEVAN "The Girl on the Lofty Perch"
ALSO MUSICAL NUMBERS BY RIVOLI ORCHESTRA SELZNICK NEWS
IT'S CLASS AND COMEDY. DON'T MISS IT!

COOPER'S Riviera
COMING MONDAY and TUESDAY
A SUPER-SPECIAL
SEE THE FIGHT WITH THE OCTOPUS

Never has such a wonder-story of the South Seas been written as Stevenson's "Ebb Tide." Never have such breathless thrills, such colorful romance been packed into one picture. Produced with a marvelous cast by the man who made "the Sheik."
With Lila Lee, James Kirkwood, Raymond Hatton, George Fawcett, Noah Beery and Jacqueline Logan

COOPER'S RIVIERA
TODAY and TOMORROW
PRICES—10c and 25c—Plus tax.
WILLIAM FOX presents
Dustin Farnum
in

OATHBOUND
Thrilling story of the sea.
—ALSO—
A GOOD COMEDY AND NEWS REEL.
SUNDAY
TOM MIX in "FOUR BIG STAKES"
AND FIVE ACTS OF VAUDEVILLE.

COOPER'S Strand
The One Bright Spot in Town.
TODAY and Tomorrow
Prices—10c and 30c—Plus tax.
COME EARLY THE PICTURE IS GREAT
A FIRST RUN PARAMOUNT SPECIAL, with
The Beyerstedt Brothers Orchestra
WITH SPECIAL NUMBERS
They All Fall for Clarence

Clarence is the big genial hero of the greatest American comedy ever written. A love story that turns the laughlight upon the average American home. New York roared over it for two years on the stage. Now, with three stars in the leading roles, it's funnier than ever on the screen.
A Paramount Picture
ADOLPH ZUKOR PRESENTS A
WILLIAM deMILLE
PRODUCTION
"Clarence"
with WALLACE REID
AGNES AYRES
MAY McAVOY
ALSO SHOWING A NEWS REEL AND COMEDY
SUNDAY—DUSTIN FARNUM in "OATHBOUND."

COOPER'S CASINO
Continuous 1 to 11.
Today Only
Prices: 10c and 20c, plus tax.
Mary Anderson
And ALL-STAR CAST in a comedy drama
"BLUEBEARD JR."
AND COMEDY AND NEWS REEL.
TOMORROW ONLY
A REAL PICTURE WITH THRILLS AND ACTION
William Fox presents
CHARLES JONES
in

BELLS of SAN JUAN
By JACKSON GREGORY
Directed by SCOTT DUNLAP
ALSO COMEDY AND NEWS REEL.
SUNDAY
A PARAMOUNT PICTURE
With Wallace Reid, Agnes Ayres and May McAvoy, in
"CLARENCE"

THIRTY-SECOND POULTRY SHOW OPENS MONDAY

Big Annual Display of Birds to be Seen at the Fair Grounds Next Week

December 4 to 10 inclusive, are the dates of the thirty-second annual poultry and pet stock exhibition to be held in this city in the large poultry building at the fair grounds.

Entries for the show will close Monday evening, December 4, and all stock must be in the show room by Wednesday night, as the judging starts promptly Thursday morning. Entries may be left with J. E. Kircheis, secretary, or at Boeschler Bros. drug store. Outside entries are already coming in in good numbers which indicate a large and high class exhibition.

The association looks for two record breaking classes in the S. C. White Leghorn and S. C. Rhode Island Red varieties. Birds that were among the winners at St. Paul, Milwaukee and Chicago will be in competition.

The association owns its steel wire cooping system, and no charge is made to the exhibitor for coops. Feed and care for the week is furnished free to exhibitors.

The judging will be done by the comparison method. J. E. Greenwald of Milwaukee, and E. H. Hoffman of La Crosse, will place the awards.

Admission to the show will be free and the public is invited to see the many different varieties which will be on display here.

The more honesty a man has, the less he affects the air of a saint.—Fond du Lac Reporter.

TEACHERS CLUB TO HAVE MEETING ON EDUCATIONAL WEEK

The Chamber of Commerce will be the meeting place of the Teachers' club Tuesday, December 5. The meeting will open at 8 o'clock sharp.

The chief topic to be discussed is American Education Week. Because of the importance and interest this subject holds for the general public, as well as for the teachers, the meeting will be open to the public. Anyone interested in bettering American education is cordially invited to attend.

The speakers for the evening are Mr. Streht of the American Legion, William Rossiter and Mrs. E. C. Dixon.

Before the open meeting, a short business session will be held to nominate the officers of the Teachers' club for the coming year.

Anonymous communications to the press are objectionable enough, but anonymous letter writing is far worse and stabs from the dark.—Racine Journal-News.

Kinney's
WHOLESALE & RETAIL

EXTRA!

We were so busy eating turkey yesterday and getting ready for Santa Claus to arrive tomorrow that we absolutely cannot announce November Prize Winners today.

If you're very, very curious and just simply can't wait another minute, why just step down and see us tonight.

And say, by the way, remember the December Prize Contest starts today. Send finishing in, and you can win—that's all you have to do.

TOMORROW'S AD: "November Winners"

MOEN PHOTO SERVICE

124 SOUTH THIRD

"Just 'Round the Corner to the Sign of the Kodak"

LA CROSSE THEATRE

All Next Week

BEGINNING TUESDAY

A Guaranteed Attraction.

—THE—

Adolph Winninger Company

PRESENTING

SIX PLAYS

That are full of action; that sparkle with wit and humor.

Tuesday Night

A DARING COMEDY DRAMA

"The Love Bandit"

Everything that a Real Play Should be.

OTHER PLAYS:

"HONEY MOON HOUSE"
"A CURE FOR CURABLES"
"THE GHOST WALKS"
"SPEED"
"MEN OF THE WORLD"

EVERYBODY KNOWS THE WINNINGERS

Prices: 25c, 40c, 55c.
Including tax.

Seat Sale Sunday.

BURROWS
407–409 MAIN STREET

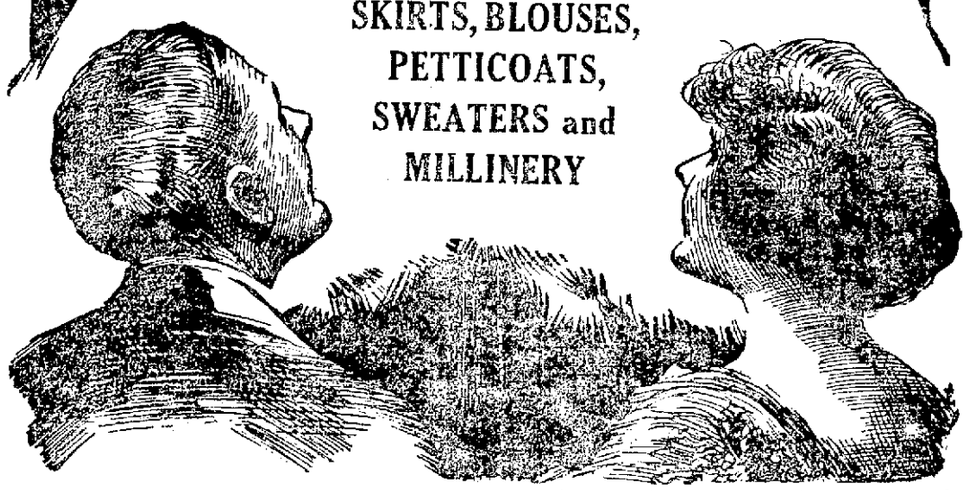
Make Your GIFTS Practical

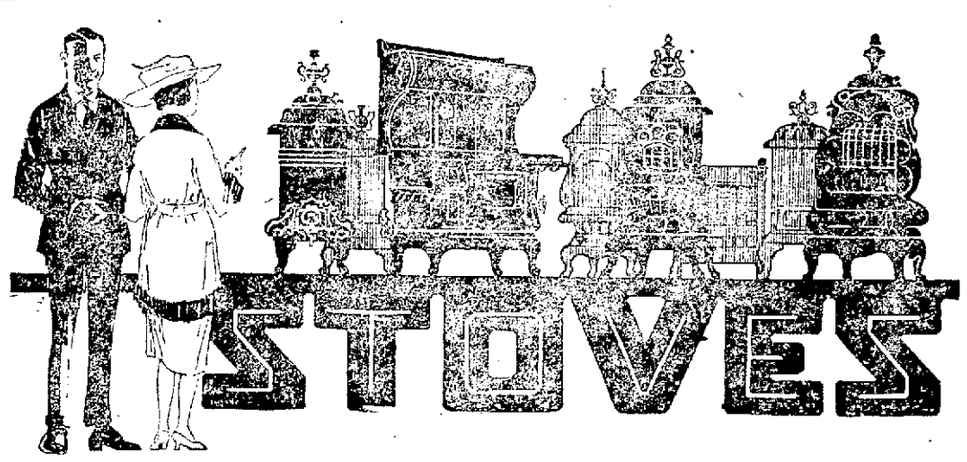
For centuries the exchange of gifts between friends and relatives has been a world-wide custom. In times past the attempt has been toward elaborate display and amusement, but as times change, the trend of Christmas-giving has been toward the practical.

WEARING APPAREL Is the MOST USEFUL of All GIFTS

And we take pleasure in presenting at this most opportune time our very complete line of

COATS, WRAPS, SUITS
SKIRTS, BLOUSES,
PETTICOATS,
SWEATERS and
MILLINERY





QUALITY STOVES at REDUCED PRICES

Your wants can surely be filled from our complete line of Heaters. As it is getting late in the season for Heaters we will place a number of quality Heaters on sale at reduced prices. Buy yours now for next season. Note the price:

Large 17-inch Heater, full nickel trimmed, special at... **$23.75**
King Oak, 13-inch fire pot, nickel trimmed, special at... **$10.75**
Lustre Oak, 13-inch fire pot, nickel trimmed, special at... **$16.25**
Two Useful Oak, 10-inch fire pot, nickel trimmed, special at **$8.25**
16-inch Hot Blast, nickel trimmed, special at **$22.50**
Florence Oil Heaters, black enamel finish, special at **$5.00**

LIBERAL CREDIT TERMS

FURNITURE RUGS
Tillman Bros.
116-118 SO. 4TH STREET

LIBERAL CREDIT TERMS

The
Hebberd Drug Store
Fourth and Main Sts.

Let This Be Your Christmas Drug Store

To Everyone in and Around La Crosse—

You are cordially invited and urged to visit us during the Christmas shopping season. Our success since the opening of our new store has shown that you have appreciated our efforts. We have endeavored to merit your good will not only by providing an attractive place in which to shop but by giving superior service and offering merchandise of merit, reputation and real value.

During the present year it has been our aim to assemble in our stock the best goods obtainable in the various lines which we handle. Buyers of gifts will be interested to know that they will find at this store the following lines:

Imported and Domestic PERFUMES, SACHETS, Etc.
Houbigant, Coty, Babani, Arys, Vantine, Hudnut, Palmer and Woodworth.

TOILET ARTICLES
Dupont Pyralin Ivory, Genuine Dubarry Manicure Sets.

STATIONERY
Eaton, Crane and Pike—both staple and holiday lines.

FOUNTAIN PENS
Waterman, Conklin, Wahl, Parker Duofold.

EVERSHARP PENCILS and PEN and PENCIL SETS
Largest line and best assortment in the city.

CHRISTMAS CANDIES
Funke's, Whitman's, Johnson's, Page & Shaw, Kelley's.

EVEREADY FLASHLIGHTS AND SEARCH LIGHTS
EASTMAN KODAKS
CHRISTMAS CARDS
INGERSOLL WATCHES
PERFUMIZERS (DeVilbi's)
MILLER
RUBBER BALLS

GIVE HER A
Hupmobile
FOR CHRISTMAS

YOU could not give her a more appreciable gift than an automobile. She has been wishing for it for a long time. Make this Christmas one long to be remembered.

It *will* be if you let us demonstrate to you the wonderful qualities of the Hupmobile now in our show rooms. A phone call will bring a demonstrator to your door, or bring *her* in.

Terms may be had if desired, with immediate delivery of the car.

RAPER-HAMMES SCHEPPKE

La Crosse Theatre Bldg. *119 So. Fifth St.* *Phone 1000.*

AUDIENCE FLEES FROM MOVIE HOUSE FIRE

PITTSBURGH, Pa.—Several hundred persons who made up the holiday audience in the Pearl theater, a moving picture house, Thursday afternoon fled in panic to the street when fire broke out near the operator's booth. Police said that none of the audience had been injured, although five firemen had been overcome by smoke and sent to hospitals.

The United States nickel is 75 per cent copper.

Checks or drafts must be presented for payment without unreasonable delay.

MOST OF OUR CUSTOMERS USE
CALUMET
The Economy BAKING POWDER
BOMA'S GROCERY
1015 Pine St.

LET GEORGE STORE YOUR BATTERY THIS WINTER.
George Tire & Battery Depot
218-220 So. 3rd St.

WE SELL
FEDERAL BREAD
H. W. RENNEBOHM
1232 Caledonia St.

SATURDAY BARGAINS

Veal Stew, Hearts, Liver, Kidneys and Pigs Feet, pound 5c
Fresh Pork Picnics, per pound 11c
Bacon Squares, per pound 12½c
Smoked Picnic Hams, pound 14c
Pork Pot Roast, per pound 12½c
Small Pork Loin Roast, pound 20c
Beef Pot Roast, per pound— 10c and 12½c
Rolled Beef Roast, per pound 15c
Veal Pot Roast, per pound 10c
Veal Leg, center cut, per pound 20c
Spare Ribs, at per pound 12½c
We have a few choice turkeys and a nice lot of fat hens.

JEHLEN'S
Sausage Factory and Meat Market
GLAD TU MEATCHU.

ENGAAS' Cash Grocery
Phone No. 357
Cor. 12th and Adams Sts.
A STORE FOR EVERYBODY

THE STORE THAT SAVES YOU MONEY.

Sugar, 5 pounds pure cane granulated, with grocery order Saturday for 38c
Prepared Lutefisk, finest quality, per pound 10c
Bulk Dill Pickles, fancy, special per pound 15c
Fresh Baked Soda and Oyster Crackers 2 lbs. for 25c
Ginger Snaps, fresh and crisp 2 lbs. for 25c
Urma Oatmeal in round containers at 10c
Lipton's Instant Breakfast Cocoa, half pound can for 19c
Red Alaska Salt Salmon in brine, per pound 15c
New Walnut Meats, fresh and sweet, per pound 75c
La Crescent brand Tomatoes, new pack, No. 3 can 15c
Lingonberries (Tytteberries) finest imported, quart 25c
Palm Olive Soap, special at ..... 7 bars for 49c
Beaches North West Soap for the laundry, large 12-oz. bars box 80 bars for $3.75
NO CHARGE FOR DELIVERY.

SATURDAY SPECIALS
The Shop That Talks For Itself
La Crosse Meat Market
126 South Third St.

Beef Pot Roast, per pound 10c
Sausage Meat, per pound 10c
Hamburger, at per pound 10c
Salt Pork, at per pound 15c
Neck Bones, at per pound 5c
Soup Meat, at per pound 5c
Veal Stew, at per pound 5c
Pork Shoulder Roast, per pound 15c
CHICKENS.
Butter and Eggs.
Phone 1358-Blue. Free Delivery.

Special For Saturday

Fresh Creamery Butter, per pound 52c
Fresh Cottage Cheese at per pound 10c
Cream of Wheat, per package 23c
Corn Flakes, per package at 9c
3 for 25c.
North West, P. & G. and Kirk's Flake White Soap 5 bars at ..... for 25c
Corn and Peas, standard size, per can 10c
Macronets, special at ..... 3 pkgs. for 25c
Bulk Sauerkraut, special at per quart 10c
Special—5-sewed Broom at 65c
Boma Catsup, 8-oz. bottle at 10c
Last chance, can Milk, large can 10c
Our regular 35c Coffee at ..... 2 lbs. for 60c
Dutch Cleanser at ..... 3 cans for 26c
NEW NUTS IN SHELL
Walnuts, per pound 35c
Almonds, per pound 23c
Pecans, per pound 18c
Filberts, per pound 17c
Brazils, per pound 16c
FREE DELIVERY
Richards and Weber
Cor. 4th and Market Sts.
Phone 13.

Saturday Specials

Butter, fresh creamery, per lb.— 48c 52c 53c
Cottage Cheese, fresh, per pound 10c
Apples, nice red, juicy, per bushel $1.00
Rice, Blue Rose, special at ..... 4 lbs. for 23c
Raisins, seedless, special at per pound 13c
Matches, Good and Cheap, at ..... 6 boxes for 25c
Toilet Paper, large rolls ..... 5 rolls for 25c
Dates, fresh package, per package 15c
Figs, fresh package, special at 12½c
2 for 25c.
Wax Rolls, Saturday at ..... 6 for 25c
Dill Pickles, nice and crisp, per dozen 15c
Creme Oil Toilet Soap ..... 3 bars for 23c
Charm Soda Crackers, fresh, per pound 14c
White Syrup, Saturday at half gallon for 25c
Flake White Soap at ..... 10 bars for 45c
LEE'S GROCERY
FREE DELIVERY.
Phone 2157.
Cor. 5th and Mississippi Sts.

Our Motto: SERVE AND SAVE

Genuine Norwegian Prepared Lutefisk, one price at all times, per pound 7c
Ask those who have tried it; their reply is "It's Good."
Small Cranberries, special per pound 10c
Small Pork Loins, special per pound 17½c
Fresh Skinned Hams, per pound 18c
Brazil Nuts (called Nigger toes) per pound 14c
Crimp or Broken Christmas Candy, per pound 18c
Buy 2 cans Beechnut prepared Spaghetti at ..... 30c and we will give you one can free.
Ben Davis Apples, per bushel basket $1.00
Jonathan Apples in 40-pound boxes; per box $1.75
Newsboy Cookies, special per pound 19c
New Blue Rose Rice at ..... 3 lbs. for 19c
If you will place your order for 7 pounds of any brand of Coffee, and you may take this out as you need it, we will give you 1 pound free.
Calumet Baking Powder, per pound can 24c
Buster Biscuit Crackers in 1-pound packages, each 11c
Dixie Brand of Oleomargarine, per pound 24c
JOHN MULDER
Phone 77. 815-817 Rose Street.
"THE RIGHT PLACE TO TRADE"

The Choice Of All

If you were on a desert island and had to choose one food, you know at once what food that would be—Bread. Then why not show your appreciation of its value by eating it more liberally at every meal?

Real Bread

is not only your best food, but your most delicious. Its sweet, wholesome flavor keeps you eating slice after slice and every morsel builds health and energy.

Ask your grocer.

FRANZMANN & MANNING
10th and Adams.
Phone 2006-A.

Thos. Markos & Bros.
Dealers in Dry Goods, Groceries and Children's Shoes.
Phone 1247-M. 901 South Seventh Street.

SATURDAY SPECIALS

Fresh Creamery Butter, pound 48c and 52c
Fresh Cottee Coffee at per pound 33c
Alaska Red Salmon, tall can 26c
Calumet Baking Powder, 1-pound can at 27c
Alaska Challenge Peas ..... 2 cans for 25c
Palmolive Soap, special at ..... 7 bars for 49c
Michigan hand picked Navy Beans ..... 3 lbs. for 25c
Fresh Prunes, medium size, per pound 12c
Fresh Apricots, standard brand, per pound 26c
Pearly Wave Laundry Soap ..... 6 bars for 25c
Sweet Corn, standard brand at per can 10c
3 cans for 25c.

DRY GOODS

Boys' heavy ribbed Union Suits, sizes 4 to 16, special at per suit 75c
Misses' heavy ribbed Union Suits, sizes 4 to 8, special at 75c
Sizes from 10 to 16 at $1.00
Ladies' Union Suits, value $1.50, Saturday special at per suit $1.00
Ladies' flannel Night Gowns for 95c
Men's flannel Night Gowns, value $1.50, Saturday special for $1.00
Wearwell scalloped Bed Spreads, size 78x88, Saturday special at $2.75
Cotton Blankets, size 66x76, at $1.85
Wool finished Blankets extra heavy, 66x80, at $3.98
Specials on Muslin, Ladies' and Children's Hosiery.

SHOP AT BUEHLER BROS.
Where Your Money Buys the Most and Best.

SATURDAY SPECIALS

SOUP MEAT, NECK BONES, PIG'S FEET and VEAL STEW, per pound 5c

Veal Breast, to fill, pound 8c
Veal Shoulder Roast, lb. 8c
Beef Roast, per pound 10c
Hamburger, per pound— 10c
Sausage Meat, per pound 10c

Smoked Picnics, pound 12½c
Round, or Sirloin Steak, per pound 12½c
Spare Ribs, per pound— 12½c
Veal Leg Roast, pound 15c
Pork Shoulder Roast, lb. 15c

BUEHLER BROS.' BEST OLEO, Saturday at per pound 20c
308 MAIN STREET

MEATS **H. A. GOBEL** GROCERIES.
1127 South Seventh Street. Phone 569.

SATURDAY SPECIALS

Fresh Neck Bones at ..... 4 lbs. for 25c
Fresh Spareribs, special at per pound 15c
Pure Sausage Meat at per pound 12½c
Fresh Hamburger at per pound 12½c
Pork Leg Roast, special per pound 20c
Pork Loin Roast, special per pound 20c
Pork Shoulder Roast, per pound 15c
Veal Shoulder Roast, pound 10c and 15c
Beef Pot Roast, special at per pound 10c
Tender Beef Steak at per pound 15c
Best Beef Pot Roast, per pound 15c
Sugar Cured Corned Beef, per pound 12c
Home made Bologna, per pound 15c
Fresh Liver Sausage, per pound 12c
Fresh Cottage Cheese ..... 2 lbs. for 18c
FRESH DRESSED CHICKENS, SUGAR CURED HAMS AND BACON.
FREE DELIVERY.

Want Mor Flour
Guaranteed to give utmost satisfaction. Once used, you will want more. All grocers.
Thomas-Phalon Co.
Distributors. LaCrosse, Wis.

SATURDAY SPECIALS

Butter, fresh creamery per pound 51c
Economy brand, pound 51c
Lard, best pure kettle rendered, pound 13c
Soap, Crystal White ..... 10 bars for 42c
Carrots, extra nice grade, peck 20c
Peaches, No. 2½ cans California pack, can 23c
Two cans, 45c
Popcorn, shelled Baby Rice, pound 12c
Corn, Standard grade ..... 3 cans for 25c
Soup, Campbell's tomato ..... 3 cans for 25c
Toilet Paper, large size rolls crepe, Saturday at ..... 6 rolls for 23c
Matches, large size boxes ..... 6 boxes for 25c
Raisins, new crop seedless ..... 2 lbs. for 25c
Soap, Palmolive ..... 7 bars for 47c
Jello, assorted flavors ..... 3 pkgs. for 25c
Malt Extract, Iowa brand, can 49c
ALL DELIVERIES FREE.
The Economy Grocery
J. B. MULDER.
5th and Winnebago Sts.
Phone 487.

LOKKEN'S GROCERY
1300 Caledonia St. *Phone 922.*
1110 South 5th St. *Phone 911.*

SOAP — Crystal White ..... 10 bars for 45c. Limit 10 bars to customer.
OATMEAL — Home Brand, 3 lbs. 7 oz., per pkg. 20c
LUX — For all fine laundering, per package ..... 9c. Limit 5 pkgs. to a customer.
Nut Margarine — Banner Brand, guaranteed to please, lb. 20c
MACARONI — Short Cut, at per pound 8c
APPLES — Baldwins, Greenings, Russets, at only per bushel $1.75
Every Day Is Bargain Day in This Store.

DO YOUR SATURDAY SHOPPING AT THE
Exchange Meat Market and Grocery
Eighth and Market Sts.
ALL KINDS OF FRESH and SMOKED MEATS
—ALSO—
A GOOD STOCK OF GROCERIES AND FRESH FRUITS AND VEGETABLES.
OUR PRICES ARE RIGHT.
FREE DELIVERY. PHONE 1292-C.

Wingold PATENT
FOR ECONOMY'S SAKE. MAKES MORE LOAVES PER SACK
MORNING STAR MILLS—A. Grams & Sons. La Crosse.

WANT ADS

Classified WANT AD. RATES

Under any classification 1½ cents per word for each insertion. No single insertion for less than twenty-five cents.

A MONTHLY RATE of $1.50 per line per month is made on standing ads. Nothing less than three lines accepted under this rate.

All orders to discontinue advertisements must be made in writing or by personal call at the office. The Tribune and Leader-Press will not be responsible for telephone cancellations.

The Tribune and Leader-Press will not be responsible for more than the first incorrect insertion of any advertisement ordered for more than one time.

CLASSIFIED ADVERTISEMENTS for the Sunday Tribune and Leader-Press will be accepted for classification up to 8 o'clock Saturday night.

FRATERNAL NOTICES

ATTENTION

K of C

NEXT SUNDAY, DEC. 3

The Trinity Dramatic Club presents "CIVIL SERVICE" at the Leo Hall, 13th and Park Ave. Proceeds to go towards our new home.

BROTHERS!
DO YOUR DUTY!!

WANTED—MALE HELP

WANTED—Man experienced on dairy farm. Apply 2119 Main after 5 p. m. 11 29 12 1

WANTED—FEMALE HELP

GIRLS
FOR LIGHT ASSEMBLING WORK.
18 to 25 years of age.
Apply at once.
NATIONAL GAUGE AND EQUIPMENT CO.

LADIES TO CANVASS—Local or traveling politicians. Part or full time. Big commissions. Local ladies call personally. For surrounding territory write Lixtone Office, 402 So. 5th St., La Crosse, Wis. 11 25 1mo

WANTED—Corporeal [illegible] Wed 16 Gavin, Mrs. Arthur Schwalbe, 1826-R, 1418 Madison. 12 1 2

WANTED—Girl for general housework. Mrs. Austin, Tel No. 210. 11 29 12 2

YOUNG GIRL to wash dishes. Home Restaurant. 12 1 2

SALESMEN WANTED

WANTED

By nationally advertised institution, young man with good education, appearance and personality, for position as representative for La Crosse and territory. Sales experience desirable but not necessary. A fine opportunity for right young man not afraid of work. Answer by letter for personal appointment. Addressing J. A. Converse, P. O. Box 561, Rochester, Minn.

SALESMEN—Exceptional opportunity. Unlimited earnings. Big commission. Write McNess Calendar Factory, Washington, Iowa. 10 27 Fri

FOR SALE

FOR SALE—Oak living room set, walnut dining room set, mahogany bedroom set, Genoa range, rug, Clark Jewel gas range, kitchen cabinet and porch furniture. All good as new. Dirt cheap. Owner leaving city. Call 601-A. 618 Market street. 12 1 3

MEN'S, women's and children's rubbers and overshoes. Bargain prices and up. H. Drob & Son, 226 Pearl. 11 27 12 3

FOR SALE—Cheap, several rebuilt engines from 1½ to 8 H. P., including saw frames. Starch Bros. Co. 11 2 12 1

VICTROLAS—A few discontinued Victrolas still now at big reduction. [illegible] 11 26 12 1

FOR SALE—Cow manure for lawns or gardens. Also Black dirt. Phone [illegible] 11 28 12 2

BARGAINS in reliable pianos to turn at once terms. Pay down at Noel-[illegible] 11 26 12 3

LADIES' phonograms, mahogany case, like new. Price [illegible] Rocke. [illegible] 11 26 12 3

FOR SALE—Three [illegible] walnut [illegible] Bernstein, 315 Main st. Julius Mayson. [illegible] 12 1 3

FOR SALE—Hard coal burner, [illegible] Perkins St. [illegible] 12 1 3

KITCHEN CABINET—Like new, $[illegible] Adams. [illegible] 12 1 3

KINDLING wood for sale. Phone 257. [illegible] Sat To Thu 12 1 3

SECOND growth cord wood $7.[illegible] [illegible] 11 29 12 [illegible]

SMALL TOOK [illegible] Gordon. [illegible] 11 29 12 1

MONEY TO LOAN

MONEY TO LOAN
On Farms and City Property
FUNDS ALWAYS ON HAND—
NO DELAY.

The Safest Investment is a Real Estate Mortgage.
WE HAVE FARM AND CITY LOANS ON HAND AT ALL TIMES.

Come in and Investigate.
Mortgage Bought and Sold.
W. J. HICKISCH,
203 So. Fourth. La Crosse, Wis.

MONEY TO LOAN on real estate. Friesnichbur Agency, 509-517 Newburg Bldg. 7 22 tf

WANT TO BUY

WANTED TO BUY—Five clothing in good condition. Will pay reasonable cash price. Phone 1556-R. 11 18 1mo

WANTED—Laundry [illegible]. Good cash [illegible] 1592-M. 12 1 3

WANT TO RENT

WANTED TO RENT—Small house south side. 315 So. 8th. 12 1 3

FOR RENT—ROOMS

MODERN FURNISHED room in new home. Professional or business people preferred. 1309 State. 11 25 12 8

FURNISHED room with board $7 per week. Hot water heat. 1951-Green. 1701 Onalaska Ave. 12 1 3

MODERN furnished rooms and light housekeeping rooms, north side. 1904-Black. 11 25 12 1

SINGLE AND DOUBLE light housekeeping rooms, linoleum rugs. 113 So. 3rd. 11 29 12 5

GARAGE FOR RENT—Also rooms for rent. Girls only. 1301 Vine. Phone 886-M. 11 29 12 3

UNFURNISHED room, suitable for office or light housekeeping. 112 No. 5th. 11 29 tf

FURNISHED city heated room for rent. One or two gentlemen. 821 King. 12 1 3

FURNISHED rooms. City heat. Hot and cold water. 531 Main. 11 27 12 3

FOUR NEATLY furnished light housekeeping rooms. Phone 2209-C. 12 1 3

FOR RENT—Desirable room and kitchenette. 149 So. 9th. 12 1 4

LARGE MODERN heated sleeping room. 718 State. 12 1 3

THREE unfurnished rooms with bath. 425 No. 6th. 12 1 3

LARGE CITY heated room. 330 Cass, Flat C. 11 29 12 1

ROOM FOR RENT—J. Bartel Co., upstairs. 12 1 tf

MODERN furnished room. 332 No. 6th. 12 1 3

MODERN furnished room. 717 Vine. 12 1 3

ROOMS AND BOARD—627 Vine. 11 25 12 1

For Rent—Houses and Flats

STRICTLY MODERN city heated four-room lower apartment, furnished or unfurnished. Private entrance, bath and porch. All hardwood floors and finish. 703 King. 11 29 12 5

FOR RENT—Ten-room house, modern, with garage. 1324 State St. Phone 1965-M after 6:00 p. m. 11 29 wed fri sun

FOR RENT—Furnished lower flat. Six rooms. Steam heated. 816 Cass St. Immediate possession. 12 1 6

FOR RENT—4 rooms downstairs, electric, gas and water. Inquire 1701 Adams. 11 28 12 1

FOUR-ROOM cottage close in. Inquire 1426 Johnson. 11 29 12 1

For Rent—Miscellaneous

GARAGE FOR RENT—136 S. 8th St. Phone 2734-R. 12 1 3

GARAGE FOR RENT—1124 Cameron Ave. 12 1 2

FOR RENT—Private garage. 429 So. 6th. 12 1 3

THREE garages. 1128 State. 11 30 12 2

AUTOMOBILES

ILL HEALTH compels owner to sell a good auto repair and storage battery business in a good live Wisconsin town. For information write or see Henry Verkins, 1403 State St., La Crosse. 11 29 12 1

RADIATORS, fenders and bodies. Why not have them repaired the right way? Rebuilt, recored. Work guaranteed. Badger Auto Radiator Works, 118 Pearl. Phone 288. 9 15 tf

RADIATORS repaired, recored, rebuilt, fenders, bodies and gas tanks. Quick service. Work guaranteed. La Crosse Auto Radiator Service, 108 South 2nd St. Phone 312. 4 23 tf

FOR QUICK SALE AT BARGAIN PRICES.

1 Studebaker (4) 5-pass....$250
1 Reo (4) 5-pass. $295
1 Oakland Six, 1920 .....$275
1 Kissel Kar (6) 5-pass. ...$195
1 Overland (4), 5-pass. $150
1 Oakland (6) 1918 .....$195
1 Studebaker (4) 5-pass. ..$100
1 Maxwell 5-pass. $50

Easy terms to suit buyer.
J. W. MASHAK & SON.
Paige-Jewett.
326 So. 5th St. Tel. 867.
OPEN EVENINGS.

MOTORCYCLE FOR SALE—Harley, twin, electric, 3 speed. This is a bargain. See it. Try it. Leaving city. Must be sold. 223 So. 7th. Phone 2734-M. 11 30 12 6

FOR SALE—Overland model 85. Practically new tires. Good running order. Bargain at $85. Fox Bros. Buick Co. 11 26 tf

FOR SALE—Ford coupe, perfect running condition. Phone 657-C between 12 and 1 p. m. or after 6. 11 27 12 3

FOR SALE—Baby Grand Chevrolet, $75. Phone 2794-Black. Will demonstrate. 11 29 12 1

NEW FORD sedan. 1922 model. Big reduction in price. Nash Auto Co. 11 27 12 10

CUT RATE SHIPPING

CUT FREIGHT RATES on household goods. North, South, East and West. For particulars write Boyd Transfer & Storage Company, Minneapolis. 11 8 tf

POULTRY AND PETS

FOR SALE—Three pure blood male puppies. ½ Chesapeake, ½ Irish cross. 7 weeks old. These dogs make wonderful companions for children and are natural retrievers. $15.00 each. R. D. Ashlen, 121 S. 3rd. 11 30 12 2

MISCELLANEOUS

$10.00 PER MONTH on a $100.00 purchase starts you housekeeping. Boyer-Furber Furniture Company. 1 1 18 tf

ALL MAKES of phonographs and pianos repaired. Work called for and delivered. Call 1462-C. 11 5 12 5

QUICK, satisfactory dressmaking and hemstitching. Prices reasonable. 2635-C. 428 So. 10th. 11 13 1mo

CALL 2185-R TO HAVE your carpenter work, concrete work or brick work done. 11 6 1mo

WANTED — Washing and ironing. 1376-A. 12 1 1

LOST AND FOUND

THE PARTY who took Iver Johnson bicycle from H. S. Wednesday evening return to 615 So. 3rd. No questions will be asked. 12 1 2

OVERCOAT belt of gray and black mixed tweed, lost from automobile. Return 607 Pine St. Reward. 12 1 1

LOST—Near court house, knit gauntlet glove, grey and black. Reward. Tauscher Hardware Co. 12 1 1

LOST—Shepherd dog. Dark brown with yellow feet. Phone 21w2. Reward. 12 1 2

LOST—Male setter pup. White. Left ear black. Call 571-A. 11 29 12 1

COLLECTIONS

CLAIMS collected on percentage or bought outright. Commercial Service Bureau, 214 Newburg Bldg. 6 21 tf

MUSIC TEACHERS

LEARN JAZZ piano playing in 20 lessons. Christensen school. 719 So. 4th. Phone 1558-Red. 11 1 12 1

Situation Wanted—Female

EXPERIENCED stenographer wants permanent position. References if desired. R-26, care Tribune. 11 30 12 2

Value of the 1921 output of cars and trucks in the United States was $2,212,068,420.

LEGAL NOTICES

Notice of Application to County Court

State of Wisconsin, County Court, La Crosse County, ss.—In Probate.

Notice is hereby given that at a special term of the County Court, to be held in and for said County, at the Court House, in the City of La Crosse, in said County, on the fourth Tuesday, being the 26th day of December, A. D. 1922, at 10 o'clock A. M., the following matter will be heard and considered:

The application of Joseph Schams, Jr., Executor of the last will and testament of Joseph Schams, Sr., late of the Town of Shelby, in said County of La Crosse, deceased, for the adjustment, settlement and allowance of his final account as such executor and for the assignment of the residue of the estate of said deceased to such persons as are entitled to the same.

By order of the Court.
JOHN BRINDLEY, County Judge.
JOHN P. DOHERTY,
Attorney for Executor.

DAILY MARKETS

LIBERTY BONDS

NEW YORK—Liberty bonds at 1 p. m.:

3½s	100.20	Victory 4¾s	
First 4¼s	98.30	uncalled	100.26
Second 4¼s	98.02	Victory 4¾s	
Third 4¼s	98.46	called	100.50
Fourth 4¼s	98.26	New 4¼s	99.50

NEW YORK STOCK MARKET

NEW YORK—Extension of Wednesday's short covering movement, combined with some new investment buying of high grade shares, imparted a strong tone to prices at Friday's stock market opening. The demand embraced virtually the entire list with copper, oil and rail shares exhibiting the greatest strength. Union Pacific was pushed up 3¾ and Frisco preferred one, with large fractional gains being recorded by St. Paul, Erie, Reading and Rock Island. Houston Oil rose 2½ points and Mexican Petroleum two. Cerro de Pasco led the advance in coppers with a gain of 1½ points. Some of the other individual strong spots were Stromberg Carburetor, Coca Cola, American Cotton Oil preferred and Tobacco Products, all up one to two points.

General Asphalt yielded 1¼ on profit-taking and Sears-Roebuck dropped 1½. Foreign exchanges opened firm.

Professional operators apparently acting on the belief that the run in oil shorts had progressed far enough to leave part of the market in a vulnerable condition, began selling oil shares at the end of the first hour, being aided by some profit-taking on the part of recent buyers. Most of the oils recorded material recessions carrying with them to lower ground a number of leaders, including Baldwin, Studebaker, Bethlehem, Midvale and Marine preferred. General Asphalt last 2¼, Pierce Oil preferred 2½, Standard of New Jersey 2¾, Marine preferred 1⅝ and Pan-American A and B, each one.

Toward noon the market turned upward again in response to the demand for Crucible and United States Rubber, each of which gained two points, Lorillard Tobacco, Central Electric and Westinghouse Air Brake all gained three to five points. Call money opened at 5 per cent.

CHICAGO GRAIN MARKET

CHICAGO, Ill.—Wheat tended upward in price Friday during early dealings with trade moderately active. Higher quotations in Liverpool, rain in Argentine and prospects of immediate farm relief legislation at Washington, all counted as bullish factors. A further reduction of 20,000,000 bushels in estimates of the Argentine exportable surplus was also a subject of comment. The opening which ranged from ⅝c to 1¼c higher with May $1.17⅞ and $1.18 and July $1.03 and ¼ was followed by a little reaction and then by a fresh advance.

Assertions that France and Italy were reselling had a bearish effect on the wheat market Friday in the last hour. Prices closed unsettled, ⅜c net lower to ⅝c gain, May $1.16⅝ to ¾ and July $1.07⅞ to $1.08.

Corn—Moving up with wheat touched the highest price which the December delivery has yet attained this season 72⅞c. After opening ⅛ to ⅜c up May 71⅛ and 1c, the market sagged somewhat but soon rallied.

Oats started a shade to ¼ and ⅜c higher, May 43 ⅜c and later continued to harden.

Provisions were firmer.

CHICAGO GRAIN RANGE

	Open	High	Low	Close
WHEAT—				
Dec.	120	120½	118⅞	119¼
May	117¾	118	116⅛	116⅝
July	109	109⅛	107⅞	107⅞
CORN—				
Dec.	72¼	72½	71⅜	71⅜
May	71⅛	71½	70⅝	70½
July	70⅝	70½	69⅝	69¾
OATS—				
Dec.	43¾	44⅛	43¾	43⅞
May	43⅜	44	43¼	43⅝
July	40¼	40⅝	39⅞	39⅞
PORK—				
Blank.				
LARD—				
Jan.	10.37	10.40	10.35	10.37
May	10.47	10.47	10.45	10.47
RIBS—				
Jan.				9.67
May				9.65

CHICAGO LIVESTOCK

CHICAGO, Ill.—United States Bureau of Markets.—Hogs—Receipts, 46,000; 10 to 15c higher; bulk, 170 to 250-lb averages, $8.35 to $8.45; good and choice butchers, $8.50; few 190 to 160-lb averages, $8.55; bulk packing sows, $7.50 to $8.00; desirable pigs $8.50 to $8.60; heavy hogs, $8.25 to $8.50; medium, $8.35 to $8.50; light, $8.35 to $8.55; light light, $8.40 to $8.55 packing sows smooth, $7.60 to $8.10; packing sows rough, $7.35 and $7.75; killing pigs, $8.45 and $8.65.

Cattle—Receipts, 11,000; beef steers and she stock about steady; numerous lots of show cattle $13.50; some higher; bulk short fed steers early $8.50 to $10.50; bulls steady to strong; veal calves 15 to 25c higher; stockers and feeders steady; bulk desirable veal calves to packers $9.00 to $9.25; bulk stockers and feeders, $6.00 to $7.00; bulk heavy bologna bulls, $4.25 to $4.40.

Sheep—Receipts, $14,000; active, fat lambs 15c higher; spots up more, early; top fresh clipped 75-pound fed lambs, $13.40; good 90-lb fed yearling wethers, $13.00; sheep full steady.

CHICAGO PRODUCE

CHICAGO, Ill. — Butter — Higher; creamery extras, 54½c; extra firsts, 50 to 53c; firsts, 49½ to 48½c; standards, 49½c; seconds, 48 to 41½c.

Eggs—Unsettled; receipts 2,265 cases; firsts, 47 to 50c; ordinary firsts, 40 to 45c; miscellaneous, 45 to 48c; refrigerator extras, 25 to 26c; refrigerator firsts, 23½ to 24½c.

Poultry—Alive, higher; fowls, 13 to 20c; springs, 18c; roosters, 12c; turkeys, 35c; geese, 20c.

POTATOES

WAUPACA, Wis.—United States bureau of markets—Potatoes—Wisconsin shipping point information—Demand and movement moderate, market dull, little change in prices, warehouse cash to growers bulk U. S. Grade No. 1 round whites mostly 85c cwt carlots f. o. b. shipping points sacked, 65 and 70c.

Cabbage—Somers, Wis., demand and movement good, market firm, prices higher, U. S. Grade No. 1, Danish type, cash to growers $9.00 a ton.

CHICAGO, Ill.—Potatoes—Steady; receipts 106 cars; total U. S. shipments Wednesday, 578; Thursday, 129; Wisconsin sacked round whites, 80 and 90c cwt; ditto bulk, 80 and $1.00 cwt; Minnesota sacked round whites, 75 and 85c cwt; Minnesota sacked Red River Ohios 85 and 90c cwt; North Dakota sacked Red River Ohios, 85 and 90c cwt; Idaho sacked russets, $1.50 to $1.75 cwt.

STIRRING SERMONS AT SALZER CHURCH FEATURING WEEK

Rev. William Brueckner Continues to Draw Large Audiences to Church

(By REV. J. L. PANZLAU)

Rev. William Brueckner, the scholarly mystic, is delivering most stirring sermons at the special services in progress at the Salzer Memorial church. Last night he spoke on: "But without faith it is impossible to please Him, for he that cometh unto God must believe that He is and that He is a rewarder of them that diligently seek Him."

He made it plain beyond a doubt that all christian faith passes through three places. First it must be "A faith in God" secondly it must be a saving, justifying faith and in the third place it must be the faith of Christ of God it must be the power of God to convict and convert man. He claimed that the people of God were limiting the most High on account of their dis- and unbelief.

He showed that the Christian faith may increase by getting a larger vision of God, by actually cashing in God's promises and by following the guidance of the spirit, its the way to venture in God.

The almost dramatic appeal to real active and living faith made profound impression upon the hearers.

Rev. Brueckner will preach tonight at 8 o'clock having for his topic: "Prepare to meet thy God."

In the first thirty minutes last night the men gave a fine Prelude to the preaching service conducting a splendid Bible reading. Tonight from 7:30 to 8 o'clock the Epworth league and the Standard Bearer Society will be in charge. Yesterday morning at 10:30 the German Baptist and St. John's Reformed church met in this church for the annual Thanksgiving service. Rev. Frank E. Stucki of the St. John's Reformed church gave a splendid sermon on Thanksgiving. He dwelt upon our wonderful country, its institutions and its prosperity. He reminded his hearers not to overlook the fact that they all had great reasons to also be unmindful of our spiritual blessings, our religion inheritance. $15.30 were given for the needy and poor in the Near East.

LOCAL LIGHTING COMPANY MAY ENTER ROCHESTER

A proposition from the Wisconsin-Minnesota Light and Power Co. to furnish electric energy to the city of Rochester has been submitted to the city council by George W. Granger. The power company would have the City of Rochester construct a power line to connect with its transmission station at Red Wing. This line would cost $100,000, it is estimated. The company would pay back the cost of the line in five yearly installments, the amounts to be deducted from what the city may owe the company each year for "juice." It is claimed it will soon be necessary to install a new $75,000 unit at the hydro-electric plant to keep up with the demand for electricity and the Wisconsin-Minnesota Light and Power Co. offers this plan as a substitute. The proposition has been referred to the lighting committee, city engineer and city attorney.

OBITUARY

MRS. ANNA FRECHOFF

Mrs. Anna Frechoff, nee Wecker, born June 3, 1855 in Holzen, Luxemburg and died Thursday at her home in Town of Greenfield. She came to America in 1855 with her parents and was married August 17, 1877 to Wilhelm Frechoff.

Ten children were born, seven boys and three girls. Three boys died in their youth and the oldest son John died six years ago. Those surviving are Henry Frechoff at the old homestead, Edward in Insulene, Calif., Joseph in New York, Mrs. Louis Schaper in Eugene, Oregon, Mrs. Adolph Lauterbach and Mrs. Henry Schild both of Mormon Coulee. Twenty-one grand children and seven great grand children, two sisters Mrs. Nic Bartel and Mrs. Frank Bartl and one brother Joseph Wecker also survive. She has lived at the old homestead for sixty years. Funeral services will be held Sunday at one o'clock in the house and burial will be in the Mormon Coulee cemetery. Rev. Henry Andrews will officiate.

REJECT LABOR PROPOSAL

LONDON. — By the Associated Press.—The house of commons Friday rejected, by a vote of 303 to 172, the amendment to the speech from the throne moved by the labor party. The amendment raised the question of unemployment.

MINNEAPOLIS FLOUR

MINNEAPOLIS, Minn.—Flour unchanged to 10c higher; in carload lots, family Patents quoted at $6.70 to $6.75 a barrel in 98-pound cotton sacks. Shipments, 74,765 barrels.

Bran $22.50 to $23.00.

AUCTION

N. O. Smedhaugen Farm in French Creek.

MONDAY, Dec. 4th

Commencing at 10 A. M.

Farm 2 miles northwest of Ettrick, ¼-mile from Peaviner. Farm consists of 154 acres, 90 acres broke, balance pasture and wood land. Good buildings. All stock and machinery.

Lunch served at noon.

N. O. SMEDHAUGEN, Prop.
GEO. H. BARRY, Auctioneer

FRED R
HARTWELL
LAWRENCE J.
BRODY
LAWYERS
319-325 State Bank Bldg.
LA CROSSE, WIS.

JOURNALISTS FROM U. S. HIGH SCHOOLS MEET AT MADISON

MADISON, Wis.—America's future newspapermen, 650 of them from high schools throughout the United States, met in Madison Friday for the third annual convention of the Central Interscholastic Press association, held under auspices of the University of Wisconsin course in journalism.

The high school editors during their two day session, are to consider newspaper problems as they refer to their local school publications and will hear practical newspapermen discuss editorial work as it will confront them when they get out into the field of actual journalism.

Each delegation is bringing issues of its high school paper for judging and criticism by newspaper editors and members of the faculty of the university course in journalism.

EXAM FOR NURSES SCHEDULED FOR EARLY NEXT YEAR

MADISON, Wis.—The next state board examination for the registration of nurses has been set for January 9, 10 and 11 at the civil service rooms in the Milwaukee city hall. To practice as a registered or trained nurse in this state without being registered is not permitted by statute. Application and fees for the tests are required to be filed with the state bureau of nursing education in the capitol by December 31. The examining board consists of Miss Elizabeth Casey, Ripon; Miss Susan Norman, Waukesha; Miss Mildred Fethauer, Milwaukee; Miss Grace Crafts, Madison, and Miss Adda Eldridge, secretary, Madison.

DEMAND FOR LABOR EXCEEDS SUPPLY IN STATE OFFICES

MADISON, Wis. — The many requests for help made during the past week to the eleven state free employment offices exceeded the number of persons seeking work, the industrial commission reported Friday. Persons looking for jobs totalled 3,940, while requests for help numbered 3,572.

This is in contrast with the previous week when 3,805 persons sought work and there were only 3,598 requests for help. During the week 2,647 persons were placed in jobs, compard with 2,928 the previous week and 1,025 the same week a year ago.

KIDDER INVITED TO LA FOLLETTE WASHINGTON MEET

W. V. Kidder, La Crosse, has been invited by United States Senator Robert M. LaFollette to attend the Conference of Progressives to be held in Washington, D. C. this and next week.

The conference was called by Senator La Follette immediately upon his return to Washington from Wisconsin and will be attended by the newly elected Progressive United States Senators, Congressmen, Governors, and leaders in the Progressive movement from the various states.

Incident with the conference will be a dinner on December 2nd to be held at the City Club under the auspices of The People's Legislative Service of which Senator LaFollette is Chairman and Congressman George Huddleson is vice chairman. The dinner is to be in honor of the newly elected Progressive Senators, Representatives and Governors.

Mr. Kidder, during the last campaign in Wisconsin, was a member of the La Follette Progressive Republican Advisory Committee and for sometime has been actively identified with the La-Follette movement in Wisconsin.

MORE MONEY
If You Ship Us Your
HIDES - FURS
Write Us FIRST For Special Information
Established 1867
DEAL DIRECT with the LARGEST and OLDEST HOUSE IN THE WEST.
HIGHEST PRICES and IMMEDIATE CASH RETURNS.
Write for price list, tags and full information
D. BERGMAN & CO.
ST. PAUL - MINN.

PETTICOAT RULE IS ESTABLISHED AT DOORN CASTLE

First Dispute With Court Marshal is Won by Kaiser's New Bride

DOORN, Holland.—By The Associated Press.—The first change in the kaiser's household since Princess Hermine took over the reins, is the departure of Count Von Moltke, the court marshal. The new "empress" has signified her intention of instituting a regime which will be directly opposed to the policies of Von Moltke.

A dispute between Princess Hermine and the retiring marshal is said to have arisen over the question of whether the kaiser should confine himself to Doorn castle. The former emperor's bride favored more freedom of movement for her husband but this was contrary to the wishes of Von Moltke, who is regarded as responsible for the virtual imprisonment of Wilhelm within the garden walls.

PARIS.—Myron T. Herrick, the American ambassador, paid tribute to Marshal Foch at an American Legion dinner.

"Gets-It" for Corns Costs Little

If so-called corn "cures" have only made your feet more sore and tender,

don't despair. For instant, complete, permanent relief is guaranteed by the new method. A few drops of "Gets-It" removes any old or new, hard or soft corn from any foot. It peels off in your fingers.

Costs but a trifle—everywhere. Recommended by all druggists. E. Lawrence & Co., Mfr., Chicago. Sold in La Crosse by C. L. Lien and The Rexall Store.

WOMEN! DYE WORN, FADED THINGS NEW

Sweaters	Dresses	Draperies
Skirts	Kimonas	Ginghams
Coats	Curtains	Stockings
Waists	Coverings	Everything

Diamond Dyes

Each 15 cent package of "Diamond Dyes" contains directions so simple any woman can dye or tint her old, worn, faded things new, even if she has never dyed before. Buy Diamond Dyes—no other kind—then perfect home dyeing is guaranteed. Just tell your druggist whether the material you wish to dye is wool or silk, or whether it is linen, cotton, or mixed goods. Diamond Dyes never streak, spot, fade, or run.

MOTHER!

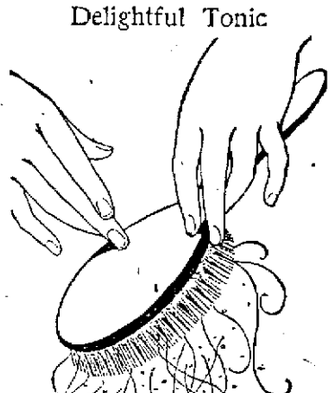
Your Child's Bowels Need "California Fig Syrup"

Hurry Mother! A teaspoonful of "California Fig Syrup" now will thoroughly clean the little bowels and in a few hours you have a well, playful child again. Even a cross, feverish, constipated child loves its "fruity" taste, and mothers can rest easy because it never fails to work all the sour bile and poisons right out of the stomach and bowels without griping or upsetting the child.

Tell your druggist you want only the genuine "California Fig Syrup" which has directions for babies and children of all ages printed on bottle. Mother, you must say "California." Refuse any imitation.

A PITY TO LOSE ANOTHER HAIR

35c "Danderine" Saves Your Hair—Ends Dandruff! Delightful Tonic



Only fools let hair fall out and dandruff stay. Neglect means a bald spot shortly. A little "Danderine" now will save your hair. This delightful tonic cleans the scalp of every particle of dandruff, tightens the hair-root pores, so the hair stops coming out and so the vitalizing oils, which are the very life and strength of the hair, can not ooze away.

Danderine is not sticky or greasy. It has made weak, sick, neglected hair strong and healthy for millions of men and women. Your comb or brush is warning you. Hurry to any drug store and get a bottle now. Don't wait.

Saturday and Sunday Special
Chesterfield Cigarettes
10 in a package, 6c.
S. & H. CIGAR STORE.
One package or a carload.

RIVIERA COOPER'S
COMING SUNDAY

The Greatest Show in Town

VAUDEVILLE

5 Five Wonderful Acts Each Act a Headliner 5

And a TOM MIX Special

TOM MIX

in "FOR BIG STAKES"

SPAIN IS BUILDING SUMPTUOUS PALACE FOR KING ALFONSO

New Residence for Royal Family in Barcelona Already Nearing Completion

BARCELONA—The new palace under construction here for the king is expected to be sufficiently advanced this fall to permit of its official inauguration by his majesty in the presence of the queen and the other members of the royal family, and the representatives of all foreign nations accredited to the Spanish court.

With the exception of the palace in Madrid—which is regarded as one of the largest and finest in Europe—the royal residence presented by Catalonia to the reigning family will be the most sumptuous in Spain. It contains four floors—the ground floor for the installation of the kitchens and stores; the first floor for the offices, reception and guard rooms, chapel, ordinary dining-room, antechambers, and throne-room; the principal floor for the royal living and sleeping rooms; and the top floor for the domestics and other attendants.

Enormous interest is being taken in the building of the palace by every class of folk in Catalonia. Notable Catalalan artists have undertaken to decorate the various apartments, furnishers to provide the necessary furniture, rugweavers to supply the carpet, crystal workers to install the hanging lamps, librarians to fill the library, musicoians to give the music. These voluntary gifts are estimated to be worth over a million pesetas.

The future royal seat is being built entirely of materials produced in Catalonia itself, the idea being to make it a permanent exposition of the manufactures and products of the region.

When their majesties come for the formal inauguration, they will already be able to make their temporary residence in the new palace, but the work cannot be completed in all its details until the coming spring.

Advantage is to be taken of the presence of the foreign representatives to make official announcement of the Universal Electrical Exposition of 1925.

FOUND OUT WHAT WAS WRONG

Have you ever done a piece of work, conscious at the time that something was vitally wrong with it, but unable to figure out the defect until after the job was finished?

The "feeling that something is wrong" floats up vaporlike from the subconscious mind, out of every person's two brains.

A Toronto doctor toiled evenings for two winters building in his cellar an eighteen-foot motorboat for Muskoka lages. At that time he was conscious that something was wrong, but could not figure it out, though he pondered in detail everything from engine to paint.

When it came time to take the boat to the freight train he abruptly learned what had bothered his subconscious brain: There was no way of getting the boat out of the cellar except by tearing a big hole in the foundations of the house and digging a deep opening to the outside.—Galesville Republican.

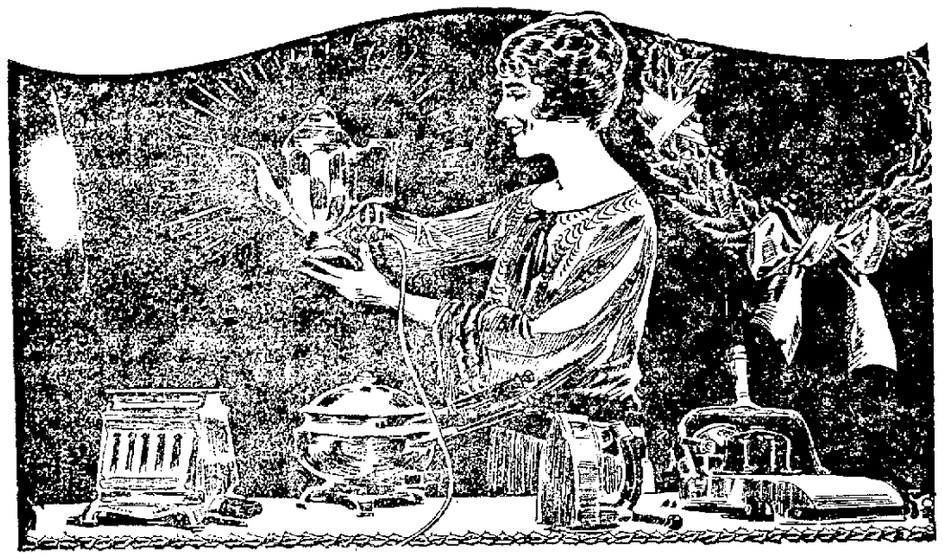
Punishment

Residents of a Swiss town will have to drink beer and wine until a breakdown in the waterworks system is repaired. Hey! Where is that town?—Marshfield Daily News.

98,000 Acres of Coal

Rolled into one field the coal lands of this country would cover 98,000 acres.

Kinney's
SHOES EXPERTLY FITTED



The Logical Gift
For the Housewife!

FOR YOUR HOUSEWIFE, friends and relatives, here are scores of attractive gifts, that aside from their beauty, will be a continuous source of comfort and convenience.

You cannot conceive a more welcome gift, so bring your shopping list here. You'll find appropriate presents for them all.

Linker Electric Co.

PHONE 398. *114 NO. FIFTH ST.*

BUY YOUR ELECTRIC GIFTS FROM AN ELECTRIC STORE.

Announcement

We wish to announce to the people of La Crosse and vicinity that our store will be open from 8 P. M. until 9 P. M. on the night of Dec. 1st, for inspection. We wish to call your attention to our enlarged Toy and Novelty Departments. We have devoted a large part of our basement to our Toy Department. We especially invite you to bring the kiddies.

SHOP EARLY. Tillman Bros. 116-118 SO. 4TH STREET *SHOP EARLY.*

STATIONERY
That Reflects Her Individuality

SHE will easily see that your Christmas Gift to her was purchased with discrimination, when she finds that it is a box of Symphony Lawn Stationery.

Certainly, a more costly gift would not reveal more thoughtfulness than this well-chosen one. Come in and choose from the various grades and shades of our stationery now being displayed.

McCord & Co.

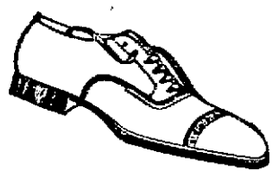
WALK-OVER

Winter Models *for* MEN

The biggest variety of new models we have ever shown. See the new Baronial Brown and the new Brown Redhue colors—the surprises of the season. All are new models with the latest in style details.

RANGER
Boots done by Walk-Over in the newer trim lines. Long, rangy-looking—in black calfskin or the new browns.

$7.00



RADNOR
In genuine calfskin—exceptionally smart in black, also in the new Brown Redhue. Finer lines, shapelier fitting, good stout soles, low heels.

$8.00

COPLEY
Blucher model with new French tipple tips—very low heels, heavy soles in hounded or grain leathers. The best there is.

$8.00

OPEN SATURDAY EVENINGS.

Walk-Over Boot Shop
424 MAIN STREET.

ANDREW E. ANDERBERG, Prop.